

The Cash Box

VOLUME XVIII—NUMBER 8

NOVEMBER 10, 1956



COUNTRY ARTISTS

Eddy Arnold
Chet Atkins
Otto Bash
Jim Edward, Maxine & Bonnie Brown
Anita Carter
Jean Chapel
Country Gentlemen
Country Pardners
Terry Fell
John Gordy
Hawkshaw Hawkins
David Houston
Homer & Jethro
Johnnie & Jack
Carol Johnson
Pee Wee King
Hank Locklin
Shorty Long
Janis Martin
'Nita, Rita, and Ruby
Dorothy Olsen
Elvis Presley
Wade Ray
Jim Reeves
Dave Rich
Rita Robbins
Hank Snow
Sons of the Pioneers
Buddy Thompson
Porter Wagoner
Dick Williams
Del Wood

SACRED ARTISTS

Blackwood Brothers Quartet
Martha Carson
Stuart Hamblen
Johnson Family Singers
Paul Mickelson
George Beverly Shea
Tedd Smith
Speer Family
Statesmen Quartet

RCA VICTOR

and our family of


COUNTRY ARTISTS

salute

WSM & GRAND OLE OPRY

on the occasion of their
31st ANNIVERSARY



America's favorite speed...  45 RPM

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 8

November 10, 1956

Publishers

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDson 6-2640)

Cable Address: CASHBOX, N. Y.

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

Howie Freer Chuck Peele

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLlywood 5-2129)

JACK DEVANEY

Bob Martin

BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALgonquin 4-8464)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W. 11, England

(Phone: Speedwell 2596)

MARCEL STELLMAN

EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

CISSIE GERSH, Woman's Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$8 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of disputes, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The Cash Box Price Lists have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1956 by The Cash Box Publishing Co., Inc.

Country Music Goes Pop

The big event of the year in the Country music field takes place next week when disk jockeys and record execs from all over the country meet in Nashville for the 5th Annual Disk Jockey Festival which is being held in conjunction with Grand Ole Opry's 31st anniversary.

Over the last several years, this event has taken on greater and greater importance for it draws together in one place at one time almost everyone who is connected or commercially interested in the Country music field.

Particularly at this time is such a meeting meaningful, for there are definite signs that Country music is once more becoming a force in the national pop picture. A few years ago, almost every pop artist was looking for Country songs to cover because their quality somehow reached large audiences and made them buy records. When Rock 'N Roll took over, Country music's influence became somewhat less, not because it had lost any of that appealing quality but mainly because the market was almost completely saturated with the new movement.

Now there is a resurgence of Country music — but with a difference. Whereas before pop artists were covering Country material, now Country artists themselves are making pop hits.

It's needless to say that Elvis Presley, the sensation of the year as far as the record and all other entertainment businesses are concerned, started as a Country artist whose disks went pop all the way. But besides Presley there have been other artists who have gone pop such as Tennessee Ernie Ford, Gene Vincent, Slim Whitman, Carl Perkins and Eddy Arnold. Also at the current time there are three Country records which have had definite pop reaction. They are Marty Robbins' "Singing The Blues", Johnny Cash's "I Walk The Line", and Ray Price's "Crazy Arms".

It is fitting therefore that at this time when Country music is once more gaining pop recognition — even to a degree it never had before—that we all get together to pay homage to a program on which it all started. WSM's Grand Ole Opry is the recognized beginning of it all and the annual disk jockey meeting that takes place in conjunction with it has come to be looked upon as a yearly celebration. But in addition it is a yearly business meeting for disk jockeys and music business personnel connected with the Country field.

We know it will be a successful meeting and we wish all the attendants the same good time and effective results which they have enjoyed from all the former meetings.

GREETINGS TO ALL C & W DEE JAYS from M-G-M RECORDS

DAVID ROSE
and his orchestra

FRIENDLY PERSUASION

(From Allied Artists Picture
"Friendly Persuasion")

and
THERE'S NEVER
BEEN ANYONE ELSE
BUT YOU

MGM 12336 • K12336
MGM 12336 • K12336

BETTY MADIGAN

BETTY'S
BEST

HOLD ME AGAIN LOVE TAKE MINE

MGM 12366 K 12366

DICK HYMAN
SAM (The Man) TAYLOR

BLUES IN MY HEART
and
CHLO-E

MGM 12325; K12325

ROBBIN HOOD

THERE'S ALWAYS A
FIRST TIME and
IS ANYBODY LIST'N'?

MGM 12340; K12340

ROBERT MAXWELL
HIS HARP AND ORCHESTRA

INJURY MUSIC FOR
FOOTBALL GAMES

and
CUMANA

MGM 12351 • K12351

ART MOONEY
and his orchestra

GIANT

(From the Warner Bros. Picture
"Giant")

and
ROCK AND ROLL
TUMBLEWEED

(From the MGM Film
"The Opposite Sex")
MGM 12320 • K12320



EP EXTRA!
SPECIAL SINGLE POCKET EXTENDED
PLAY SET OF
Music from "GIANT" X-1342

Hear Barry
Sing this
song on
Danny Thomas
ABC-TV
Show
Nov. 26

SPECIAL
RELEASE

BARRY GORDON

ROCK
LITTLE
CHILLUN

and

THAT PRETTY
LITTLE GIRL
NEXT DOOR

MGM 12373 • K12373

CONNIE FRANCIS

I NEVER HAD
A SWEETHEART

and

LITTLE
BLUE WREN

(Both From Alan Freed
Pic, "Rock, Rock, Rock")

MGM 12375 • K12375

INTRODUCING
MEG
O'SHAUGHNESSY

I REMEMBER
YOU

and

SHADOW WOMAN

MGM 12345; K12345

ANDY STARR

GIVE ME A WOMAN
and
ROUND AND ROUND

MGM 12364; K12364

RAY CHARLES
SINGERS

BUTTON
UP YOUR
OVERCOAT

and

MOONLIGHT
IN
VERMONT

MGM 12363; K12363

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE. NEW YORK 19, N.Y.



THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1.	DON'T BE CRUEL ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	1.
2.	HONKY TONK BILL DOGGETT KI-4950 (45-4950)—Bill Doggett	2.
3.	GREEN DOOR JIM LOWE DO-15486 (45-15486)—Jim Lowe	5.
4.	JUST WALKING IN THE RAIN JOHNNIE RAY AB-3024 (45-3024)—Judy Kileen CO-40729 (4-40729)—Johnnie Ray	4.
5.	TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE CR-61701 (9-61701)—Lawrence Welk LI-55022 (55022)—Patience & Prudence DE-30040 (9-30040)—Karen Chandler MO-997 (45-997)—Tonettes & Jimmy Wakely	3.
6.	LOVE ME TENDER ELVIS PRESLEY VI-20-47-6643—Elvis Presley	—
7.	CANADIAN SUNSET HUGO WINTERHALTER ORCH. CD-1297 (45-1297)—Andy Williams VI-20-6537 (47-6537)—Hugo Winterhalter VI-20-6678 (47-6678)—Manny Lopez	6.
8.	FRIENDLY PERSUASION PAT BOONE CA-3520 (F-3520)—Lou Busch DO-15490 (45-15490)—Pat Boone CO-40751 (4-40751)—Michel Legrand EP-9181 (5-9181)—Anthony Perkins CR-61702 (9-61702)—George Cates MG-12336 (K12336)—David Rose DE-30041 (9-30041)—Four Aces UQ-355 (45-355)—Bob Graybo	8.
9.	TRUE LOVE BING CROSBY & GRACE KELLY, JANE POWELL CA-3507 (F-3507)—B. Crosby & G. Kelly DE-29959 (9-29959)—Kitty Kallen CA-3473 (F-3473)—Margaret Whiting VE-2018 (2018 x 45)—Jane Powell	10.
10.	WHATEVER WILL BE, WILL BE DORIS DAY CO-40704 (4-40704)—Doris Day ME-70881 (70881 x 45)—Eddy Howard	9.

CODE				
AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic
AB—Abbott	CO—Columbia	EX—Excella	JU—Jubilee	PA—Parrot
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom
AP—ABC-	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan
Paramount	CY—Crystallite	FR—Fraternity	LI—Liberty	PR—Prestige
AR—Arcade	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow
AT—Atlantic	DE—Decca	GE—Gee	MD—Media	RE—Regent
BT—Bethlehem	DL—DeLuxe	GN—Golden	RL—Real	RL—Real
BY—Bally	DO—Dot	GR—Groove	MG—MGM	RM—Rama
CA—Capitol	DT—Dootone	GTJ—Good Time	MO—Modern	RP—RPM
CD—Cadence	DU—Duke	Jazz	NG—Norgren	SA—Savoy
CH—Chess	EP—Epic	HE—Herald	OK—Okeh	SE—Seeco
CK—Checker	ER—Era	IM—Imperial		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

america's greatest song salesmen!



The
FOUR ACES

.....
**WRITTEN ON
THE WIND**

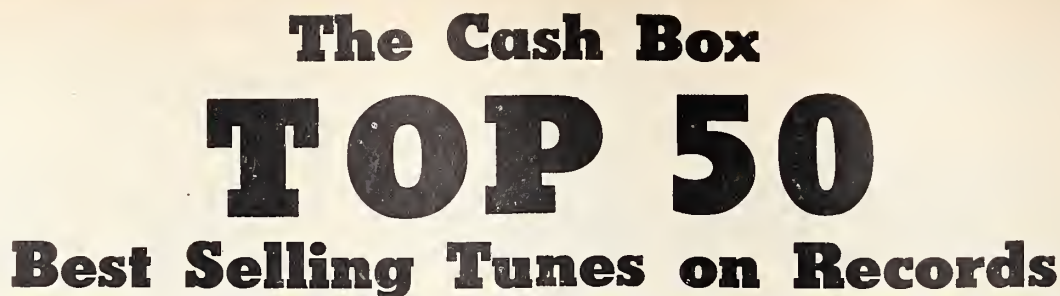
The Theme Song as sung by The Four Aces in the Universal-International Production "Written on the Wind".

.....
**SOMEONE
TO LOVE**

DECCA # 30123; 9-30123

AMERICA'S FASTEST SELLING RECORDS





COMPILED BY **The Cash Box** FROM LEADING RETAIL OUTLETS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

First
THE FLYING SAUCER"
NOW

The Cash Box
Disk of the Week

"BUCHANAN AND GOODMAN ON TRIAL" (2:15½)
[Luniverse BMI—Buchanan, Goodman]

"CRAZY" (1:31)
[Buchanan & Goodman—Maureen BMI—Lee, Weiss]

BUCHANAN & GOODMAN
(Luniverse 102; 45-102)

● Bill Buchanan and Dick Goodman, the two youngsters who had the record shops hopping all summer long with their smash waxing "Flying Saucer," follow-up the king-sized success with another sensational gimmick disk that should follow in the former's footsteps. It's a hilarious jumper titled "Buchanan and Goodman on Trial."

The rapid delivery, many laughs, and clever use of rock and roll gimmicks hold the listener's attention from the opening groove right thru to the conclusion. The kids'll be running to their shops to add this one to their collection. Flip "Crazy" is a high speed instrumental rocker.

BUCHANAN AND GOODMAN
ON TRIAL"

ALREADY IN THE "TOP FIFTY" CHARTS

LUNIVERSE RECORD CORP., 1650 BROADWAY, N. Y. C.

AND NOW

BUCHANAN AND GOODMAN PROUDLY PRESENT
their 14-year-old discovery

JOANIE DUNN

singing

To JOHNNY B. FROM JOANIE D.

words and music by Buchanan and Goodman

ELDORADO RECORD CORP.

1650 BROADWAY, N. Y. C.

LOnagacre 5-1450

LIST OF DISTRIBUTORS

EASTERN:

ALLEN DISTRIBUTING CO., Richmond, Va.
ARC DISTRIBUTING CO., Detroit, Mich.
BEN-ART DISTRIBUTING CO., Cleveland, Ohio
ESSEX DISTRIBUTING CO., Newark, N. J.
GENERAL DISTRIBUTING CO., Baltimore, Md.
INDIANA STATE RECORD DIST., Indianapolis, Ind.
LEONARD SMITH, INC., Albany, N. Y.
LESLIE DISTRIBUTING CO., Hartford, Conn.
RECORD DISTRIBUTING CO., Pittsburgh, Pa.

LYRIC DISTRIBUTING CO., Buffalo, N. Y.
M & S DISTRIBUTING CO., Chicago, Ill.
RECORDS, INC., Boston, Mass.
STATE RECORD DISTRIBUTING CO., Cincinnati, Ohio
TICO DISTRIBUTING CO., New York, N. Y.
UNIVERSAL DISTRIBUTING CO., Philadelphia, Pa.

SOUTHERN:

A-1 DISTRIBUTING CO., New Orleans, La.

DIXIE DISTRIBUTING CO., Atlanta, Ga.
F & F ENTERPRISES, INC., Charlotte, N. C.
MERCURY DISTRIBUTORS, Miami, Fla.
MUSIC CITY RECORD DISTRIBUTORS, Nashville, Tenn.
MUSIC SALES, INC., Memphis, Tenn.

WESTERN:

A-1 DISTRIBUTING CO., Oklahoma City, Okla.
BIG STATE DISTRIBUTING CO., Dallas, Tex.
CHATTON DISTRIBUTING CO., Oakland, Calif.

COMMERCIAL MUSIC, INC., St. Louis, Mo.
GREAT WESTERN DIST. CO., Salt Lake City, Utah
HEILICHER BROS., INC., Minneapolis, Minn.
M. B. KRUPP, INC., El Paso, Tex.
NORTHWEST TEMPO, INC., Seattle, Wash.
PAN AMERICAN RECORD DIST., Denver, Colo.
RECORD MERCHANDISING, INC., Los Angeles, Calif.
UNITED RECORD DISTRIBUTORS, Houston, Tex.

"It's What's in THE CASH BOX That Counts"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

MINDY CARSON

(Columbia 40789; 4-40789)

B+ "SINCE I MET YOU BABY" (3:02) [Progressive BMI—Hunter] Mindy Carson comes thru with one of her best sides in a long while as she chants a touching love song that has hit ingredients throughout. Chorus and instrumentation are extremely effective. Should grab off a fair share of the record money.

B "GOODNIGHT MY LOVE" (2:50) [Quintet BMI—Motola, Marascalco] Another intimate, heart-rending love song is executed with sincerity and tenderness by the lass. Arrangement and accompaniment are again outstanding. Good coupling for Mindy.

BOBBY SHERWOOD ORCH.

(Jubilee 5261; 45-5261)

B "SIXTH FINGER TUNE" [Embassy ASCAP—Strouse] A contagious, happy-go-lucky theme used in a recent B'way show, is wonderfully presented by Bobby Sherwood. Pretty music, excellent for dee jay programming. Relaxing bit of listening pleasure.

B "STREET OF TEARS" [Evans ASCAP—Meyer, Alstone, Discant] This half is a touching mood item with a sentimental quality. Wonderful arrangement of good material.

SUNNY GALE

(Decca 30125; 9-30125)

B+ "WELCOME TO MY HEART" (2:45) [Lowell BMI—Soloway, Wolfe] Sunny Gale hands in a superb romantic performance as she chants a touching ballad in her inimitable, ear-pleasing manner. Strong material plus an excellent interpretation results in what could be a winning side for the chirp.

B "HOT DOG! THAT MADE HIM MAD" (2:39) [Leeds ASCAP—Barker, Raye] The chirp cuts loose on this portion and pile-drives thru a swinging rock and roller. Good beat for the hoofers.

WORLD SYMPHONY ORCH.

(Request 733; 45-733)

B+ "SERENADE FOR TRUMPETS" (2:20) [Pleasant ASCAP—Lengsfelder] An absolutely beautiful instrumental composition featuring a trumpet in the spotlight, is superbly executed by the World Symphony Orch. Enchanting, refreshing mood item that's different and commercial enough to make the grade. Wonderful d.j. programming material. Could follow in the footsteps of "Oh My Papa".

B "TICKER TAPE TANGO" (2:25) [Pleasant ASCAP—Lengsfelder] From the album "Musical Portraits of Wall Street" comes this clever and melodic tango. Sound effects in background imitate a ticker tape machine.

BUDDY WEED

(Coral 61725; 9-61725)

B "HAVIN' A PARTY, HAVIN' A BALL" [Marion ASCAP—Whitcup, Madison, Benoit] Keyboard star Buddy Weed could have a big seller in this easy-going jumper with a solid dance beat. Commercial instrumental merchandise with a terrific sound. Keep a tab on this one.

C+ "AFTERGLOW" [Bregman, Vocco & Conn ASCAP—Weed] This end displays the pianist on a pretty mood item. Solo piano work creates a delightful warmth.

The Cash Box Disk of the Week

"GONNA GET ALONG WITHOUT YA NOW" (1:52)

[Milton Kellern ASCAP—Kellern]

"THE MONEY TREE" (2:08) [Frank ASCAP—McIntyre, Ferre]

PATIENCE & PRUDENCE
(Liberty 55040; F55040)

PATIENCE & PRUDENCE

● Patience and Prudence, who six months ago were unknown to the public, have in this short span of time become "America's Little Darlings". The road to stardom was paved by the team's delightful

recording "Tonight You Belong To Me" which has been riding the charts for more than a quarter-of-a-year. And it looks as tho their follow-up will be an even greater smash. Their names are well known and the material on the new disk is sensational. The top side "Gonna Get Along Without Ya Now" is an absolutely charming novelty with a lilt. The arrangement is out-of-this-world and the song suits the youngsters to a "T". Adults and youngsters alike will fall in love with this great new rendition of a wonderful oldie. Must outsell their initial entry. Coupling, "The Money Tree" is another clever ditty refreshingly handled by the chirps. Cute story about a town where money grows on trees.

"WRITTEN ON THE WIND" (2:49) [Northern ASCAP—Young, Cahn]

"SOMEONE TO LOVE" (2:32) [Audubon ASCAP—Lemargue, Newell]

FOUR ACES

(Decca 30123; 9-30123)



FOUR ACES

● The Four Aces are one of the most successful groups in the business with film material. "Love Is

A Many-Splendored Thing" and "Three Coins In The Fountain" are just two of their many disk triumphs with movie songs. And it looks as tho another will be added to the chain with "Written On The Wind". The number is a moving love story bearing the title of a big Universal-International picture all set to roll throughout the country. The boys' recording is heard on the soundtrack of the flicker. Should be a huge seller. Coupling, "Someone To Love" is an infectious, wordy bouncer with a cute melody and light delivery. The kids will get a kick out of the lyrics on this end. Strong coupling.

"AROUND THE WORLD" (2:12)

[Victor Young ASCAP—Young, Adamson]

"EVERYBODY LOVES PIERRE" (2:09)

[Pamco BMI—Costa]

DON COSTA ORCH.
(ABC-Paramount 9770)

● Mike Todd's fantastic film "Around The World in 80 Days" is creating an absolute sensation. Tickets to the film are almost as hard to get as ducats to "My Fair Lady", and there's good reason for this—the pic is absolutely brilliant. Those who have seen it were introduced to one of the most enchanting melodies ever created, the title theme. It's a gorgeous composition that makes the theatre vibrate and makes a deep impression on the listener. Two superb recordings of this theme hit the market this week and both should skyrocket into the top ten in short order. Don Costa's

"AROUND THE WORLD" (2:12)

[Victor Young ASCAP—Young, Adamson]

"CHAMPAGNE TIME" (2:23)

[Champagne ASCAP—Cates]

LAWRENCE WELK ORCH.
(Coral 61741)

instrumentation on ABC-Paramount features a lush string section supporting the lead role played by a specially rigged piano. The effects and mood are sparkling, and the chorus, singing without words, is beautiful. Lawrence Welk's glowing rendition features the accordion in the lead on a romantic, captivating mood arrangement. Striking delivery of a hit tune. Both versions will attract heaps of coin. Welk's coupling is a spright, bouncy treatment of his theme "Champagne Time". Costa's backing is a Parisian flavored bouncer with a honky-tonk piano starring. Title is "Everybody Loves Pierre".

RICK JONES' QUARTET

(Piv 1004; 45-1004)

B "NOW HEAR THIS" [V.I.P. Music BMI—Jones, Moody] Rick Jones' Quartet sets up a pretty instrumental backdrop for Gwenn Johnson and the Mad Hatters as they warble a dreamy, wistful love song. Inviting number that grows on you with each listen.

C+ "SWINGIN'" [V.I.P. Music BMI—R. Jones] This half displays the Jones boys on a smooth-sailing jazzy interpretation on a pleasant original.

T. C. JONES

(Coral 61732; 9-61732)

B+ "CHAMPAGNE COCKTAIL" [Vernon ASCAP—Kaye, Garson] T. C. Jones, the female impersonator who skyrocketed into the big time via "New Faces of '56", bows on Coral with a hilarious, off-beat novelty. Jones imitates a male and a female in a nightclub sipping Champagne cocktails. The effects of the cocktails on the couple results in an amusing side. Humorous change-of-pace programming. Reminiscent of the "John-Marsha" click.

C "SUNLESS SUNDAY" [Budd ASCAP—Kaye, Garson] The artist talk-sings a bluesy item on this end.

BOB CARROLL

(Bally 1021; 7-1021)

B "I'VE GOT A RIGHT TO CRY" (2:24) [Recordo ASCAP—Liggins] Bob Carroll does a solid job with his refreshing new treatment of blues hit out of the past. This version could bring the song onto the lists again.

C+ "MY MISSION IN LIFE" (2:35) [Duchess BMI—Tibsen, Harrison, Reine] Bob delivers this warm love story with sincerity and meaning. Inviting romancer.

JOANIE DUNN

(Eldorado 501; 45-501)

B+ "TO JOHNNY B. FROM JOANIE B+D." (2:48) [Buchanan & Goodman BMI—Buchanan & Goodman] Buchanan and Goodman of "Flying Saucer" fame, introduce their new label and simultaneously, Joanie Dunn. The thrush is a talented youngster with a beautiful teenage voice. And she has some super-commercial material to work with on this side. Excellent song in which the lark asks her favorite dee jay to play a tune for her boy friend with a dedication from Joanie D. Jockeys will find this deck excellent programming for their teenage audience. The kids'll love it too.

C+ "TEEN-AGE TORCH SONG" (2:01) [Buchanan & Goodman BMI—Harris, Wasserman] A faster fish-beat sets the pace for Joanie's treatment of another love song.

MORRIS STOLOFF ORCH.

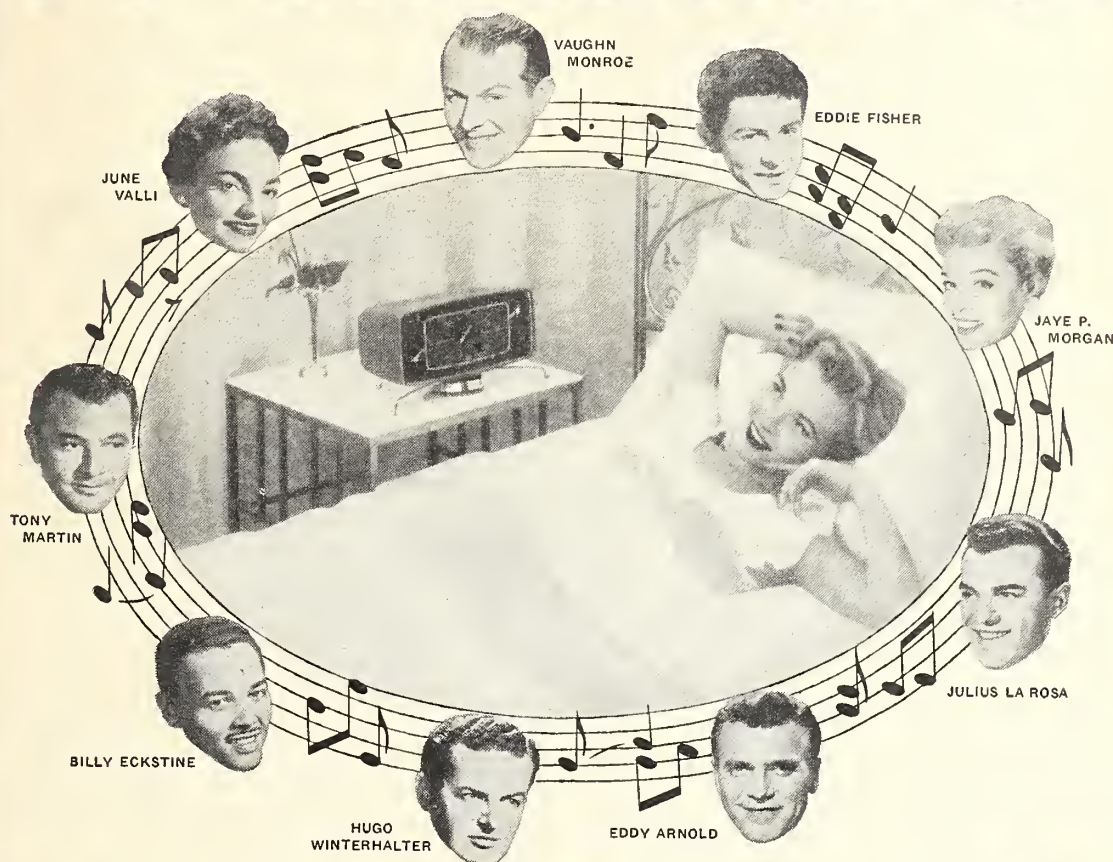
(Decca 30064; 9-30064)

B "EXACTLY LIKE YOU" AND "WANNA GO BACK TO YOU" (2:56) [Shapiro, Bernstein & Columbia Pies ASCAP—McHugh, Fields/Duning, Stolloff] Morris Stolloff, who clicked big with his mixed melody recording of "Moolglo" & "Picnic", issues another pretty disk in which he again blends an old song with a new one. Lovely dance item in the same tempo as his recent #1 smash.

B "YOU CAN'T RUN AWAY FROM IT" (2:30) [Columbia Pic. ASCAP—Mercer, DePaul] The title song of an up-coming movie is tenderly presented on this end. Inviting mood instrumental.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DISK JOCKEYS, STATIONS AND SPONSORS TO CASH IN ON WAKE-UP THEME



Star-spangled Wake to Music Promotion Picks Up Sponsors

Disk jockeys and stations promoting *Wake to Music Month* find sponsors are picking up the tab fast! Key to the whole program is the clock-radio that wakes the listener every morning—automatically! More sales of these mean a bigger early morning audience and more holdover listeners throughout the day.

WAKE-UP PROMOTIONS TESTED BY WELL-KNOWN STATIONS

WHDH, Boston, Picks Up 240 Sponsored Spots

Boston's 50,000 watt WHDH hit gold with their promotion, "Wake Up New England to Music on Clock-Radio."

Full Newspaper Campaign

For five weeks WHDH newspaper ads plugged their wake-up theme. Ad sizes ranged from ninety 7-line teaser ads up to eight 1000-line ads. 20,000 lines of newspaper ads went into the build-up.

Pay-off Begins With Radio Spots

Following the newspaper barrage, a saturation one-minute spot campaign began. And the sponsor money started rolling in. Using eight spots a day (seven days a week), WHDH picked up 240 sponsored announcements for one month! And every spot concerned itself with the sale of clock-radios in the broadcast area.

59% Jump in Morning Billing



WEJL in Scranton, Pa., plugged "Wake Up With Bill Pierce" in spot announcements, full-page newspaper ads and mailing pieces. The result: the listening audience shot up 25% ... and billings skyrocketed 59%.

WACO Gets 46.5% of Morning Listening Homes

Conlan Report showed WACO, Waco, Texas, with 46.5% of morning listening homes ... 45.6% average in a five-station area.

With clock-radios acting as an alarm, WACO gets the listeners before they're out of bed.

To promote the sale of clock-radios it offered a co-op plan which included a 25% discount to dealers on straight radio copy broadcasts. This promotion was backed up with ten spots daily, mailing pieces and store displays.

Telechron Timers Promote Wake to Music Month

The makers of Telechron Timers are featuring RCA Victor recording artists in their Nov. 12 *Life* ad. Headlined "Wake to the Music of the Stars with a Clock-Radio," it sells the Wake to Music idea. Telechron Timers are used to turn on clock-radios automatically.

FREE

Merchandising Helps

Write, wire or phone for details and full information on Wake to Music Month, Telechron Timers, Clock and Timer Department, General Electric Co., 16 Homer Ave., Ashland, Mass.



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

DUKE MITCHELL
(Liberty 55031; F-55031)

B+ "BE MINE TONIGHT" (2:45) [Peer International BMI—Sky-lar, Lara] The Liberty label, which gave us Patience and Prudence, introduces another dynamic newcomer in Duke Mitchell. The lad has a fascinating sound and style and comes up with a winning waxing on this side. A thrilling new rendition of a great oldie. Superb arrangement of solid material. Watch this one. It could break wide open.

B "IT'S TOO SOON TO KNOW" (2:40) [E. H. Morris ASCAP—Chessler] This end features the star on a potent rock and roll beat version of another great oldie. Refreshing new voice on the musical scene.

LILLIAN BRIGGS
(Epic 9190; 5-9190)

B+ "MEAN WORDS" (2:05) [American BMI—Raymon, Lane, Stanley] Lillian Briggs hands in one of her best sides in quite some time as she chants a touching heart-rending ballad. Chorus and ork offer a wonderful assist. Side could make noise. Strong possibility for hitdom.

B "I'LL BE GONE" (2:54) [E. B. Marks BMI—Evelyn, Smith] The chirp picks up the beat on this end and belts out a solid rhythm rocker. Good dance item.

BARRY GORDON
(MGM 12373; K12373)

B "ROCK LITTLE CHILLUN'" (2:47) [Hampshire House ASCAP—Schroeder, Weisman] Little Barry Gordon gives out with a delightful version of a spritful melody set to a rockin' beat. Cute handclapper to be introduced on one of Danny Thomas' future TV'ers. Lively side.

C+ "THAT PRETTY LITTLE GIRL NEXT DOOR" (2:30) [Hampshire House ASCAP—Peoples] Another swinging rock and roller smoothly handled by the talented youngster. Good dance side.

DANNY RAYMOND
(Vik X/4X-0235)

B "THE LITTLE BOY" (2:32) [Monument BMI—Stringer, Maltby] Danny Raymond has a bright future in store if this waxing is any indication of his ability. The songster hands in a touching, emotional reading of a moving ballad with a "Nature Boy" sound. Wonderful song of faith.

B "WHEN YOUR LOVER HAS GONE" (2:45) [Remick ASCAP—Swan] Danny displays his versatility on this end as he cruises thru an easy rhythm treatment of a top-drawer standard. Refreshing new styling.

THE ROVER BOYS
(ABC-Paramount 9760; 45-9760)

B+ "THE PIANO TUNER" (2:20) [Iris-Trojan BMI—Ebb, Klein] The Rover Boys, of "Graduation Day" fame, hand in a wonderful, light-hearted, Italian flavored novelty that could blossom into a strong seller. Lively ditty superbly executed by the fellas. A sleeper to watch.

C+ "WHOOPEE DOODLY BABY" (1:37) [Hawthorne ASCAP—Wayne, Springer] This end has the boys swinging thru a good jumper with a solid dance beat.

The Cash Box Sleeper of the Week

"TIL TONIGHT" (2:21) [Melhedd ASCAP—Whitcup, Berman]

"AS FAR AS I'M CONCERNED" [Hill & Range BMI—Parker]



KAREN CHANDLER



EDDIE FONTAINE

EDDIE FONTAINE & KAREN CHANDLER
(Decca 30121; 9-30121)

● Karen Chandler and Eddie Fontaine, two gifted vocalists, team their talents for the first time and come up with an outstanding new novelty that should develop into one of the country's favorites in the coming months. Titled "Til Tonight", the romantic ditty is a

strong entry that brings together an attractive melody with a cute love lyric. The opus is set to a catchy latin beat and comes off as a solid coin catcher. Jockeys will go for this one in a big way. Lower lid, "As Far As I'm Concerned", is an inviting romancer warmly warbled by the performers.

"THE GAME OF LOVE" (2:38)
[Chappell ASCAP—Dubey, Karr]

"I SAW ESAU" (2:17)
[Towne ASCAP—Coben]

THE AMES BROTHERS
(RCA Victor 20/47-6720)



AMES BROTHERS

● The Ames Brothers are at their versatile best as they introduce a sensational two-sider destined to

jam the air waves in the coming months. For the love birds, the Ames boys present a penetrating romancer titled "The Game Of Love". An intimate, beautifully written ballad from the up-coming Broadway musical "Happy Hunting". For the many fans who enjoy the quartet on the lighter side, the fellas bounce thru a captivating bouncer tagged "I Saw Esau". Cute ditty that recalls all the wonderful kiddie songs we used to sing when we were tots. The play on words here is great. A double-barrelled smasher.

"NICKELODEON TANGO" (2:05) [Bermason BMI—Blalock]

"SOLITUDE" (2:06)

[American Academy ASCAP—Ellington, DeLange, Mills]

JOHNNY MADDOX
(Dot 15509; 45-15509)



JOHNNY MADDOX

● Keyboard ace Johnny Maddox has on his latest Dot platter the

prettiest side he's issued since his smash version of "The Crazy Otto". It's a charming, exciting tango number dubbed "Nickelodeon Tango". As the title clearly indicates, Maddox has gimmicked-up the piano giving it an inviting ring that'll win many a customer. Rounding out the deck is a beautiful choral assist where the chorus acts as an instrument, singing only the melody. Big side to watch closely. Flip is an easy going rhythm version of the favorite "Solitude". Contagious beat.

SPARKLE MOORE
(Fraternity 751; 45-751)

B "SKULL AND CROSS BONES" (2:30) [Buckeye ASCAP—Morgan] Sparkle Moore, a female version of the currently popular Presley school, bows on the label with an exciting jumper that'll keep many happy feet busy.

C+ "ROCK-A-BOP" (2:12) [Buckeye ASCAP—Morgan] More of the same swinging stuff for the youngsters.

ALAN DEAN
(Rama 211; 45-211)

B+ "LIFE IS BUT A DREAM" [Maureen BMI—Cita, Weiss] Alan Dean, a polished songster with a beautiful voice, debuts on Rama with a magnificent new rendition of a wonderful rock and roll hit that rode the charts about two years ago. Superb rendition. Choral support ranks with the best. Side builds to a stirring climax. Keep an eye on this one.

B "ROCK AND ROLL TARANTELLE" [Kahl BMI—Harris, Wasserman] This end has the versatile star rocking and rolling thru a cute Italian tarantelle. Amusing lyrics. Side should do well.

HAPPY PIERRE
(Liberty 55036; F55036)

B+ "MY MAN" (2:15) [Leo Feist ASCAP—Willemetz, Charles, Pollock, Yvain] Happy Pierre, at the piano, brings back some wonderful memories of music heard in nickelodeons during filmland's silent era, as he offers a cute and corny version of a great oldie. Excellent juke fare. Watch this one.

C+ "ELEANOR" (2:10) [F. Salabert ASCAP—Cailleteau, Lemarchand, Chantrier] Another spright keyboard bouncer colorfully presented.

MARGARET WHITING
(Capitol 3586; F-3586)

B+ "THE MONEY TREE" (2:10) [Frank ASCAP—McIntyre, Ferre] Maggie Whiting does a terrific job as she introduces a clever novelty about an extremely rich town where money grows on a tree. Happy, free-swinging ditty that could catch in the wind and blow up a storm. Clever side to watch.

B "MAYBE I LOVE HIM" (2:50) [Empress ASCAP—Graham] The lark falls into a romantic mood here and glides thru a warm love ballad with a lilt. Infectious romancer.

CAROL HUGHES
(Mercury 70986; 70986 x 45)

B+ "MINE ALL MINE" (2:32) [Winneton BMI—Weiss, Chase] 14-year old Carol Hughes, a youngster with a powerful, mature voice, bows in on Mercury with a wonderful interpretation of an extremely strong rock and roll beat ballad. Commercial stuff that could establish the thrush as a winner.

B "FANCY DANCE" (2:00) [Music Of Today BMI—Weiss, Chase] The youngster is versatile too. She changes-up here and bounces thru a cute lively novelty.

YOU WONDERFUL



The big 1 stands for ABC-Paramount's first anniversary on records. A year ago today, our initial release hit the counters—and started to *move*. We've been picking up speed ever since—thanks to terrific cooperation from disc jockeys, distributors, dealers and—of course

—the ever-lovin' record-buying public. In short, it's been *one wonderful year* for us, a year to cheer! So here's our thanks, ladies and gentlemen of the trade. With your continued good will, ABC-Paramount swings into Year #2 with ever-expanding expectations...and catalog to match!



DECCA
RECORDS

Best Bets

"WALK TO THE BULL RING"

"Sixth Finger Tune"

(Decca 30132; 9-30132)



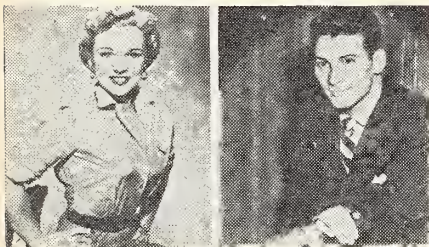
SONNY BURKE

● The "sound" is the thing here! And what a sound! Burke blasts with an exciting, driving rhythm in the "bull-fight" vein. Flipside terrific too. Score this a hit!

"AS FAR AS I'M CONCERNED"

"TIL TONIGHT"

(Decca 30121; 9-30121)

KAREN CHANDLER
and
EDDIE FONTAINE

● Karen and Eddie blend their great talents first time ever. Results are a sure-fire chart-maker. Winning combination!

"YOU'LL BE A LOST BALL"

"HIT PARADE OF LOVE"

(Decca 30118; 9-30118)



JIMMY MARTIN

● Martin's here and Decca's got him! First time at bat for Decca Jimmy belts one that should go the distance with C & W fans. Both blockbusters!

a New
World
of Sound. **DECCA**
RecordsLondon
Lowdown

The 1956 Royal Command Performance will take place on Nov. 5th at the London Palladium, and once again a string of big names has been selected with the accent once again on recording stars. Among the artists honored are David Whitfield, Dickie Valentine, Gracie Fields, Winifred Atwell, Billy Cotton, Sid Millward, Eric Delaney, and George Melachrino. From America: Jerry Colonna, Liberace and his brother George. The comedy will be left to Harry Secombe, Alfred Marks, Dickie Henderson and Chic Murray.

Joe Glaser arrived from the States to negotiate exchange deals for George Shearing and Gerry Mulligan, with possible British names including Ray Ellington and Malcolm Mitchell.

The Tin Pan Alley Ball was once again a most successful affair at the Dorchester, with star personalities gracing the dance floor all night.

Just returned to Hollywood from a brief visit to this country was Liberty Records' Ci Waronker.

Jim Lowe's "Green Door" entered the Best Sellers last week and Johnnie Ray's "Just Walking In The Rain" jumped into No. 4 position.

Winifred Atwell looks as tho she's gonna have a sure hit with her party record on the Decca label.

*This week's best selling pop singles (Courtesy "New Musical Express")

- 1 Woman In Love—Frankie Lane (Philips)
- 2 Hound Dog—Elvis Presley (HMV)
- 3 Lay Down Your Arms—Anne Shelton (Philips)
- 4 Just Walking In The Rain—Johnnie Ray (Philips)
- 5 Rock Around The Clock—Bill Haley Comets (Brunswick)
- 6 Giddy-Up-A-Ding-Dong—Freddie Bell and the Bellboys (Mercury)
- 7 Rocking Through The Rye—Bill Haley Comets (Brunswick)
- 8 When Mexico Gave Up The Rumba—M. Torok (Brunswick)
- 9 Whatever Will Be, Will Be—Doris Day (Philips)
- 10 More—Jimmy Young (Decca)
- 11 More—Perry Como (HMV)
- 12 Ying Tong Song/Bloodnok's Rock And Roll Call—Goons (Decca)
- 13 Rock With The Cave Man—Tommy Steele (Decca)
- 14 Great Pretender/Only You—Platters (Mercury)
- 15 Bring A Little Water Sylvie/Dead Or Alive—L. Donegan (Pye-Nixa)
- 16 My Prayer—Platters (Mercury)
- 17 See You Later, Alligator—Bill Haley Comets (Brunswick)
- 18 Love Me as Though There Were No Tomorrow—Nat Cole (Cap'l)
- 19 Blue Jean Bop—Gene Vincent (Capitol)
- 20 Autumn Concerto—George Melachrino (HMV)
- 21 Razzle Dazzle—Bill Haley Comets (Brunswick)
- 22 I'm In Love Again—Fats Domino (London)
- 23 Saints Rock And Roll—Bill Haley Comets (Brunswick)
- 24 Make It A Party—Winifred Atwell (Decca)
- 25 Woman In Love—Four Aces (Brunswick)
- 26 In The Middle Of The House—Alma Cogen (HMV)
- 27 Green Door—Jim Lowe (London)
- 28 Sweet Old Fashioned Girl—Teresa Brewer (Vogue/Coral)
- 29 House With Love In It—Vera Lynn (Decca)
- 30 Autumn Concerto—Norrie Paramor (Columbia)



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

The Cash Box
Best Bets

★ "THE PIANO TUNER"	Rover Boys	ABC-Paramount 9760
★ "SINCE I MET YOU BABY"	Mindy Carson	Columbia 40789
★ "WELCOME TO MY HEART"	Sunny Gale	Decca 30125
★ "SERENADE FOR TRUMPETS"	World Symphony	Request 733
★ "MINE ALL MINE"	Carol Hughes	Mercury 70986
★ "IF THE NIGHT COULD TELL YOU"	Bobby Breen	Chic 1003
★ "LIFE IS BUT A DREAM"	Alan Dean	Rama 211
★ "TO JOHNNY B. FROM JOANIE D."	Joanie Dunn	Eldorado 501
★ "BE MINE TONIGHT"	Duke Mitchell	Liberty 55031

STUART HAMBLÉN

(RCA Victor 20/47-6714)

B "DESERT SUNRISE" (2:07) [Hamblen BMI—Hamblen] Composer-vocalist Stuart Hamblen displays still another of his talents on this side as he strums the guitar thru a warm, melodious number. A chorus assists—singing without lyrics. Simple item that could develop into a big seller.

C+ "THE WHISTLER'S DREAM" (2:35) [Hamblen BMI—Hamblen] Another pretty Hamblen composition with a delightful folk flavor is warmly fashioned on this end. Whistling takes the spotlight. Pretty coupling with an inviting western air.

THE DIAMONDS

(Mercury 70983; 70983 x 45)

B "PUT YOUR HOUSE IN ORDER" (2:38) [Parkdale ASCAP—Frisch, Wayne] The Diamonds come up with a lively side as they sprightly handle a meaningful spiritual. Good side with a beat and handclapping.

B "MY JUDGE AND MY JURY" (2:18) [Maggie BMI—Mysels, Kosloff, Packard] The rock and roll beat takes over for the group's delivery of a dramatic love song. Song plays with court room terms in telling its story.

SONNY BURKE ORCH.

(Decca 30132; 9-30132)

B+ "WALK TO THE BULL RING" (3:05) [Criterion ASCAP—Pober] Sonny Burke and his Orchestra hand in a fascinating bolero instrumental that paints a stirring musical picture of toreadors marching into the bull ring. Side opens with only a tambourine and ends up with a dramatic, full ork arrangement. Powerful side reminiscent of Ravel's "Bolero".

B "SIXTH FINGER TUNE" (2:09) [Empress ASCAP—Strouse] Whistling is delightfully employed on this contagious, light-hearted instrumental ditty. Colorful melody that sticks.

CLARENCE HENRY

(Argo 5259; 45-5259)

B "AIN'T GOT NO HOME" [Arc BMI—Henry] Clarence Henry rocks thru a swinging jumper which is already showing territorial action. Solid foot-stomper that could break wide open in the pop and rock & roll fields. Vocal gimmicks are catchy.

C+ "TROUBLES, TROUBLES" [Arc BMI—Henry, Gayton] The tempo is upped on this half for the "Frog Man's" interpretation of an amusing blues item.

KIDS FROM CLEVELAND

(Whippett 204; 45-204)

B "SOMEONE IN LOVE" (2:45) [Lanor BMI—Vaughn, Taylor] The Kids from Cleveland make an impressive debut on Whippett as they chant a touching rock and roll ballad aimed at the teenage set. Female lead has a commercial sound.

B "NIGHT TRAIN" (2:40) [Pam-lee BMI—Forrest] On this end the Kids drive thru a swinging vocal version of a favorite instrumental jumper. Excellent dance stuff. Smooth vocal arrangement.

THE THREE SUNS

(RCA Victor 20/47-6713)

B "WIND RIVER VALLEY" (2:12) [Sunbeam BMI—Chavez] The Three Suns are at their very best as they drift thru a hauntingly beautiful mood item sporting an enchanting melody. The boys create some delightful effects. Pretty side that could step out. One of the better instrumental offerings to come along in a number of weeks.

B "POSTMARK: VIENNA" (2:30) [Sequence ASCAP—David] An entirely different sound is presented on this end as the trio glides thru an infectious waltz pretty. Two touching mood items.

BOBBY BREEN

(Chic 1003; 45-1003)

B+ "IF THE NIGHT COULD TELL YOU" [Monument BMI—Wolf] Famous film star Bobby Breen joins the ranks of rock and rollers and comes up with a tremendous rhythm reading of an excellent jumper. Commercial item that'll have the kids jumping. A sleeper to watch. It could catch on one town and spread.

C+ "WAIT" [Smash BMI—Thompson] The songster's clear tenor voice glides thru a sentimental romancer on this end. Pretty ballad.

LYNN ROBERTS

(Unique 364; 45-364)

B "HE NEVER LOOKS MY WAY" (2:44) [Chappell ASCAP—Deutsch, Livingston] From the soon-to-be-presented TV spectacular "Jack & The Beanstalk" comes this beautiful love song which Lynn Roberts executes with great feeling and meaning. Lovely side that could catch on when the TV'er hits the screen.

C+ "I'M GONNA LOVE YA 'TIL I DIE" (1:42) [Lamas ASCAP—Harris, Cloth, Wasserman] A spright novelty is colorfully treated by the chirp. Happy bouncer with a clever lyric.

Thanks
D.J.'s

Monty

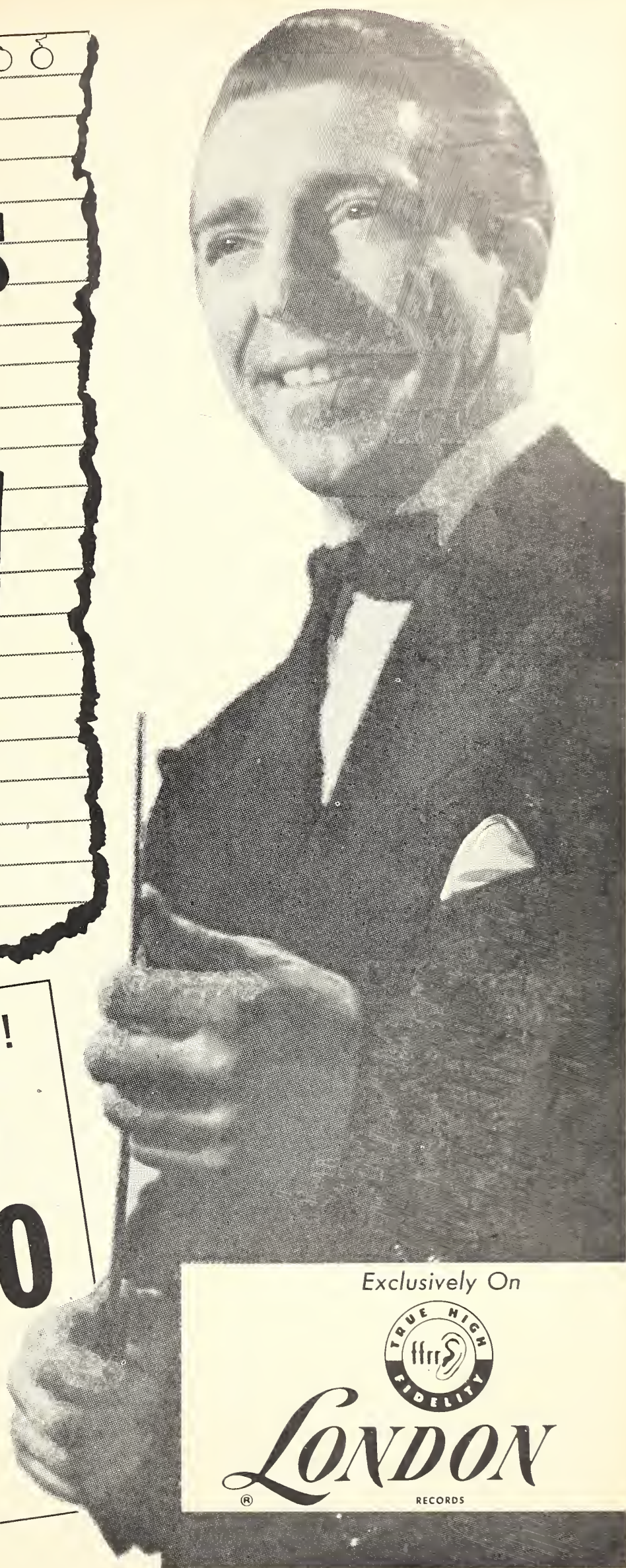
*P.S. Perhaps I'll see you
during my concert tour
of the U.S.A.*

Mantovani's Latest... a Smash!

SONG OF SORRENTO

B/W

VALSE
COMPESTRE
1698



Exclusively On



LONDON
RECORDS



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Honky Tonk (B. Doggett)
4. Walking In The Rain (J. Ray)
5. Two Different Worlds (D. Rondo)
6. True Love (Crosby & Kelly)
7. Blueberry Hill (F. Domino)
8. 8 Green Door (J. Lowe)
9. Canadian Sunset (Winterhalter/Williams)
10. Friendly Persuasion (Boone)

Chicago, Ill.

1. Love Me Tender (E. Presley)
2. Honky Tonk (B. Doggett)
3. Green Door (J. Lowe)
4. Don't Be Cruel (E. Presley)
5. Walking In The Rain (J. Ray)
6. Cindy, Oh Cindy (Martin)
7. Friendly Persuasion (Boone)
8. True Love (J. Powell)
9. City Of Angels (Highlights)
10. Blueberry Hill (F. Domino)

Los Angeles, Calif.

1. Love Me Tender (E. Presley)
2. Walking In The Rain (J. Ray)
3. Canadian Sunset (Winterhalter/Williams)
4. Don't Be Cruel (E. Presley)
5. Tonight You Belong To Me (Patience & Prudence)
6. Honky Tonk (B. Doggett)
7. Green Door (J. Lowe)
8. Hey! Jealous Lover (Sinatra)
9. Whatever Will Be (D. Day)
10. Night Lights (N. Cole)

Kansas City, Mo.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Singing The Blues (Mitchell)
4. Blueberry Hill (F. Domino)
5. True Love (J. Powell)
6. Garden Of Eden (J. Valino)
7. Don't Be Cruel (E. Presley)
8. Walking In The Rain (J. Ray)
9. Honky Tonk (B. Doggett)
10. Lay Down Your Arms (Chordettes)

Boston, Mass.

1. Love Me Tender (E. Presley)
2. True Love (Crosby & Kelly)
3. Honky Tonk (B. Doggett)
4. Green Door (J. Lowe)
5. Cindy, Oh Cindy (Martin)
6. Blueberry Hill (F. Domino)
7. Lay Down Your Arms (Chordettes)
8. Don't Be Cruel (E. Presley)
9. Canadian Sunset (Williams/Winterhalter)
10. I Walk The Line (J. Cash)

Baltimore, Md.

1. Love Me Tender (E. Presley)
2. Blueberry Hill (F. Domino)
3. Singing The Blues (Mitchell)
4. Green Door (J. Lowe)
5. Walking In The Rain (J. Ray)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. Don't Be Cruel (E. Presley)
8. True Love (Crosby & Kelly)
9. Honky Tonk (B. Doggett)
10. Cindy, Oh Cindy (Martin/Fisher)

Minneapolis, Minn.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Singing The Blues (Mitchell)
4. Blueberry Hill (F. Domino)
5. Honky Tonk (B. Doggett)
6. Walking In The Rain (J. Ray)
7. True Love (Powell/Crosby & Kelly)
8. After Lights Go Down Low (A. Hibbler)
9. Cindy, Oh Cindy (Martin/Fisher)
10. City Of Angels (Highlights)

San Francisco, Calif.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (Winterhalter/Williams)
3. Love Me Tender (E. Presley)
4. Tonight You Belong To Me (Patience & Prudence/Welk & Lennons)
5. Honky Tonk (B. Doggett)
6. Walking In The Rain (J. Ray)
7. Green Door (J. Lowe)
8. Whatever Will Be (D. Day)
9. True Love (Crosby & Kelly)
10. Hound Dog (E. Presley)

Atlanta, Ga.

1. Love Me Tender (E. Presley)
2. Canadian Sunset (Winterhalter)
3. True Love (Crosby & Kelly)
4. Singing The Blues (Robbins/Mitchell)
5. Walking In The Rain (J. Ray)
6. Green Door (J. Lowe)
7. Honky Tonk (B. Doggett)
8. Don't Be Cruel (E. Presley)
9. You'll Never, Never Know I Care (Platters)
10. Tonight You Belong To Me (Patience & Prudence)

Cincinnati, Ohio

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Walking In The Rain (J. Ray)
4. Blueberry Hill (F. Domino)
5. Don't Be Cruel (E. Presley)
6. Canadian Sunset (Winterhalter/Williams)
7. Tonight You Belong To Me (Welk & Lennons/Patience & Prudence)
8. Honky Tonk (B. Doggett)
9. True Love (Crosby & Kelly)
10. Friendly Persuasion (Boone)

Cleveland, Ohio

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Blueberry Hill (F. Domino)
4. True Love (J. Powell)
5. Walking In The Rain (J. Ray)
6. Singing The Blues (G. Mitchell)
7. Cindy, Oh Cindy (Martin/Fisher)
8. Friendly Persuasion (Boone)
9. Don't Be Cruel (E. Presley)
10. Mama From The Train (P. Page)

Buffalo, N. Y.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Friendly Persuasion (Boone)
4. Don't Be Cruel (E. Presley)
5. Garden Of Eden (J. Valino)
6. Lay Down Your Arms (Chordettes)
7. St. Therese Of The Roses (Ward & Dominoes)
8. Petticoats Of Portugal (D. Jacobs)
9. Honky Tonk (B. Doggett)
10. Walking In The Rain (J. Ray)

Denver, Colo.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Don't Be Cruel (E. Presley)
4. Tonight You Belong To Me (Welk & Lennons)
5. Canadian Sunset (Winterhalter/Williams)
6. Honky Tonk (B. Doggett)
7. Walking In The Rain (J. Ray)
8. Blueberry Hill (F. Domino)
9. Cindy, Oh Cindy (E. Fisher)
10. True Love (Crosby & Kelly)

Philadelphia, Pa.

1. Don't Be Cruel (E. Presley)
2. Walking In The Rain (J. Ray)
3. True Love (Crosby & Kelly)
4. Cindy, Oh Cindy (Fisher/Martin)
5. Green Door (J. Lowe)
6. Canadian Sunset (Williams/Winterhalter)
7. Love Me Tender (E. Presley)
8. Two Different Worlds (D. Rondo)
9. A Rose And A Baby Ruth (G. Hamilton IV)
10. Lay Down Your Arms (Chordettes)

Seattle, Wash.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Walking In The Rain (J. Ray)
4. Don't Be Cruel (E. Presley)
5. I Remember (In The Still) (S Satins)
6. Honky Tonk (B. Doggett)
7. Singing The Blues (Mitchell)
8. Canadian Sunset (Winterhalter/Williams)
9. Blueberry Hill (F. Domino)
10. I Walk The Line (J. Cash)

Pittsburgh, Pa.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Honky Tonk (B. Doggett)
4. Friendly Persuasion (Boone)
5. Cindy, Oh Cindy (V. Martin)
6. Hound Dog (E. Presley)
7. Out Of Sight, Out Of Mind (S Keys)
8. It Isn't Right (Platters)
9. True Love (Crosby & Kelly)
10. Don't Be Cruel (E. Presley)

Detroit, Mich.

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. Singing The Blues (Mitchell)
4. True Love (Crosby & Kelly)
5. Friendly Persuasion (Boone)
6. Cindy, Oh Cindy (V. Martin)
7. It Isn't Right (Platters)
8. Let The Good Times Roll (Shirley & Lee)
9. Priscilla (Cooley & Dimples)
10. Blueberry Hill (F. Domino)

St. Louis, Mo.

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. True Love (J. Powell)
4. Cindy, Oh Cindy (V. Martin)
5. Friendly Persuasion (Boone)
6. Walking In The Rain (J. Ray)
7. Faithful Hussar (T. Heath)
8. Singing The Blues (Mitchell)
9. Hey! Jealous Lover (Sinatra)
10. Two Different Worlds (Rondo/Williams & Morgan)

Houston, Texas

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Green Door (J. Lowe)
4. Blueberry Hill (F. Domino)
5. Walking In The Rain (J. Ray)
6. Don't Be Cruel (E. Presley)
7. City Of Angels (Highlights)
8. It Isn't Right (Platters)
9. Ka-Ding Dong (Hilltoppers)
10. From The Bottom Of My Heart (Clovers)

Milwaukee, Wis.

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. True Love (Crosby & Kelly)
4. Honky Tonk (B. Doggett)
5. Cindy, Oh Cindy (V. Martin)
6. Friendly Persuasion (Boone)
7. Mama From The Train (Page)
8. Singing The Blues (Mitchell)
9. Blueberry Hill (F. Domino)
10. Walking In The Rain (J. Ray)

New Orleans, La.

1. Green Door (J. Lowe)
2. Walking In The Rain (J. Ray)
3. Love Me Tender (E. Presley)
4. Blueberry Hill (F. Domino)
5. Honky Tonk (B. Doggett)
6. Don't Be Cruel (E. Presley)
7. Singing The Blues (Mitchell)
8. True Love (Crosby & Kelly)
9. Hey! Jealous Lover (Sinatra)
10. You Don't Know Me (Vale)

The Cash Box Congratulates

WSM's GRAND OLE OPRY ON ITS 31st ANNIVERSARY

SEE THE SPECIAL COUNTRY DISK JOCKEY
SECTION WHICH STARTS ON PAGE 34



Round The Wax Circle

NEW YORK:

Teresa Brewer may play the lead in the forthcoming motion picture, *The Lady And The Bandit*, which will be produced by Marty Melcher for Warner Brothers release. . . . Songstress Jean Martin has signed a management contract with Manny Greenfield. She checked in at Lenox Hill Hospital last week for a tonsilectomy but will be ready to resume action by early in November. . . . After record breaking dates in Chicago, Pittsburgh and Washington, Erroll Garner and his trio will open a week in Rochester at the Ridgecrest Inn, Monday, November 5th. . . . The lyrics of "I'm Free" which were published in *The Cash Box* last week were run by permission of Veronique Publishing Co., the copyright owners of the song. . . . Sultry Serena Shaw of Rama Records is displaying her vocal talents at the cozy little Greenwich Village nook called Upstairs At The Duplex. The thrush puts on quite a show. . . . Cathy Carr's disk of "Ivory Tower" just made the top of the Australian Hit Parade, three months after it held the same spot in this country. . . . Red Wallace, past president of the Music Operators Association of West Virginia, believes he has a real find in a 17-year-old singer named Mary Bane. Lou Krefetz, by the way, in describing one of the records the girl cut, calls it "Rockbilly". . . . George Lee has signed Jimmy Breedlove of Capitol Records to a management deal. . . . Ethel Smith, back on the night club circuit, takes her new comedy and instrumental act into the Beverly Hills Club, Newport, Kentucky on February 1st. . . . RKO-Unique is expecting big things from its album of the forthcoming spectacular "Jack And The Beanstalk". . . . Wally Gingers Orchestra, playing ballrooms in the Midwest, scheduled for an engagement at the Melody Mill ballroom in Chicago in December. . . . The Four Voices are currently appearing at the Sands Hotel in Las Vegas.

CHICAGO:

Ork leader Bobby Christian was just signed by Bally Records, with the first release due out in the middle of November. Bobby is playing college dates in the midwest area. . . . Ginny Scott, new vocalist with new label, Flair-X, around town working on her first disk, "Cross My Fingers". Ginny excited over report from Dick Osgood, WXYZ, Detroit, that waxing doing well in that town. . . . Dell Clark, WJJD staffer, took over shows vacated by John McCormick. . . . Eddie Heywood bows out of the London Horse, November 11, leaving the 88's to Marion McPartland who bows in November 14. Eddie was guest of honor at cocktail party given by RCA Victor at the Black Orchid, 11/1. . . . Mike Conner, now heading his own management and promotion firm in L. A., whizzed through town and found time to lunch with old friends and former co-workers at Decca, Selman Schulz, Shim Weiner and Don Foreman. . . . Ernie Harper, recently seen on WGN-TV's "Spotlight On Talent", currently entertaining the audiences at the Walton Walk. . . . Note to those who enjoy Audrey Morris at the Cloister Inn: the man with the bass in the trio is Audrey's husband, Stu Genovese. (Sorry, fellas!). . . . Corky Shayne, recording artist for newly-formed Salem Records, visited the Ray Rayner show, Saturday 11/10. Corky is skedded for extensive midwest and eastern promotion trip on her first album for the diskery, "In The Mood For A Song?". . . . The talent at Mr. Kelly's these nights includes Mercury's Pat Morrissey, pianist-singer Tommy Wolf and the Harry Slottag Trio. Wolf, up from St. Louis, writes most of his own material; a collection of which can be found in his first Fraternity LP, "Wolf At Your Door". . . . Bob "Coffeehead" Larson, WEMP, Milwaukee, came down to look at Chi scenery and visit friends. . . . The Count, Basie that is, bounced into the Blue Note 10/31 and provides swinging sounds until 11/11.

HOLLYWOOD:

Jerry Lewis visiting the Los Angeles disk jockeys with his new Decca disk. Jerry opens his new single act at the Sands in Las Vegas on the 28th. . . . Mike Kurlan reports that his salesmen are already taking orders from sample dubs of the new Dorothy Collins—Lawrence Welk Christmas single. . . . Carl Burns back in town after a promotion trip to Vancouver and the Northwest for his Crystalette label. . . . Capitol atrist Andy Griffith, who scored a smash success as star of "No Time For Sergeants" on Broadway, this week signed with Warner Bros. to star in the film version of the same vehicle. . . . Lillian Roth, currently at the Ko-Ko Club in Phoenix, opens singing engagement at the Chi Chi Club in Palm Springs next Monday, Nov. 12. . . . Jules Losch doing promotion on the new Freddy Martin instrumental version of "Moonlight Love", the first pop instrumental of "Clair de Lune". . . . Carol Richards recording four more sides for Victor this week. . . . Dave Barry's EP of "Do It Yourself Psychiatry" is turning out to be a real sleeper for the Key label. . . . Bill Ballance celebrates his twentieth year of broadcasting this week. Ballance is heard 5½ hours daily with Ballance n' Records over KFWB. . . . Margaret Whiting has what is believed to be her strongest etching this year in her new Capitol disk of "The Money Tree". . . . The new Class label has a surprise novelty hit in "Suez Canal" which the majors are covering. . . . KBIG's Carl Bailey, hospitalized with a back injury, now recuperating and should be back on the job next week. . . . A new husband-wife team, using multiple recording technique, are featured on the Dot disk of "Crazy Dream" by Dena. . . . Jazz songstress Ruth Olaj getting a great reaction to her new Zephyr LP on promotion trips to San Francisco and San Diego with Bob Bacon.



TERESA BREWER



COUNT BASIE



JERRY LEWIS

A New Group
... with a New Sound

the Satisfiers



"WHERE'LL I BE TOMORROW NIGHT"

and

"COME AWAY, LOVE"

CORAL-61727 (9-61727)

CORAL
RECORDS

Little Signer



NEW YORK — Little Nancy Arno is shown signing her contract with Lee Tully of Flair-X Records. The diminutive singer cut her first session recently for the newly formed diskery. The sides are "The More I Go Out" and "Hello".

Two Hit Disk Sensations!
BIG MAYBELLE
"MEAN TO ME"
 Savoy 1500
"CANDY"
 Savoy 1195

SAVOY RECORD CO
 58 MARKET ST.
 NEWARK, N. J.

A Solid Ballad Hit!
**EV'RY DAY
 OF
 MY LIFE**
 MILLER MUSIC CORPORATION

Goodman To Tour Far East

NEW YORK — Benny Goodman is re-forming his 14-piece orchestra and has definitely been set for a tour of the Far East beginning in Bangkok, Thailand, on December 7th. The band will appear at the American Exhibit of the Bangkok Fair through December 22nd as part of the Trade Fair Program of the U.S. Commerce Department. Goodman and his musicians will then journey on for performances in Indonesia, Malaya, the Philippines, Japan, Korea, Taiwan, Formosa, Hong Kong and Vietnam.

The clarinetist will be the first American performer to make appearances in the Far East, arranged by ANTA, under the State Department's International Exchange Program.

Prior to the stint abroad, BG and his band will play dates in major U.S. cities including Princeton, Cleveland, Buffalo, Philadelphia, Seattle, Portland and Spokane. Complete personnel has not been set yet, but singer Martha Tilton will return to the Goodman fold for the domestic segment of the tour.

**TEEN AGE
 GOODNIGHT**
 THE CHORDETTES
 Cadence
 THE AMERICANS
 Crest
AMERICAN MUSIC, INC.
 9109 SUNSET BLVD., HOLLYWOOD, CALIF.

RCA Offers Presley Victrolas And Records In New Promotions

CAMDEN, N.J.—Two "Elvis Presley Autograph Special" models of RCA Victor's portable "Victrolas" will be offered together with an album of Presley's hit recordings in a special promotion announced last week by Louis J. Collins, Sales Manager, RCA Victor Radio and "Victrola" Division, Radio Corporation of America.

Both new "Victrolas" will feature Presley's autograph stamped in gold on the top cover of strong, scuff-resistant, simulated blue denim cases.

One combination offer includes a 4-speed Portable "Victrola" together with a 45 RPM Extended Play album containing eight of Presley's RCA Victor recordings at a nationally advertised price of \$32.95. The other features an automatic 45 RPM Portable "Victrola" with an album of 12 Presley recordings at a nationally advertised price of \$44.95.

Collins said the special offer will receive extensive advertising and sales promotion support.

"Network radio and co-op ads will carry the lion's share of the job, with dealers being supplied with newspaper mats and a special spot radio transcription recorded by Presley himself," Collins said. "In addition, dealers will receive special selling aids including streamers, counter cards, posters and handbills."

A POP SMASH!
B. B. KING
**"On My Word
 Of Honor"**
 RPM # 479
RPM RECORDS
 9317 W. Washington Blvd. • Culver City, Calif.

Eclipse Records Formed

NEW YORK — Walt Collins and John Ferenz, New York tunesmiths, have formed a new record company, called Eclipse Records, Inc., located at 1650 Broadway.

The firm has signed Marc Fredericks, conductor, arranger, and pianist, to an exclusive contract. Fredericks also has been appointed musical director.

The first release for the firm, features Marc Fredericks, his piano and orchestra, playing the "Blue Jean Rhapsody", backed with "The Isle Of Romance".

There are a few territories open to distributors as of this date.

Future plans call for the signing of new artists, and the release of singles and albums.

Allied Awarded Federal Supply Contract

HOLLYWOOD — Daken K. Broadhead, President of Allied Record Manufacturing Company, Hollywood, Chairman of the Board of American Sound Corporation, Belleville, New Jersey, and Sigfried Bart, President of American Sound, announced last week that their companies had been awarded the national federal supply contract for recording and transcription services for the period November 1, 1956 to October 31, 1957.

This is the 9th consecutive year that Allied Record Manufacturing Company has been a contractor for all U.S. Government Agencies such as the Armed Forces Radio & TV Service, Adjutant General's Office, U.S. Treasury, U.S. Information Agency (Voice of America), U.S. Navy, Air Force, Marine Corps, Veteran's Administration, Federal Civil Defense and others.

Eddie Davis Memorial Album Gets Strong National Drive

NEW YORK — Eddie Davis' "Stepping in Society" Columbia Memorial Album has gotten off to a solid start. Columbia distributors are reported to be already re-ordering.

Back of the album of 27 dance tunes played by the late society bandleader is a strong promotion campaign spearheaded by the American Cancer Society and Hal Davis, advertising executive and Eddie's son. Davis has formed promotion teams the country over, with individual promotions in each area. Additionally, he has already appeared on half-a-dozen radio shows, with additional plugs on such programs as Joe Franklin's "Memory Lane" WABC-TV series, Martin Block, Jane Pickens, Joe Kaselow, etc.

Doubleday has given 28 windows to the collection, with its big 52nd street and 5th Avenue store carrying a window display of the Baird puppets, recreating the album cover.

Special placements for the Christmas gift market include writeups in such publications as "Town & Country" and "Gentry". Part of the proceeds are going to the American Cancer Society, which has its shield on an album for the first time.

Breaking POP... **GROOVE**

"CHARMAINE"

b/w

"I BELIEVE IN YOU"

by

Frank Brunson

G/4G-0173

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Swiss Kids Give Up Yodelin' For Rock And Rollin'

GENEVA, SWITZERLAND — They're starting to rock and roll in Swiss yodeling time as this musical craze spreads thruout the beautifully scenic countryside.

But like staunch and loyal fans, the Swiss kids haven't forsaken their U.S. jazz artists. Louis (Satchmo) Armstrong is still kingpin here. Whether the R & R stars will dethrone him is yet to be seen. But in the meantime Satchmo reigns supreme.

Armstrong has great company here in Count Basie, Lionel Hampton, Shearing and other greats in the U.S. jazz firmament. Swiss kids can rattle off their names and their latest wax faster than they can spell the peaks of the Alps.

In fact, over 40% of the disks being sold in Switzerland are U.S. jazz cuttings. And because of free trade here, the kids get 'em quick and pay no higher price.

There are still plenty of French, Italian and German records sold where these languages are spoken. But music men here claim that, regardless of the language preference over 40% of the wax in each district is good old U.S. jazz.

And now with rock and roll edging its way into the picture, music experts feel that U.S. wax featured here will hike up to better than 50% in quick time.

Fidelitone Reduces Prices of Diamond Needles

CHICAGO — A new price schedule affecting Fidelitone diamond phonograph needles has been announced by W. R. Anton, General Sales Manager of Permo, Inc., Chicago, Illinois.

In making the announcement, Anton said: "Due to the increasing volume in sales of diamond stylii, Fidelitone is now able to offer their high quality line of diamond replacement phonograph needles at a greatly reduced price. We are happy to pass this saving on to the consumer".

The new price schedule lists diamond needles at \$16.95 and up. This is a reduction of approximately 35% from the generally accepted diamond pricing in the industry.

Congratulations



NEW YORK—Arrow Records president, Herman Pollock, on the right, congratulates Joe Sherman, musical director, after presenting him with shares in the Corporation. Holding the stock certificate is Irene Carroll, who did the vocals on the first sides cut by Joe, for the new label.

Fontaine Assists Leahy

NEW YORK — It was announced this week that Bill Fontaine had been appointed to the post of Assistant to A & R head for Unique Records. He will assist A & R topper Joe Leahy.

Fontaine was formerly an arranger for such TV shows as the Martha Raye Show, the Walter Winchell Show and the Perry Como summer replacement shows.

Bill is a native of Boston (Medford) and started in the music business as a staff arranger for station WLW. He spent twelve years with the Kay Kaiser organization on radio and TV.

"MAMA FROM THE TRAIN"

(A KISS A KISS)

recorded by

Patti Page

MERCURY 70971

REMICK MUSIC CORP.

DYNAMITE!!!!!!

"WHEN MY LOVE SMILES"

VIC DAMONE'S New Record Release
Columbia Record # 4-40783

BOURNE

AMERICA'S MOST COMPLETE ONE-STOP

THE MUSIC BOX

1301 W. 79th STREET

CHICAGO 20, ILL.

LP's 30% Off List

(All Phones: ABERDEEN 4-3600)

5c Above Cost

ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS

KING

HOT PARADE!

HONKY TONK

KING 4950

Just Out—A Great Record of

SLOW WALK

BILL DOGGETT

KING
5000

LITTLE WILLIE JOHN

HIS LATEST AND GREATEST!

I'VE BEEN AROUND

b/w

SUFFERING WITH THE BLUES

KING 4989

STILL ON TOP!

FEVER

KING 4935

BUBBER JOHNSON

BREAKING
BIG

CONFIDENTIAL

KING
4988

OTIS WILLIAMS and his CHARMS

JUST
OUT

GYPSY LADY

b/w

I'LL REMEMBER YOU

DE LUXE
6098

EARL BOSTIC

HARLEM NOCTURNE

b/w

I HEAR A RHAPSODY

KING 4978

JAMES BROWN AND HIS
FAMOUS FLAMES

I WON'T PLEAD NO MORE

b/w

CHONNIE-ON-CHON

FEDERAL 12290

DISTRIBUTED BY

KING
RECORDS

KING - FEDERAL - DELUXE

YOUR VOTES DECIDE THE WINNERS

IN THE 11th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1956
**VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE**



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

Capitol's Boston Preview Party



BOSTON—More than 350 record merchants from all over New England and the region's one-stops were feted at a day long Capitol Records preview in Hotel Statler, recently, which culminated with a cocktail party and dinner in the hotel's State Room at night.

Tom Morgan, Capitol's Boston sales manager, guested the big turnout of disk retailers and one stop operators. It was the national windup session of Capitol's October-November sales campaign. The gala affair, an annual event, began with showings of new albums and records and films at 2 o'clock in the afternoon. The party ended the disk firm's national album preview tour.

The group of guests were entertained by Joe Bushkin on the 88; the Jodimars in swing arrangements; and Martha Lou Harp's chirping. The guest artists toured with the Capitol show in cities across the country.

VIP's pausing for the camera are: (front row) The Jodimars; (second row) Joe Mathews, national promotion, N.Y.; Irv Jerome, district sales manager; vocalist Martha Lou Harp; Joe Bushkin; Andy Wiswell, Capitol Eastern A & R; (top row) Manny Kellem, district promotion; Tom Morgan, Boston sales manager; Herb Dale, district promotion; Cameron Dewar, Boston Herald-Traveler.

George Thorn Named Musical Director of Stamford Theatre

NEW YORK—George Thorn, professional manager of the Latin-American Pop Division of Peer International, has been signed as the musical director of the Stamford Theatre, a legit playhouse in Stamford, Conn. The first production scheduled to open New Year's Eve is "Of Thee I Sing", with other musicals scheduled through the 1957 season. Several original pre-Broadway openings will also be presented.

In conjunction with the Stamford theatre, George Thorn has been named as musical director of the new WABD hour long TV show to be called "Casting Tonight", which debuts Fri., Nov. 16 at 11 PM. This TV show will take the viewers to an actual casting audition, at which 2 young artists will be selected for secondary lead parts in "Of Thee I Sing." Mike Wallace will be the narrator and MC for the show, and famous guests will sit on the panel. Six finalists will appear on this show, and they will perform solo and duet numbers.

George Thorn is the writer of "I Hear A Rhapsody", "Sweet And Gentle" and "Symphony Of A Starry Night". His current songs are "The Story Of Love", "Bonjour Tristesse", "Sierra Madre" and others.

Madigan Xmas Disk Reissued

NEW YORK—Due to disk jockey response to Betty Madigan's Christmas recording of last year "We're All Kids At Christmas", MGM has decided to reissue the platter for the coming XMAS season and is planning a special promotion campaign for the disk.

MGM asked several hundred jockeys and MGM distributors whether they would like to have last year's record re-released this year, or whether they would prefer a new Christmas disk from the thrush. The replies were reported to be overwhelmingly in favor of having "We're All Kids At Christmas" reissued.

New Riverside Jazz Sampler

NEW YORK — Riverside Records has just released a 12" modern jazz "sampler" album to retail for a suggested \$1.98 price. Titled "The Riverside Modern Jazz Sampler", the disk features Art Blakey, Rusty Dedrick, Kenny Dorham, Kenny Drew, Don Elliott, Matthew Gee, Ernie Henry, Dick Hyman, Mundell Lowe, Thelonious Monk, Oscar Pettiford, Billy Taylor, Sarah Vaughan, Randy Weston, Joe Wilder and others.

Rising Fast as THE new Hit!

WERLY FAIRBURN

New Rock-Billy Sensation

"ALL THE TIME"

b/w "I'M A FOOL ABOUT YOUR LOVE"

SAVOY 1503

SAVOY

RECORD CO
58 MARKET ST
NEWARK, N. J.

THE CHORDETTES' LATEST!

"LAY DOWN YOUR ARMS"

"TEEN AGE GOODNIGHT"

Cadence # 1299

cadence

40 EAST 49TH ST. NEW YORK 17, N. Y.

The publisher of the biggest song of the past 20 years "ROCK AROUND THE CLOCK" now brings you another topper

"MARRIAGE AND DIVORCE"

Johnny Andrews

RKO Unique

MYERS MUSIC, INC.

208 N. Broad St., Phila. 2, Pa.

Haley's Latest Hit—
BILL HALEY
and his COMETS

"RUDY'S ROCK"

DECCA 30085

Valleybrook

PUBLICATION, Inc.
129 E. 5th Street
Chester, Penna.

New York Office: 224 W. 49th St., Suite 407 • CI 6-5252

A cute novelty with a lilting beat!

WAIT LITTLE DARLING

Recorded by

KAY CEE JONES

on Decca

MILLS MUSIC, INC.

LINCOLN CHASE

sings

"SHE WALKED ME BY"

b/w

"THE LOVE I HAVE FOR YOU"

Dawn # 221

dawn
RECORDS

39 West 60th street

new york 23, n. y.

circle 6-9705

"TWO DIFFERENT WORLDS"

by

ROGER WILLIAMS

with

JANE MORGAN

K # 161

KAPP
records

Watch It Go!

"ONLY WHEN"

written by Sharri Paullus

recorded by

TOMMY DURDEN

HOLIDAY RECORD # 777

★★★★★

DIST.: For open territories—write

HOLIDAY RECORDS

660 Chelsea Ave., Memphis, Tenn.

The Nation's Newest Hit!

Susan Silo

singing

"DEAR DIARY"

b/w

"DON'T EVER CHEAT"

#1005

CANDLELIGHT RECORDS
1650 B'way
New York, N. Y.
(CI. 7-5947)

For Your Programming

"HEY! JEALOUS LOVER"

Sammy Cohn—Koy Twomey—Bee Walker

BARTON MUSIC CORPORATION

"It's Never Too Late"
BILL NORMAN

"The Heart Of A Woman"
HERB JEFFRIES

Coming Up Hi-Fi EP by
PAGE CAVANAUGH

MAZE
8084 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.
RECORDS



Album Sure Shots

"MANHATTAN TOWER"

Gordon Jenkins

(Capitol T 766; EDM 766)

Welcome To Fresno



FRESNO, CALIF.—Bobbi Dieterle of Cadence Records (left) while on a disk jockey tour of the west coast, dropped in on station KYNO to chat with popular Fresno Jockey Sid Mandel (right). Sid has been winning many fans with his 1:00 to 3:45 Monday-Friday show on which he programs standards, music from LP's, and "good" pops.

Dot's Newest Hit!

"CONFIDENTIAL"

Sonny Knight

15507

DOT RECORDS

Sunset and Vine, Hollywood, Calif.

HO 3-4181

Maddox Waxes First Bermason Music Song

HOLLYWOOD — Hollywood publicist Bernie Mason and music composer Bruce Blalock recently formed the Bermason Music Co. Inc., both entering the music publishing business as a side line kick. The two partners were in business less than 24 hours when Blalock's composition "Nickelodeon Tango" had been accepted by Randy Wood, head of Dot Records, for recording by his top piano stylist Johnny Maddox, who not so long ago hit close to a million sales on "Crazy Otto".

"Nickelodeon Tango" has been recorded as an instrumental with piano, rhythm section and a choral of mixed voices without lyrics.

RECOTON Accessories

More dealers and distributors vote for Recoton's complete line of carded accessories because they know Recoton is best! Easy - to - stock, easy - to - sell Recoton phonee-dles — cutting styli — 45 RPM inserts — wipe away cloths — discs — tape — reproducers . . . all mean **BIG BUSINESS** for you. Stick with the winner — Recoton — world famous for quality!

RECOTON CORPORATION

52-35 Barnett Avenue
Long Island City 4, N. Y.

D. J. Tour



New York—Ocie Smith, new M-G-M recording personality, visits Martin Block at the WABC "Make-Believe Ballroom" in New York City. Here they listen to Ocie's recent release "Just Kiss Me". This visit is the wind-up of a D. J. promotional tour for the platter. Among other cities visited by Ocie were Cleveland, Pittsburgh, Detroit, Philadelphia, Baltimore, Newark, Boston and Hartford.



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

SINGER ONE-STOP Chicago, Ill.

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. The Green Door (J. Lowe)
4. City Of Angels (Highlights)
5. Cindy, Oh Cindy (V. Martin)
6. Walking In The Rain (J. Ray)
7. Honky Tonk (B. Doggett)
8. Friendly Persuasion (Boone)
9. Blueberry Hill (F. Domino)
10. Singing The Blues (Mitchell)

RADIO DOCTORS Milwaukee, Wis.

1. Honky Tonk (B. Doggett)
2. Mama From The Train (Page)
3. Cindy, Oh Cindy (Martin)
4. Blueberry Hill (F. Domino)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. Garden Of Eden (J. Valino)
7. True Love (Crosby & Kelly)
8. City Of Angels (Highlights)
9. Rudy's Rock (B. Haley)
10. Singing The Blues (Mitchell)

AVALON RECORD SHOP Houston, Texas

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Blueberry Hill (F. Domino)
4. City Of Angels (Highlights)
5. The Green Door (J. Lowe)
6. Walking In The Rain (J. Ray)
7. From The Bottom Of My Heart (Clovers)
8. It Isn't Right (Platters)
9. Don't Be Cruel (E. Presley)
10. Ka-Ding Dong (Hilltoppers)

BECHTOLD MUSIC STORE Pittsburgh, Pa.

1. Love Me Tender (E. Presley)
2. True Love (Crosby & Kelly)
3. The Green Door (J. Lowe)
4. Canadian Sunset (Williams)
5. Friendly Persuasion (Boone)
6. Don't Be Cruel (E. Presley)
7. Cindy, Oh Cindy (E. Fisher)
8. It Isn't Right (Platters)
9. Teenage Goodnight (Chordettes)
10. Whatever Will Be (D. Day)

SPRUCE RECORD SHOP Scranton, Pa.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Blueberry Hill (F. Domino)
4. Cindy, Oh Cindy (V. Martin)
5. Teenage Goodnight (Chordettes)
6. Don't Be Cruel (E. Presley)
7. Walking In The Rain (J. Ray)
8. Hey! Jealous Lover (Sinatra)
9. Singing The Blues (Mitchell)
10. Honky Tonk (B. Doggett)

MUSIC BOX Cleveland, Ohio

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Friendly Persuasion (Boone)
4. The Green Door (J. Lowe)
5. True Love (J. Powell)
6. Honky Tonk (B. Doggett)
7. Blueberry Hill (F. Domino)
8. Two Different Worlds (D. Rondo)
9. Mama From The Train (Page)
10. Walking In The Rain (J. Ray)

CENTER MUSIC SHOP Detroit, Mich.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. True Love (Crosby & Kelly)
4. Friendly Persuasion (Boone)
5. It Isn't Right (Platters)
6. Priscilla (E. Cooley & Dimples)
7. The Green Door (J. Lowe)
8. Cindy, Oh Cindy (V. Martin)
9. Petticoats Of Portugal (D. Jacobs)
10. Baby Doll (P. Faith)

MELODY SONG SHOPS INC. Brooklyn, N. Y.

1. Don't Be Cruel (E. Presley)
2. It Isn't Right (Platters)
3. Honky Tonk (B. Doggett)
4. True Love (Crosby & Kelly)
5. Love Me Tender (E. Presley)
6. Walking In The Rain (J. Ray)
7. All There Is To That (Cole & Knights)
8. Two Different Worlds (D. Rondo)
9. Hey! Jealous Lover (Sinatra)
10. Whatever Will Be (D. Day)

BEN BROWN MUSIC Lynn, Mass.

1. Love Me Tender (E. Presley)
2. True Love (Crosby & Kelly)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Cindy, Oh Cindy (V. Martin)
5. Hey! Jealous Lover (Sinatra)
6. Singing The Blues (Mitchell)
7. I Walk The Line (J. Cash)
8. Mama From The Train (Page)
9. Train Kept-A-Rollin' (J. Burnette)
10. Blueberry Hill (F. Domino)

DISC & NEEDLE RECORD SHOPS INC. Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Honky Tonk (B. Doggett)
4. Blueberry Hill (F. Domino)
5. One Mint Julep (Wiseman)
6. True Love (Crosby & Kelly)
7. City Of Angels (Highlights)
8. Soft Summer Breeze (E. Heywood)
9. Don't Be Cruel (E. Presley)
10. The Green Door (J. Lowe)

PARKER HOUSE OF MUSIC Fayetteville, N. C.

1. Tonight You Belong To Me (Patience & Prudence)
2. Canadian Sunset (Winterhalter)
3. Hound Dog (E. Presley)
4. Honky Tonk (B. Doggett)
5. The Green Door (P. Lowe)
6. Allegheny Moon (P. Page)
7. I Remember (In The Still) (5 Satins)
8. Blueberry Hill (F. Domino)
9. My Prayer (Platters)
10. True Love (Crosby & Kelly)

BOSTON RECORD DIST. Boston, Mass.

1. Love Me Tender (E. Presley)
2. Lay Down Your Arms (Chordettes)
3. True Love (Crosby & Kelly)
4. Canadian Sunset (Williams)
5. Honky Tonk (B. Doggett)
6. The Green Door (J. Lowe)
7. I Walk The Line (J. Cash)
8. Cindy, Oh Cindy (V. Martin)
9. You'll Never, Never Know I Care (Platters)
10. Tonight You Belong To Me (Patience & Prudence)

THE RADIO CENTER New Orleans, La.

1. Don't Be Cruel (E. Presley)
2. The Green Door (J. Lowe)
3. Canadian Sunset (Winterhalter)
4. Friendly Persuasion (Boone)
5. Love Me Tender (E. Presley)
6. Hey! Jealous Lover (Sinatra)
7. Singing The Blues (Mitchell)
8. White Lilacs (H. Zacharias)
9. Garden Of Eden (J. Valino)
10. I Remember (In The Still) (5 Satins)

BUDISCO ONE STOP Miami, Fla.

1. Walking In The Rain (J. Ray)
2. Singing The Blues (Mitchell)
3. Cindy, Oh Cindy (Martin)
4. Garden Of Eden (J. Valino)
5. Love Me Tender (E. Presley)
6. Green Door (J. Lowe)
7. Hey! Jealous Lover (Sinatra)
8. To The Ends Of The Earth (N. Cole)
9. Lay Down Your Arms (Chordettes)
10. Canadian Sunset (Williams)

G. C. MURPHY CO. Washington, D. C.

1. Honky Tonk (B. Doggett)
2. The Green Door (J. Lowe)
3. Blueberry Hill (F. Domino)
4. Don't Be Cruel (E. Presley)
5. Walking In The Rain (J. Ray)
6. Love Me Tender (E. Presley)
7. Chains Of Love (P. Boone)
8. True Love (Crosby & Kelly)
9. Tonight You Belong To Me (Patience & Prudence)
10. House With Love In It (Four Lads)

GRAYMAT MUSIC SHOP Morristown, N. J.

1. Love Me Tender (E. Presley)
2. Walking In The Rain (J. Ray)
3. The Green Door (J. Lowe)
4. Don't Be Cruel (E. Presley)
5. Honky Tonk (B. Doggett)
6. True Love (Crosby & Kelly)
7. The Fool (S. Clark)
8. Friendly Persuasion (Boone)
9. Singing The Blues (Mitchell)
10. Lay Down Your Arms (Chordettes)

ODLAND MUSIC SHOP Sioux Falls, S. D.

1. The Green Door (J. Lowe)
2. Singing The Blues (Mitchell)
3. Walking In The Rain (J. Ray)
4. Love Me Tender (E. Presley)
5. Tonight You Belong To Me (Patience & Prudence)
6. I Walk The Line (J. Cash)
7. Allegheny Moon (P. Page)
8. Middle Of The House (R. Draper)
9. Blueberry Hill (F. Domino)
10. After Lights Go Down Low (A. Hibbler)

WALLACHS MUSIC CITY Hollywood, Calif.

1. Buchanan & Goodman On Trial (Buchanan & Goodman)
2. Love Me Tender (E. Presley)
3. Honky Tonk (B. Doggett)
4. Hound Dog (E. Presley)
5. Walking In The Rain (J. Ray)
6. The Green Door (J. Lowe)
7. Blueberry Hill (F. Domino)
8. Tonight You Belong To Me (Patience & Prudence)
9. Canadian Sunset (Winterhalter)
10. Cindy, Oh Cindy (V. Martin)

THE GROOVE RECORD SHOP Norfolk, Va.

1. Love Me Tender (E. Presley)
2. Blueberry Hill (F. Domino)
3. The Green Door (J. Lowe)
4. Walking In The Rain (J. Ray)
5. Out Of Sight, Out Of Mind (5 Keys)
6. You'll Never, Never Know I Care (Platters)
7. Canadian Sunset (Winterhalter)
8. True Love (Crosby & Kelly)
9. Honky Tonk (B. Doggett)
10. Too Much Monkey Business (C. Berry)

RAK SALES INC. St. Louis, Mo.

1. The Green Door (J. Lowe)
2. Friendly Persuasion (Boone)
3. Lay Down Your Arms (Chordettes)
4. Confidential (S. Knight)
5. Singing The Blues (Mitchell)
6. Petticoats Of Portugal (D. Jacobs)
7. Walking In The Rain (J. Ray)
8. Mutual Admiration Society (T. Brewer)
9. Two Different Worlds (Williams & Morgan)
10. Every Day Of My Life (McGuire)

GREENLINE RECORD CENTER Jamaica, L.I., N.Y.

1. Honky Tonk (B. Doggett)
2. Love Me Tender (E. Presley)
3. Canadian Sunset (Winterhalter)
4. Two Different Worlds (D. Rondo)
5. Don't Be Cruel (E. Presley)
6. It Isn't Right (Platters)
7. True Love (Crosby & Kelly)
8. Soft Summer Breeze (E. Heywood)
9. I Remember (In The Still) (5 Satins)
10. Rose And A Baby Ruth (G. Hamilton IV)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Best Selling Pop Albums

		Pos. Last Week
1.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)	1.
2.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	2.
3.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	3.
4.	THE KING AND I MOVIE CAST (Capitol W 740; EAP 740)	4.
5.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750; EDM 750)	5.
6.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	6.
7.	ELVIS ELVIS PRESLEY (RCA Victor LPM 1382; EPB 1382)	25.
8.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653; EAP 653)	8.
9.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 82027)	7.
10.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	11.
11.	OKLAHOMA MOVIE CAST (Capitol SAO 595; SDM 595)	10.
12.	ELLA AND LOUIS ELLA FITZGERALD LOUIS ARMSTRONG (Verve MG V-4003)	12.
13.	HOWDY! PAT BOONE (Dot DLP-3030)	14.
14.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	9.
15.	FRESHMEN FAVORITES FOUR FRESHMEN (Capitol T 743; EAP 743)	18.
16.	CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	13.
17.	THE ELGART TOUCH LES ELGART (Columbia CL 875; EPA 875)	22.
18.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	17.
19.	THE MISTY MISS CHRISTY JUNE CHRISTY (Capitol T 725; EAP 725)	15.
20.	CUBAN FIRE! STAN KENTON (Capitol T 731; EAP 731)	16.
21.	MANHATTAN TOWER GORDON JENKINS (Capitol T 766; EDM 766)	—
22.	MOMENTS TO REMEMBER LAWRENCE WELK (Coral CRL 57068; EC 82029)	21.
23.	ROCKIN' AND ROLLIN' FATS DOMINO (Imperial 9009)	20.
24.	ROGER WILLIAMS PLAYS THE WONDERFUL MUSIC OF THE MASTERS ROGER WILLIAMS (Kapp KL-1040)	19.
25.	ON THE SUNNY SIDE THE FOUR LADS (Columbia CL 912; B 9121, 2, 3)	24.

THIS IS ONLY THE BEGINNING
Watch "RUDOLPH" Hit a NEW HIGH!

CLASS OF SERVICE
 This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION
TELEGRAM
 W. P. MARSHALL, PRESIDENT

SYMBOLS
 DL=Day Letter
 NL=Night Letter
 LT=International Letter Telegram

1201

The filing time shown in the date line on domestic telegrams is STANDARD TIME at point of origin.. (25). STANDARD TIME at point of destination

1956 NOV 1 PM 4 26

NA306 PD=BOSTON MASS 1 335PME=
 MORTY PALITZ, JUBILEE AND JOSIE RECORDS=
 1650 BROADWAY:

=MY OPINION RUDOLPH THE RED-NOSED REINDEER BY THE
 CADILLACS JOSIE 807 IS THE BIGGEST CHRISTMAS HIT OF THE
 YEAR PLEASE RUSH 15,000 IMMEDIATELY=
 CECIL STEEN RECORDS INC BOSTON=

Josie RECORD
 1650 Broadway, New York City

Big Band Revival Meeting



NEW YORK—The four gentlemen seen above may not look like pioneers but, in a sense, they fit that billing. They are: Kent Harian, owner of Caravan Records, disk jockey Lonnie Starr (WNEW); Skinny D'Amato, owner of The 500 Club in Atlantic City; and disk jockey Bill Carlton (WAAT). Harian, a highly successful New Jersey rug dealer, personally financed Caravan Records with an eye to developing a renewal of big band excitement. D'Amato, a popular figure amongst the Show Biz hierarchy, is listed as the new diskery's "Secretary Treasurer." Starr and Carlton are but two of the many jockeys in the country who are earnestly attempting to "push" the big bands to the peak of prominence they achieved in the 30's and 40's. . . . Good luck, men!!!

M-G-M RECORDS

Watch This New Disk Star

Toni Carroll
sings

**"GOODNIGHT, MY LOVE,
GOODNIGHT"**
b/w

"THINK TWICE"
MGM 12322; K-12322

Record and Dress Tie-In

NEW YORK—Columbia Records this week announced a national promotion tie-up with its Sammy Kaye album "What Makes Sammy Swing" and the Connie Sage line of dresses.

Columbia Records and Sammy Kaye will participate in the promotion which began on November 1. The current Harper's Bazar launched the campaign with an ad featuring the Connie Sage line and Sammy Kaye's "What Makes Sammy Swing." The national magazine also did an editorial feature on the promotion.

The promotion will cover sixteen cities and includes the Bonwit Teller chain. Special window display material featuring both the dresses and the album will be shown and several of the stores plan fashion shows revolving around this theme.

The Popular version of Debussy's Clair de Lune "MOONLIGHT LOVE"

words by Mitchell Parish

adaptation by Domenico Savino

recorded by

PERRY COMO

RCA Victor 47/20-6670

FREDDY MARTIN (inst.)

RCA Victor 47/20-6718

published by

ELKAN-VOGEL CO., INC.

1716 SANSOM STREET

PHILADELPHIA 3, PA.



Album Reviews

POPULAR

"ELVIS"—Elvis Presley—RCA Victor LPM-1382 (1-12" LP)

RIP IT UP; LOVE ME; WHEN MY BLUE MOON TURNS TO GOLD AGAIN; LONG TALL SALLY; FIRST IN LINE; PARALYZED; SO GLAD YOU'RE MINE; OLD SHEP; READY TEDDY; ANYPLACE IS PARADISE; HOW'S THE WORLD TREATING YOU; HOW DO YOU THINK I FEEL.

With his first album pressing for Victor holding a seemingly implacable position as a top seller in the nation, Elvis Presley's second packaged effort should be easily converted into happy dollars for dealers. Presley's program consists of several recent R&R hits (i.e. "Rip It Up" "Ready Teddy") and country blues material (i.e. "First In Line"), sung with the dependable high-voltage Presley spark. Distinctive package. Must dealer stock. Should be topping the lists in a matter of days.

"THE WIZARD OF OZ"—Judy Garland, Ray Bolger, Bert Lahr, Frank Morgan—MGM E3464 (1-12" LP)

OVER THE RAINBOW; IF I ONLY HAD A HEART; IF I ONLY HAD A BRAIN; IF I ONLY HAD THE NERVE; DING DONG! THE WITCH IS DEAD; IF I WERE KING OF THE FOREST.

Seventeen years after its introduction, "The Wizard Of Oz" still remains one of the most enchanting musical tales to come out of Hollywood. MGM, prompted largely by the November 3rd TV presentation of the film, has released (for the first time) "musical and dramatic" portions from the soundtrack. The liberal use of dialogue adds continuity to the disk, and a feeling of having the entire story "told" to the listener is achieved. The classic contributions by Judy Garland, Ray Bolger, Bert Lahr, Jack Haley and Frank Morgan plus the charming Arlen-Harburg score make the waxing something to treasure. Excellent Xmas and long-range stock.

"CENSORED"—Martha Wright—With The Joe Harnell Trio—Jubilee LP 1028 (1-12")

LET'S DO IT; MOONSHINE LULLABY; LET'S MISBEHAVE; DEN OF INQUITY; WHY CAN'T I?; I WANNA GET MARRIED; LOVE FOR SALE; DOIN' WHAT COMES NATURALLY; I WANT A MAN; THE GREAT INDOORS; BEWITCHED, BOTHERED AND BEWILDERED; CONFESSIONS.

Many of the songs here are established standards (i.e. "Let's Do It", "Bewitched, Bothered And Bewildered"), that is, melodically speaking. As far as lyrics are concerned, the songs have not been cleared for broadcasting. It's these seldom heard original show lyrics by top tunesmiths and lyricists which are sung by Martha Wright on this Jubilee pressing. Miss Wright, backed by the Joe Harnell Trio, delivers the material comparable to an earthy wink of the eye. Some of the composers represented are Berlin, Porter, Rodgers-Hart. Show collectors and the lure of the word "CENSORED" on the package, should account for brisk sales.

"HYMNS"—Tennessee Ernie Ford—Capitol T 756 (1-12" LP)

WHO AT MY DOOR IS STANDING; ROCK OF AGES; SOFTLY AND TENDERLY; SWEET HOUR OF PRAYER; MY TASK; LET THE LOWER LIGHTS BE BURNING; THE NINETY AND NINE; THE OLD RUGGED CROSS; WHEN THEY RING THE GOLDEN BELLS; IN THE GARDEN; IVORY PALACES; OTHERS.

Tennessee Ernie Ford's latest effort for Capitol is a wonderful collection of inspirational songs, sung with emotion by the popular disk-TV entertainer. Ford's baritone is exactly what such songs, as performed here, need for the proper conveyance of their noble messages. Jack Fascinato leads Ford's choral support. Cover photo of the entertainer is in keeping with the mood of the package. Long-range stock item.

"MR. TOP HAT"—Songs And Dances By Fred Astaire—Verve MG V-2010 (1-12" LP)

TOP HAT, WHITE TIE AND TAILS; ISN'T THIS A LOVELY DAY; LET'S CALL THE WHOLE THING OFF; A FINE ROMANCE; CHANGE PARTNERS; STEPPIN' OUT WITH MY BABY; THEY CAN'T TAKE THAT AWAY FROM ME; I'VE GOT MY EYES ON YOU; THEY ALL LAUGHED; A FOGGY DAY; 'S WONDERFUL; NIGHT AND DAY; I WON'T DANCE; SLOW DANCE; FAST DANCE.

Recent packages devoted to Fred Astaire have taken good advantage of the entertainer's past vocal performances; this Verve pressing is Astaire as he sounds today, every bit the conscientious vocalist of old. The majority of songs here are in a sense Astaire's "own", meaning the ones introduced and associated with him. Backed by a smooth six man combo (i.e. Oscar Peterson-piano, Charlie Shavers-trumpet, Barney Kessel-guitar), he sings the material affectionately and with his usual keen regard for lyrics. The waxing concludes with two numbers featuring the sounds of the dancing Astaire with appropriate support from the combo. Important stock for show and Astaire followers.

"DID SOMEONE SAY PARTY?"—Artie Shaw And His Orchestra—Decca DL 8309 (1-12")

"SHE ADORES THE LATIN TYPE"—Bebo Valdes And His Orchestra Tropicana—Decca DL 8311 (1-12")

"SHE LOVES THE MOVIES"—Alfred Newman And His Orchestra—Victor Young And His Orchestra—The Four Aces—Decca DL 8312 (1-12")

"HE REALLY DIGS JAZZ"—Tommy Dorsey's Clambake Seven—Woody Herman's Woodchoppers—John Graas Ensemble—Woody Herman And His Orchestra—Decca DL 8314 (1-12" LP)

"HE DIGS ROCK 'N ROLL"—Bill Haley And His Comets—Gloria Mann—The Mello Tones—Mel Williams—The Barons—Decca DL 8315 (1-12" LP)

Inspired by the famous George Petty girlie creations for Esquire magazine, Decca has issued five packages, each designed to suit a particular musical taste. With a well-proportioned Petty girl adorning each cover, the series has strong impact in name value. Standards (i.e. "My Funny Valentine", "All The Things You Are") are played with band polish by Artie Shaw in "Did Someone Say Party?". Cha Cha-mambo enthusiasts have good dance floor rhythms from Bebo Valdes on "She Adores The Latin Type". Lush movie themes by Victor Young and Alfred Newman, including several bows from the Four Aces (i.e. "A Woman In Love"), make-up "She Loves The Movies". For the jazzophile, "He Really Digs Jazz" there are danceable jazz arrangements by Tommy Dorsey, Woody Herman and John Graas. Last, and certainly, not least, these days, is a set for the rock 'n roll devotee, "He Digs Rock 'N Roll" featuring Bill Haley (i.e. "See You Later Alligator"), Gloria Mann and others in R&R hits. The issues have excellent display value and will attract a large buying public in each musical category.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Album Reviews

"SONGS FOR A LAZY AFTERNOON"—Rod McKuen—Orchestra Under The Direction Of Barney Kessel—Liberty LRP 3011 (1-12" LP)

LAZY AFTERNOON; JOHN HARDY; THE BIRDS COURTING SONG; PUTTIN' ON THE STYLE; WITH A "NO" THAT SOUNDS LIKE "YES"; BIBINI; COLORADO TRAIL; JAYDEE; SINNER MAN; ALL AROUND TRINIDAD; HAPPY IS A BOY NAMED ME; AUNT LOUISE; FOLLOW THE DRINKIN' GOURD.

Singer Rod McKuen combines the best elements of pop and folk singing, thus making him an important artist in an era where folk-like tunes often make chart news. Like the true troubador, McKuen sings with sincerity and invents his own material. His voice can hop happily through "Puttin' On The Style" and mystically chant "Jaydee". Barney Kessel leads an appropriately subdued ensemble. Wordless cover effectively features a four-color job of the artist in informal clothes. Entry leans heavily into a folk market.

"STEPPING IN SOCIETY"—27 Hit Songs For Dancing By Eddie Davis And His Orchestra—CL 911 (1-12" LP)

Violinist Eddie Davis and His Orchestra provided society with one of its best dance bands until the death of Davis in February, 1956. This Columbia entry features the Davis orchestra in 27 evergreens played in the now famous style expertly developed by the leader—continuous dance floor music. These brisk fox-trot interpretations will find many a party purchaser and Davis admirer as a buying audience.

JAZZ

"PIANO PORTRAITS"—Giovannini—Bally BAL 12009 (1-12" LP)

EARLY AUTUMN; WHERE OR WHEN; I COVER THE WATERFRONT; I'M THROUGH WITH LOVE; MY ROMANCE; FOOLS RUSH IN; AUTUMN IN NEW YORK; STARS FELL ON ALABAMA; I SEE YOUR FACE BEFORE ME; I DIDN'T KNOW WHAT TIME IT WAS; THE NEARNESS OF YOU; WHY SHOULDN'T I.

Pianist Giovannini is currently displaying "Petticoats Of Portugal" to good advantage on a single entry, and this Bally release features the artist, with a five man combo, warmly expressing himself on 12 tasty morsels. Giovannini's keyboard ideas have a sheen capable of mirroring the melody with fidelity and imagination. Fine vibe work from Chuck Calzaretta. Gal on cover is a knock-out. Strong mood-jazz item.

"TENORS WEST"—With The Marty Paich Octet—GNP-21 (1-12" LP)

TENORS WEST; THERE'S NO YOU; THE DRAGON; SHORTY-GEORGE; PAICHENCE; AT THE MARDI GRAS; TAKE THE "A" TRAIN; BALLET DU BONGO; LINE FOR LYONS; JACQUELINE; CON-SPIRITO.

Combo head Marty Paich has a writing background with Dave Pell, Chet Baker and has supplied keyboard work for Shorty Rogers' Giants and Bobby Sherwood. On this GNP issue, Paich is working for himself and his ten man crew. The emphasis, as the set's moniker indicates, clings strongly to the tenor wind instruments, for which Paich's original material provides clean swing touches and skillful counterpoint. Lots of jazz polish in the whole affair.

"THE NEW CHARLIE VENTURA IN HI-FI"—Featuring The Charlie Ventura New Jazz Quintet—Baton BL 1202 (1-12" LP)

HIGH ON AN OPEN MIKE; CHARLIE'S AUNT; CRY ME A RIVER; LOVE AND THE WEATHER; EUPHORIA; PARLAY 2; JAZZ ROOST; SLEEP TILL NOON; EAST OF SUEZ; BERNIE'S TUNE; BERNIE'S TUNE (AD LIB).

Veteran sax man Charlie Ventura recently formed a five member combo and jazz fans should take an interest in its appearance on this Baton entry. Ventura's glowing swing heritage has given the outfit a driving swing spark, letting up only when the tone arm has passed the last groove. Mostly Ventura created material performed. "Mousie" Alexander (drums) Dave Hildinger (piano), Billy Bean (guitar) and Richard Davis (bass) round-out this energetic collaboration of jazz minds. Strong jazz disk.

CLASSICAL

BEETHOVEN: Violin Concerto In D, Op. 61—Jascha Heifetz, Violinist—Boston Symphony Orchestra—Charles Munch, Conductor—RCA Victor LM-1992 (1-12" LP)

As a September Victor Save-On-Records selection, this disk created a stir among the plan's members. Heifetz had cut a successful version of the Violin Concerto some years back; but due to this waxing's superior sound and impeccable performance, it should supersede, in sales, the older release plus many of the currently available entries of the work. As long as a dealer has classical traffic, this pressing should be a major stock item.

BEETHOVEN: Symphony No. 4 In B-Flat Op. 60—Symphony No. 8 In F Major Op. 93—Antal Dorati—Minneapolis Symphony Orchestra—Mercury MG 50100 (1-12" LP)

From that marvelous collection of nine symphonic creations of Beethoven, Mercury has brought together two of the more serene works in the collection, the Fourth and Eighth. Antal Dorati's direction of the Minneapolis Symphony Orchestra meets the intricacies and grace of the works admirably. Disk is blessed with beautiful sound. This coupling takes a sturdy sales position in the vast Beethoven catalogue devoted to his symphonies. Dorati's brilliant hi-fi disk of Tchaikovsky's "1812 Overture" has been a top classical seller for a number of months—a factor giving this set added sales value.

KATCHATURIAN: Gayne Ballet Suite—KABALEVSKY: The Comedians, Op. 26—The Philadelphia Orchestra—Eugene Ormandy, Conductor—Columbia CL 917 (1-12")

Columbia's classical Buy-Of-The-Month for November is a Eugene Ormandy—Philadelphia Orchestra presentation of two light listening pieces, Katchaturian's "Gayne Ballet Suite" and Kabalevsky's "The Comedians". The former opus features the familiar "Sabre Dance" number and the latter the equally well-known "Comedian's Gallop." In addition to the flash of these two pieces, both works contain an abundance of witty and pretty vignettes. Attractive package. A \$2.98 tag plus a semi-classical flavoring make the platter reliable stock material to have around.

Victor Issues Two Deluxe Packages; Sell For \$80 & \$50

NEW YORK—In the month of November, RCA Victor is issuing two super deluxe limited edition LP packages, one of which will list for \$80.00 and the other for \$50.00.

The former features noted pianist Artur Schnabel presenting Beethoven's 32 Piano Sonatas on thirteen—12" LP's. The package is extremely significant because Schnabel was as great a Beethoven teacher and scholar as he was an interpreter. The disks include his own authoritative, complete edition of the sonatas and are housed in a brown Dupont Fabrikoid box. The accompanying notes include a message from the pianist's widow, Theresa Behr Schnabel; a profile by Irving Kolodin; and an analysis of the Schnabel interpretations and of the sonatas themselves by musicologist Joseph Braunstein. The recordings were made over a period of years from 1932 to 1935.

The fifty-dollar set, made up of three LP's, is a tribute to the great Austrian composer, Mozart, on the occasion of the 200th Anniversary of his birth. Titled "Homage To Mozart," the album was designed by Alfred Frankfurter and Eleanor C. Munro, editor and associate editor, respectively, of Art News. Rare photographs of places associated with Mozart as well as portraits and other Mozart memorabilia abound in its 28 pages. The album includes famous and rare selection of Mozart arias by many of the great singers of our century; Battistini, Destinn, Hempel, McCormack, Bori, Schipa, Pinza, Lehmann, and Berger. Instrumentalists include Landowska, Menuhin, Backhaus, Thibaud, Brain and Schnabel. Conductors include Fischer, Krauss and Bruno Walter. The latter also performs as soloist in the famous D-Minor Piano Concerto.

Broadcast Music Acquires Rights to "Rose & Baby Ruth"

NEW YORK—Julie Stearns, general professional manager of Broadcast Music, Inc., announced last week that his pubbery had acquired sole selling agent rights to the current hit "A Rose And A Baby Ruth." The firm has also contracted for control of all foreign rights to the tune.

"A Rose And A Baby Ruth" was originally recorded by George Hamilton IV on the Colonial label. ABC-Paramount Records purchased the master, recently, and thru its national distribution, sent the record up the hit ladder. The Hamilton recording is currently the #27 national best seller according to The Cash Box list.

Remsen Label To Bow

NEW YORK—Alice Remsen, songwriter and music publisher, completes a three-ply ambition in late November with the launching of her own disk firm under the label of Remsen Records. The initial national release couples two originals penned by Miss Remsen, "Broken Heart Goodbye" and "Wild Prairie," and will also serve to introduce a new vocal group, the Sparrows, on the platter marts.

A onetime vaudeville favorite, Miss Remsen gives her first release an unusual touch, having had the Sparrows record one side in rock-and-roll tempo, while "Wild Prairie" was done in Western style.

SENSATIONAL
FOLLOW-UP to
"KA-DING-DONG"



G-Clefs

"CAUSE
YOU'RE
MINE"

PILGRIM 720

Here's a Sleeper—Breaking
in Chicago and Phila.

"FOLLOW
ME"

recorded by the

the Four
Esquires

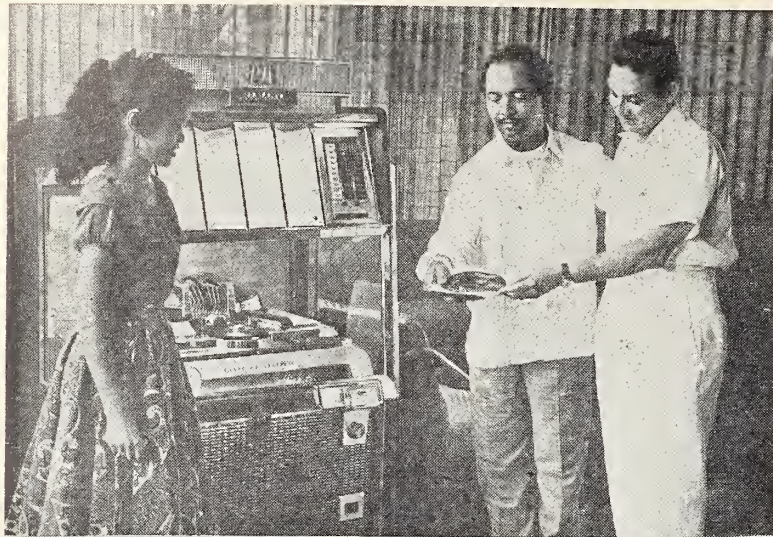
Pilgrim Record # 717



PILGRIM
Records

1619 Broadway
New York, N. Y.

U.S. Artists Invade Manila



SAN MIGUEL, MANILA—William J. Suter, Far East Representative of AMI, Inc. greets two leading recording personalities during their recent visits to Manila. Top photo shows Suter (right) with Victor star Perez Prado who is receiving a gold plated disk commemorating his 5000th record sold in Manila during the seven days the artist spent there. Prado took Manila by storm. He jammed the 10,000 seat Rizal Stadium and many customers were turned away. Bottom photo shows Suter warmly welcoming MGM star Joni James. Joni did a bang up job during the week she spent in the area.



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Paul Cowley (WKLO-Louisville, Ky.) was thinking that back 10 years or so, a deejay passed up albums most of the time in preference to singles in selecting material for his show. "Nowadays", says Paul, "it seems like you can't do a show without including at least a couple of excerpts from an LP".

Speaking of LP's, Paul has one wall of his bachelor apartment covered with LP covers. . . . Norman Wain (WDOK-Cleveland, Ohio), who used to broadcast from a transmitter in the suburbs of Cleveland, is now back in the heart of the city doing his 2 to 7 PM show. . . . Rock-A-Bye Presley: According to station CJOR-Vancouver, Canada, even babies "dig" Elvis Presley. A mother called dj Red Robinson (CJOR-Vancouver, Canada) to say that Presley's "Love Me Tender" had succeeded in "rocking" her infant to sleep, when everything else had failed. So now Robinson has to play the song every night at a certain time, so that Presley's youngest fan can catch forty winks! . . . Jack Gale (WTMA-Charleston, S.C.) reports tremendous reaction on Eddie Fontaine's (Decca), "Where Is De Woman." . . . Station WLOL-Minneapolis, Minn. ran a "How Big Is The Big 5" contest, whereby contestants were to guess the total

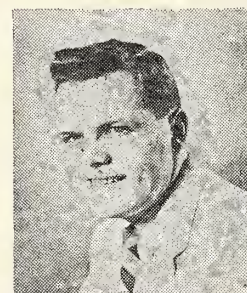
weight of the outlets "Big 5" jocks, Bob Bradley, Leigh Kamman, Don Kelley, Steve Cannon and Jerry Cuning total weight: 970 lbs. . . . Georgie Hormel, Rosalie and promotion man Buddy Basch visited deejays in Baltimore, Philly and Washington, D.C. on behalf of the Zephyr label's "Namely You", featuring Georgie and Rosalie.

Ten months of married life and his wife's good cooking have added ten pounds of "solid muscle" to the frame and another inch or so to the waistline

of Bob Day (WNIX-Springfield, Vt.). Bob says he'll work it off in no time because he's taken on another show at the station called "Bob Day Till Mid-day". . . . Recent visitors to Glenn Brooke (KIMA-Yakima, Wash.) were Guy Mitchell (Columbia), June Valli (RCA Victor) and Buddy Morrow (Mercury). . . . Bill Walker (WGH-Norfolk, Va.) reports that WGH-FM will air classical music 7 days a week. The station's AM outlet will continue with 24 hours of pop music. . . . Marv Hunter (WOWO-Fort Wayne, Indiana) did a "between numbers" talk as entertainment for Ball State College's "Band Day" on a field. Some of the band formations included the station's call letters, the time of Hunter's show, and the dial position of the station. After the game, Marv made personal appearances at the gym, signed autographs and gave away wallet sized photos. Later a Record Hop was staged with Marv as MC. . . . Jo Stafford's (Columbia) new disk of "On London Bridge" received the highest rating on Dick Dean's (WKTQ-Norway-Paris, Me.) "Reviewing The Records With Richard". . . . Frosty Mitchell (KWVL-Waterloo & Cedar Falls, Iowa) says that if he has any better luck with guest stars when they're in the area, he'll have to start outbidding Steve Allen and Ed Sullivan. Recent guests on Frosty's time-slot included Ray McKinley, Carl Perkins and Louis Armstrong. . . . Station WHEC-TV, Rochester, N. Y. is now presenting its morning dj Eddie Meath and its afternoon dj Bob E. Lloyd in a Monday-Wednesday-Friday TV show, "DJ Varieties". Lloyd requests that any record artists planning to be in the Rochester area contact either Eddie or himself. The TV show time is 1:00 to 1:30 PM.

The new Jim Larkin mailing address is 1001 Grove Ave, Richmond, Va. . . . Dick Drury (WHHH-Warren, Ohio) is trying to locate Stan Dale, who was with WJJD-Chicago, Ill. and then went to the Army. Bob Anderson (WKBR-Manchester, N.H.) drove a mobile unit through the town at 1:30 in the morning interviewing policemen, a milkman and dining at an all-night restaurant reporting on the food and talking to customers.

VITAL STATISTICS: Dick Reynolds, formerly of WHKK-Akron, Ohio, has joined the staff of WCUE-Akron, Ohio. . . . Scott Muni to WAKR-Akron, Ohio from WSMB-New Orleans, La. . . . Ted Crays has moved to KTBS-Shreveport, La. from WLCS-Baton Rouge, La. . . . Bill Valor changed his name to Bill Clark when he moved to WCOP-Boston, Mass. from WNEB, Worcester, Mass. . . . After 15 years with KXOK-St. Louis, Bob Gotsch has moved over to KMOX, same city. . . . Al McKinley has left KDAV-Lubbock, Texas for KZIP-Amarillo, Texas. . . . Ronnie McCoy named Musical Director of KALL-Salt Lake City, Utah. . . . Bob McKee accepted a post at WOKY-Milwaukee, Wisc. as Program Director and DJ. . . . Perry Allen has been appointed Program Director of KTLN-Denver, Colo. . . . Guy Curtis has left WSKI-Montpelier, Vt. to go to WADK-Newport, R.I.



FROSTY MITCHELL
(KWVL—Waterloo & Cedar Falls, Iowa)



DICK DRURY
(WHHH—Warren, Ohio)

The Oldest ONE-STOP Record Service

All Labels All Hits

45 RPM 55¢
78 RPM 60¢
Single EPs 91¢

NO EXTRA CHARGES
FREE TITLE STRIP SERVICE

No order too large or too small
Save Time! Save Money!

STORE BUSINESS WELCOME
No C.O.D. Send check with order including postage.

The Musical Sales Co.
SEEBURG DISTRIBUTORS
140 W. Mount Royal Ave.
Baltimore 1, Maryland
Vernon 7-5755

A Cash Box "BEST BET"

The Hi-Fives
"THROWING PEBBLES IN THE POND"
b/w "HONG KONG"
FL-3000

A Product of:
FLAIR RECORDS, Inc.

Flair-X
1650 BROADWAY, N. Y. C.

Original Music from Sound Track of Motion Picture
"FRIENDLY PERSUASION"
composed and directed by
DIMITRI TIOMKIN

UNIQUE LP-110

UNIQUE RECORDS
a division of
RKO Teleradio Pictures, Inc.
1697 Broadway, N. Y.

THE WEST'S NEWEST AND FINEST **ONE STOP**

Records: 45 RPM — 60¢ 78 RPM — 65¢
Extended Play — 98¢ LP's — 30% off

Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sunday, Pick Up Monday"

NORTY'S MUSIC CENTER
2775 W. PICO BLVD. Phone: REpublic 1-7258 LOS ANGELES 6, CALIF.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1.	LOVE ME TENDER ELVIS PRESLEY (RCA Victor)	1.
2.	THE GREEN DOOR JIM LOWE (Dot)	2.
3.	TRUE LOVE CROSBY & KELLY (Capitol) JANE POWELL (Verve)	4.
4.	FRIENDLY PERSUASION P. BOONE (Dot) FOUR ACES (Decca)	3.
5.	JUST WALKIN' IN THE RAIN JOHNNIE RAY (Columbia)	5.
6.	SINGING THE BLUES GUY MITCHELL (Columbia)	16.
7.	CINDY, OH CINDY VINCE MARTIN (Glory) EDDIE FISHER (RCA Victor)	7.
8.	CANADIAN SUNSET H. WINTERHALTER (RCA Victor) A. WILLIAMS (Cadence)	8.
9.	BLUEBERRY HILL FATS DOMINO (Imperial)	11.
10.	DON'T BE CRUEL ELVIS PRESLEY (RCA Victor)	6.
11.	HONKY TONK BILL DOGGETT (King)	10.
12.	TWO DIFFERENT WORLDS DON RONDO (Jubilee) WILLIAMS & MORGAN (Kapp)	12.
13.	HEY! JEALOUS LOVER FRANK SINATRA (Capitol)	13.
14.	PETTICOATS OF PORTUGAL D. JACOBS (Coral)	14.
15.	MAMA FROM THE TRAIN PATTI PAGE (Mercury)	15.
16.	TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE (Liberty) L. WELK & LENNON SISTERS (Coral)	9.
17.	A ROSE AND A BABY RUTH GEORGE HAMILTON IV (ABC-Paramount)	22.
18.	GARDEN OF EDEN JOE VALINO (Vik)	18.
19.	LAY DOWN YOUR ARMS CHORDETTE (Cadence)	19.
20.	IT ISN'T RIGHT PLATTERS (Mercury)	23.

21) NIGHT LIGHTS. 22) MIRACLE OF LOVE. 23) YOU'LL NEVER, NEVER KNOW I CARE. 24) WHATEVER WILL BE, WILL BE (QUE SERA, SERA). 25) OUT OF SIGHT, OUT OF MIND. 26) WHEN THE WHITE LILACS BLOOM AGAIN. 27) SOFT SUMMER BREEZE. 28) NAMELY YOU. 29) TO THE ENDS OF THE EARTH. 30) AFTER THE LIGHTS GO DOWN LOW. 31) GIANT. 32) EVERY DAY OF MY LIFE. 33) LOVE IN A HOME. 34) I WALK THE LINE. 35) MY PRAYER. 36) MUTUAL ADMIRATION SOCIETY. 37) I DREAMED. 38) MOON-LIGHT LOVE. 39) CHINCHERINCHEE. 40) A HOUSE WITH LOVE IN IT. 41) ITALIAN THEME. 42) STAR YOU WISHED UPON. 43) PRISCILLA. 44) EARTH-BOUND. 45) BUS STOP SONG (A PAPER OF PINS). 46) CITY OF ANGELS. 47) HOUND DOG. 48) YOU'RE IN LOVE. 49) IN THE MIDDLE OF THE HOUSE. 50) SONG FOR A SUMMER NIGHT. 50) YOU DON'T KNOW ME.

Jubilee's HOT

Climbing to No. 1

**Don
Rondo**

**"TWO
DIFFERENT
WORLDS"**

JUBILEE 5256

Just Released and Catching On

**Bobby
Sherwood**

**"SIXTH
FINGER TUNE"**

b/w

**"STREET OF
TEARS"**

JUBILEE 5261



Josie's HOT

Bouncing to the Top

**The
Chips**

**"RUBBER
BISCUIT"**

JOSIE 803

The Big Ballad Hit

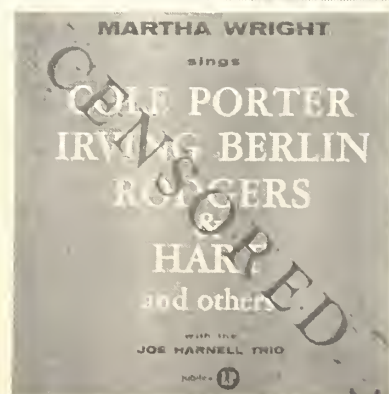
**The
Cadillacs**

**"THE GIRL
I LOVE"**

b/w

"ALL I NEED"

JOSIE 805



Selling like Singles
The Best Seller Album
Martha Wright

sings

"CENSORED"

JUBILEE LP 1028



Canadian Capers

TORONTO TOPICS:

Genial Mel Torme, one of the best in the business, is appearing at the Colonial in our town this week. His fans were pleased to find out that he has a talent for the piano as well as his well-proven talent. . . . The Deep River Boys (Vik) down at the Club One Two are proving their talent to happy Torontonians. . . . Toronto has brought another vocal group into the world. The Grads (KAPP) who made their debut on CBLT's "Pick The Stars" have returned after a successful overseas tour. The foursome worked the night club circuit in England, appearing at such places as the Brixton Empress, and the Metropolitan in London with Mel Torme as headliner. They are currently appearing at the Town Tavern here and the folks hereabouts are real happy to see them doing so well. . . . "The Optimist" one of the two Toronto musicals which have become smash successes, lowered its final curtain last week after 6 weeks. "Salad Days", the other musical, has moved over to the Royal Alexandra Theatre to complete its run. TV personality and singing star Billy O'Connor, made a guest appearance on CBLT's much applauded "Tabloid" last week. Viewers were happy to see Billy again. . . . Denny Vaughan (Spiral) had another great



MEL TORME

TV show last Monday with a rostrum of stars which included the Don Wright Chorus, Latin American song stylings by Los Tres Gallanias, and Spiral's Joan Fairfax. The Ad Fours were back for a quick return and endeared themselves with some lively Dixieland. . . . Glad to see Neal Hefti (EPIC) in town. He appeared at the Colonial along with his wife Frances Wayne (EPIC). They did a fine job. . . . Rock 'n roll has arrived at Toronto's Brass Rail in the form of Maurice Turk and the Continentals. . . . The Ronalds Brothers currently capering at the Pyramid Room with their uniquely-styled forms of entertainment. . . . A new Canadian film producing company, Apollo Productions has two pilot films, English and French, in production and should shortly be released on the market. The English film, "Rhythm Roundup" has as its stars Earl Heywood, Victor's western recording artist, and "The Travellers" (Rodeo) a fine group which won the finals on CBC's "Pick The Stars." Slim Boucher (Apex) and his Golden Prairie Cowboys are also on tap. The French film, "Autour Dufeu" is a delightful mixture of western and French-Canadian folk songs with Willie Lamothe (Victor) as its star attraction. Lamothe and his associate Rita Germain (Victor) are backed musically by Slim Boucher and his band. It will be most interesting when viewing time comes, to see these Canadian stars.



DENNY VAUGHAN

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE.
NEW YORK 36, N. Y. PITTSBURGH, PA. HARTFORD, CONN. NEWARK, N. J.
PLaza 7-1977 GRant 1-9323 JACkson 5-1147 BIGelow 3-1155

Crystalette's New Smash Hit!
A Juke Box Natural.

"THAT'S A PLENTY"

c/w
"OH YOU BEAUTIFUL DOLL"
by

Muzzy Marcellino and the Dancing Forks

707

Starting To Show On The Charts

"FAITH CAN MOVE MOUNTAINS FOR YOU"

c/w
"YOUR STRANGE IDEA OF LOVE"
by

Bunny Bishop

704

DISTRIBUTED IN ALL MAJOR CITIES

CRYSTALETTE RECORDS

1560 No. LaBrea, Hollywood 28, Cal.
London Records outside of U. S.



Disk Jockey

REGIONAL RECORD REPORTS

Herb Oscar Anderson

WDGY—Minneapolis, Minn.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Lay Down Your Arms (Chordettes)
4. Walking In The Rain (J. Ray)
5. True Love (J. Powell)
6. Middle Of The House (R. Draper)
7. Don't Be Cruel (E. Presley)
8. You'll Never, Never Know I Care (Platters)
9. Cindy, Oh Cindy (E. Fisher)
10. Miracle Of Love (E. Rodgers)

Ira Cook

KMPC—Los Angeles, Calif.

1. Canadian Sunset (Winterhalter)
2. Tonight You Belong To Me (Patience & Prudence)
3. Walking In The Rain (J. Ray)
4. Love Me Tender (E. Presley)
5. Whatever Will Be (D. Day)
6. Cindy, Oh Cindy (E. Fisher)
7. True Love (Crosby & Kelly)
8. Friendly Persuasion (Boone)
9. Soft Summer Breeze (E. Heywood)
10. Summer Souvenirs (A. Smith)

Marc Hall

WOTW—Nashua, N. H.

1. True Love (Crosby & Kelly)
2. Love Me Tender (E. Presley)
3. Priscilla (Cooley & Dimples)
4. Song For Summer Night (M. Miller)
5. My Prayer (Platters)
6. Honky Tonk (B. Doggett)
7. Canadian Sunset (Winterhalter)
8. Friendly Persuasion (Boone)
9. Walking In The Rain (J. Ray)
10. Hound Dog (E. Presley)

Bill Carlton

WAAT—Newark, N. J.

1. War And Peace (V. Damone)
2. Two Different Worlds (D. Rondo)
3. Carioca (K. Harian)
4. Tonight You Belong To Me (Patience & Prudence)
5. Love Me Tender (E. Presley)
6. Garden Of Eden (J. Valino)
7. Petticoats Of Portugal (D. Jacobs)
8. Green Door (J. Lowe)
9. Look Ahead (K. Harian)
10. True Love (Crosby & Kelly)

Bill Phillips

WBAX—Wilkes-Barre, Pa.

1. Love Me Tender (E. Presley)
2. Canadian Sunset (Williams/Winterhalter)
3. Mama From The Train (Page)
4. Namely You (D. Cherry)
5. Walking In The Rain (J. Ray)
6. Green Door (J. Lowe)
7. Friendly Persuasion (Boone)
8. True Love (Crosby & Kelly)
9. Never Leave Me (D. Haymes)
10. Whatever Will Be (D. Day)

Bill Walter

WDUZ—Green Bay, Wisc.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. I Walk The Line (H. Carmichael)
4. Singing The Blues (Mitchell)
5. Walking In The Rain (J. Ray)
6. Out Of Sight, Out Of Mind (5 Keys)
7. Jamaica Farewell (H. Belafonte)
8. It isn't Right (Platters)
9. Hey! Jealous Lover (Sinatra)
10. Cindy, Oh Cindy (V. Martin)

Roger Clark

WNOR—Norfolk, Va.

1. Out Of Sight, Out Of Mind (5 Keys)
2. Every Day Of My Life (McGuire)
3. Love Me Tender (E. Presley)
4. Green Door (J. Lowe)
5. Giant (L. Baxeter)
6. Singing The Blues (Mitchell)
7. Cindy, Oh Cindy (Martin/Fisher)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Friendly Persuasion (Boone)
10. Garden Of Eden (J. Valino)

Bill Collins

WPMP—Pascagoula, Miss.

1. Love Me Tender (E. Presley)
2. White Lilacs (B. Vaughn)
3. Walking In The Rain (J. Ray)
4. Friendly Persuasion (Boone)
5. Soft Summer Breeze (Diamonds)
6. Tonight You Belong To Me (Welk & Lennons)
7. You Don't Know Me (Vale)
8. Julie (D. Day)
9. Giant (J. Pleis)
10. Star You Wished Upon Last Night (G. MacKenzie)

Jerry Wichner

WQAM—Miami, Fla.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Canadian Sunset (Winterhalter)
4. Love Me Tender (E. Presley)
5. Walking In The Rain (J. Ray)
6. True Love (J. Powell)
7. Whatever Will Be (D. Day)
8. Green Door (J. Lowe)
9. Friendly Persuasion (Four Aces)
10. Soft Summer Breeze (E. Heywood)

Lee Donahue

WGBB—Freeport, N. Y.

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Green Door (J. Lowe)
4. Canadian Sunset (Williams)
5. Walking In The Rain (J. Ray)
6. True Love (Crosby & Kelly)
7. Tonight You Belong To Me (Patience & Prudence)
8. Long Tall Sally (E. Presley)
9. Cindy, Oh Cindy (V. Martin)
10. Two Different Worlds (D. Rondo)

Bill Dawes

WCPO—Cincinnati, Ohio

1. Green Door (J. Lowe)
2. Walking In The Rain (J. Ray)
3. Out Of Sight, Out Of Mind (5 Keys)
4. Friendly Persuasion (Boone)
5. Every Day Of My Life (McGuire)
6. Two Different Worlds (Williams & Morgan)
7. First Born (E. Ford)
8. You Don't Know Me (Vale)
9. I Dreamed (B. Johnson)
10. Night Lights (N. Cole)

Jack Gale

WTMA—Charleston, S. C.

1. Blueberry Hill (F. Domino)
2. Where Is De Woman (E. Fontaine)
3. Mama From The Train (Page)
4. Hey! Jealous Lover (Sinatra)
5. Honky Tonk (B. Doggett)
6. Singing The Blues (Mitchell)
7. Love Me Tender (E. Presley)
8. Green Door (J. Lowe)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Blanche (3 Friends)

Jim Lounsbury

WGN—Chicago, Ill.

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Green Door (J. Lowe)
4. Honky Tonk (B. Doggett)
5. Friendly Persuasion (Boone)
6. City Of Angels (Highlights)
7. Cindy, Oh Cindy (V. Martin)
8. See Saw (Moonglows)
9. True Love (J. Powell)
10. Miracle Of Love (G. Gibson)

Paul Coburn

"Caravan"

1. Green Door (J. Lowe)
2. Walking In The Rain (J. Ray)
3. Cindy, Oh Cindy (E. Fisher)
4. Love Me Tender (E. Presley)
5. Miracle Of Love (Gibson)
6. Tonight You Belong To Me (Patience & Prudence)
7. Honky Tonk (B. Doggett)
8. Friendly Persuasion (Boone)
9. True Love (Crosby & Kelly)
10. Two Different Worlds (D. Rondo)

Gil Henry

KNX—Hollywood, Calif.

1. Don't Be Cruel (E. Presley)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Walking In The Rain (J. Ray)
5. Honky Tonk (B. Doggett)
6. Canadian Sunset (Winterhalter)
7. Tonight You Belong To Me (Patience & Prudence)
8. Friendly Persuasion (Boone)
9. True Love (Crosby & Kelly)
10. Whatever Will Be (D. Day)

Larry Wilson

WSMB—New Orleans, La.

1. Blueberry Hill (F. Domino)
2. Out Of Sight, Out Of Mind (5 Keys)
3. You'll Never, Never Know I Care (Platters)
4. Green Door (J. Lowe)
5. Friendly Persuasion (Boone)
6. After Lights Go Down Low (A. Hibbler)
7. Love Me Tender (E. Presley)
8. Mutual Admiration Society (T. Brewer)
9. Singing The Blues (Mitchell)
10. To The Ends Of The Earth (N. Cole)

Rudy Paolangeli

WTKO—Ithaca, N. Y.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Green Door (J. Lowe)
4. Walking In The Rain (J. Ray)
5. Canadian Sunset (Winterhalter)
6. True Love (Crosby & Kelly)
7. Friendly Persuasion (Busch)
8. White Lilacs (L. Welk)
9. Hound Dog (E. Presley)
10. Bus Stop Song (Four Lads)

Bruce Williamson

WHIM—Providence, R. I.

1. Sadie's Shawl (B. Sharples)
2. Portofino (L. Busch)
3. Nights In Verona (Williams)
4. Ballet Of Madeira (Douglas)
5. There's Never Been Anyone Else But You (L. Baxter)
6. Petticoats Of Portugal (B. Vaughn)
7. Canadian Sunset (Winterhalter)
8. Carnival In Rome (Hayman)
9. La La Colette (J. Carr)
10. Frenez Garde (C. Giovanalli)

Irene McMahon

KLAN—Renton, Wash.

1. Soft Summer Breeze (Diamonds)
2. Friendly Persuasion (Boone)
3. Tall Boy (J. London)
4. Two Different Worlds (D. Rondo)
5. Green Door (J. Lowe)
6. Whatever Will Be (D. Day)
7. Mountain Greenery (Torme)
8. Honky Tonk (B. Doggett)
9. Cindy, Oh Cindy (E. Fisher)
10. Bus Stop Song (Four Lads)

Ron Terry

WAAF—Chicago, Ill.

1. Friendly Persuasion (Boone)
2. White Lilacs (H. Zacharias)
3. Magic Melody (D. Costa)
4. Learnin' My Latin (P. Page)
5. My Last Night In Rome (E. Dano)
6. Petticoats Of Portugal (C. Giovannini)
7. Just In Time (T. Bennett)
8. After Lights Go Down Low (A. Hibbler)
9. Miracle Of Love (G. Gibson)
10. Whatever Will Be (D. Day)

Leigh Kamman

WLWL—Minneapolis, Minn.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Honky Tonk (B. Doggett)
4. Blueberry Hill (F. Domino)
5. Green Door (J. Lowe)
6. True Love (Crosby & Kelly)
7. Cindy, Oh Cindy (Martin/Fisher)
8. After Lights Go Down Low (A. Hibbler)
9. City Of Angels (Highlights)
10. Lay Down Your Arms (Chordettes/Shelton/Morgan)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"CONFIDENTIAL"

Sonny Knight Dot 15507; 45-15507

The Cash Box
R&B Sleeper of the Week

10/27

"PRISCILLA"

Eddie Cooley & Dimples Roost 621; 45-621
Julius La Rosa RCA Victor 20/47-6700

The Cash Box
Sleeper of the Week

10/20

From Los Angeles To Las Vegas



LAS VEGAS—After appearing in the lounge of the Sahara Hotel for the past ten months, Louis Prima and Keeley Smith opened in the main room of the Vegas hotel. To celebrate the occasion, Louis and Keeley invited several of their disk-jockey friends from Los Angeles to the opening. Shown above are George Crowell, KHJ; Jack Devaney, The Cash Box; Louis Prima; Johnny Grant, KMPC; John McShane, KMPC; and, seated, Keeley Smith and Earl McDaniel, KPOP.



Tom Harvey
CKEY—Toronto, Ont., Can.
1. Don't Be Cruel (E. Presley)
(Williams/Winterhalter)
2. Canadian Sunset
3. Tonight You Belong To Me
(Patience & Prudence)
4. Walking In The Rain (J. Ray)
5. Honky Tonk (B. Doggett)
6. Whatever Will Be (D. Day)
7. My Prayer (Platters)
8. Hound Dog (E. Presley)
9. Green Door (J. Lowe)
10. Friendly Persuasion
(Four Aces)

Bill Lester
KOY—Phoenix, Ariz.
1. Friendly Persuasion
(Four Aces/Boone)
2. True Love (Crosby & Kelly)
3. Tonight You Belong To Me
(Wakely & Chandler)
4. Singing The Blues (Mitchell)
5. Walking In The Rain (J. Ray)
6. Canadian Sunset
(Winterhalter)
7. Hey! Jealous Lover (Sinatra)
8. Whatever Will Be (D. Day)
9. Happiness Street (G. Gibbs)
10. Petticoats Of Portugal
(Commanders)

Hank Goldman
WANN—Annapolis, Md.
1. Don't Be Cruel (E. Presley)
2. Canadian Sunset
(Winterhalter)
3. Mama From The Train (Page)
4. Green Door (J. Lowe)
5. The Hammer (F. Adams)
6. There's Always A First
Time (R. Hood)
7. One By One (Bakers)
8. Baby Doll (P. Faith)
9. Honky Tonk (B. Doggett)
10. Gonna Back Up (G. Vincent)

Ken Manley
WGUY—Bangor, Me.
1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Blueberry Hill (F. Domino)
4. Hey! Jealous Lover (Sinatra)
5. You'll Never, Never Know
I Care (Platters)
6. Singing The Blues (Mitchell)
7. See Saw (Moonglow)
8. Garden Of Eden (J. Valino)
9. St. Therese Of The Roses
(Ward & Dominoes)
10. Mama From The Train
(P. Page)

Ed Ferland
WHEC—Rochester, N. Y.
1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. I Remember (In The Still)
(Satin)
4. Honky Tonk (B. Doggett)
5. Cindy, Oh Cindy (V. Martin)
6. I Walk The Line (J. Cash)
7. Lay Down Your Arms
(Chordettes)
8. ABC's Of Love (Teen Agers)
9. Friendly Persuasion (Boone)
10. True Love (Crosby & Kelly)

Charles Eckstein
WHLP—Centerville, Tenn.
1. That's Right (Mills Bros.)
2. Green Door (J. Lowe)
3. Friendly Persuasion
(Four Aces)
4. Happiness Street (Bennett)
5. Love Me Tender (E. Presley)
6. Friendly Persuasion (Boone)
7. Lay Down Your Arms
(Chordettes)
8. Whatever Will Be (D. Day)
9. Miracle Of Love (Rodgers)
10. Canadian Sunset
(Winterhalter)

Norm Prescott
WBZ—Boston, Mass.
1. Honky Tonk (B. Doggett)
2. Hey! Jealous Lover (Sinatra)
3. Rose And A Baby Ruth
(George Hamilton)
4. Green Door (J. Lowe)
5. I Walk The Line (J. Cash)
6. You'll Never, Never Know
I Care (Platters)
7. That's My Heart Strings
(B. Ives)
8. Never Leave Me (D. Roman)
9. Singing The Blues (Mitchell)
10. Two Different Worlds
(D. Rondo)

Mel Fine
WICH—Norwich, Conn.
1. Friendly Persuasion (Boone)
2. I Dreamed (B. Johnson)
3. Mama From The Train (Page)
4. Walking To Blues (C. Carr)
5. Canadian Sunset
(Williams/Winterhalter)
6. True Love (Crosby & Kelly)
7. Petticoats Of Portugal
(B. Vaughn)
8. Lay Down Your Arms
(Chordettes)
9. Miracle Of Love (Rodgers)
10. You Don't Know Me (Vale)

Samar Sherlock
KTMS—Santa Barbara, Cal.
1. Walking In The Rain (J. Ray)
2. True Love (Crosby & Kelly)
3. Canadian Sunset
(Winterhalter)
4. Friendly Persuasion
(Four Aces)
5. Whatever Will Be (D. Day)
6. After Lights Go Down Low
(A. Hibbler)
7. Two Different Worlds
(D. Kallman)
8. Petticoats Of Portugal
(D. Jacobs)
9. Giant (J. Pleis)
10. Cindy, Oh Cindy (V. Martin)

Charlie Trussell
KXEL—Waterloo, Iowa
1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. Honky Tonk (B. Doggett)
4. Cindy, Oh Cindy (E. Fisher)
5. Walking In The Rain (J. Ray)
6. Blueberry Hill (L. Armstrong)
7. Tonight You Belong To Me
(Patience & Prudence)
8. Canadian Sunset (Williams)
9. I'll Make You Love Me
(K. Allen)

John Gentri
WKOX—Framingham, Mass.
1. Don't Be Cruel (E. Presley)
2. True Love (Crosby & Kelly)
3. Petticoats Of Portugal
(D. Jacobs)
4. Middle Of The House
(V. Monroe)
5. Cindy, Oh Cindy (V. Martin)
6. High School Affair (K. Smith)
7. I Miss You So (C. Conner)
8. St. Therese Of The Roses
(Ward & Dominoes)
9. Garden Of Eden (J. Valino)
10. Green Door (J. Lowe)

Lonny Starr
WNEW—New York, N. Y.
1. Love Me Tender (E. Presley)
2. Two Different Worlds
(D. Rondo)
3. Petticoats Of Portugal
(D. Jacobs)
4. Be Mine Tonight (Mitchell)
5. Friendly Persuasion (Graybo)
6. Walking In The Rain (J. Ray)
7. True Love (Crosby & Kelly)
8. Canadian Sunset
(Winterhalter)
9. It Isn't Right (Platters)
10. It's Yours (De Castros)

Frank McCormack
WHWB—Rutland, Vt.
1. Green Door (J. Lowe)
2. True Love (Crosby & Kelly)
3. Love Me Tender (E. Presley)
4. Friendly Persuasion
(F. Sinatra)
5. Teenage Goodnight
(Chordettes)
6. Lay Down Your Arms
(Chordettes)
7. Hey! Jealous Lover (Sinatra)
8. White Lilacs (B. Vaughn)
9. Blueberry Hill (F. Domino)
10. Giant (A. Mooney)

Alan Owen
WMID—Atlantic City, N. J.
1. Love Me Tender (E. Presley)
2. Two Different Worlds
(D. Rondo)
3. Friendly Persuasion (Boone)
4. The Autumn Waltz (Bennett)
5. Mama From The Train (Page)
6. Canadian Sunset
(Winterhalter)
7. A House With Love In It
(Four Lads)
8. I Can't Love You Enough
(L. Baker)
9. Moonlight Love (P. Como)
10. Middle Of The House
(R. Draper)

Ralph Phillips
WFBF—Baltimore, Md.
1. Walking In The Rain (J. Ray)
2. Singing The Blues (Mitchell)
3. Green Door (J. Lowe)
4. True Love (Crosby & Kelly)
5. Cindy, Oh Cindy (V. Martin)
6. Hey! Jealous Lover (Sinatra)
7. Two Different Worlds
(Williams & Morgan)
8. Canadian Sunset
(Winterhalter)
9. Friendly Persuasion (Boone)
10. Teenage Goodnight
(Chordettes)

Bill Elliott
KXOA—Sacramento, Calif.
1. Friendly Persuasion (Boone)
2. White Lilacs (B. Vaughn)
3. Rich People Of Brooklyn
(S. Kaye)
4. True Love (J. Powell)
5. Canadian Sunset (Williams)
6. Soft Summer Breeze
(E. Heywood)
7. Tonight You Belong To Me
(Patience & Prudence)
8. Don't Be Cruel (E. Presley)
9. Bus Stop Song (Four Lads)
10. Two Different Worlds
(R. Williams)

Jack Chadderton
WLYN—Lynn, Mass.
1. Love Me Tender (E. Presley)
2. Tell Me That You Love Me
(3 D's)
3. Garden Of Eden (J. Valino)
4. Rose And A Baby Ruth
(G. Hamilton)
5. True Love (Crosby & Kelly)
6. Blueberry Hill (F. Domino)
7. High School Affair (K. Smith)
8. Cause You're Mine (G-Clefs)
9. Singing The Blues (Mitchell)
10. One By One (Bakers)

Raul Lovett
WBSM—New Bedford, Mass.
1. True Love (Crosby & Kelly)
2. Singing The Blues (Mitchell)
3. White Lilacs (L. Holmes)
4. Hey! Jealous Lover (Sinatra)
5. Learnin' My Latin (P. Page)
6. First Born (E. Ford)
7. Petticoats Of Portugal
(D. Jacobs)
8. Married I Can Always Get
(T. King)
9. New York's My Home
(D. Haymes)
10. Autumn Concerto (Hayman)

Rex Jones
KAKC—Tulsa, Okla.
1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. True Love (J. Powell)
4. Rose And A Baby Ruth
(G. Hamilton IV)
5. The Fool (S. Clark)
6. Walking In The Rain (J. Ray)
7. Lay Down Your Arms
(Chordettes)
8. Friendly Persuasion (Boone)
9. Canadian Sunset (Williams)
10. Singing The Blues (Mitchell)

Jim Lewis
WEMP—Milwaukee, Wisc.
1. Green Door (J. Lowe)
2. Don't Be Cruel (E. Presley)
3. Lay Down Your Arms
(Chordettes)
4. Friendly Persuasion (Boone)
5. Miracle Of Love (G. Gibson)
6. Canadian Sunset
(Williams/Winterhalter)
7. Manhattan Serenade (Coins)
8. Cindy, Oh Cindy (V. Martin)
9. Love Me Tender (E. Presley)
10. Petticoats Of Portugal
(Giovannini Jacobs)

Larry Kane
WNUZ—Houston, Texas.
1. City Of Angels (H. Lites)
2. Hey! Jealous Lover (Sinatra)
3. Mutual Admiration Society
(T. Brewer)
4. Anyway You Want Me
(E. Presley)
5. This Can't Be The End Of
Me (G. Robbins)
6. A Teenager Sings The Blues
(J. Nash)
7. Open Up Your Heart (Lanes)
8. Night Lights (N. Cole)
9. Friendly Persuasion (Boone)
10. Petticoats Of Portugal
(Giovannini Jacobs)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"It's What's in THE CASH BOX That Counts"



R & B Ramblings

NEW YORK:

The forthcoming flicker "Rock, Rock, Rock" will contain a raft of new rock and roll numbers that will probably be released for public sale within a few weeks. A special lp sent to over 600 disk jockeys lists "You Can't Catch Me" by Chuck Berry; "Tra La La" by Tavern Baker; "Baby, Baby" and "I'm Not A Juvenile Delinquent" by Frankie Lyman & Teenagers; "Would I Be Crying" by The Flamingos; "Over & Over Again" and "I Knew From The Start" by The Moonglows; "Rock 'N Boogie" and "Right Now, Right Now" by the Alan Freed Orchestra; "We're Gonna Rock Tonight", "The Things Your Heart Needs", "Thanks To You", and "Won't You Give Me A Chance" by the Three Chuckles; "Rock, Rock, Rock" and "The Big Beat" by Jimmy Cavallo; "I Never Had A Sweetheart" and "Little Blue Wren" by Connie Francis; "Lonesome Train", Johnny Burnette; "Rock Pretty Baby" and "Ever Since I Can Remember", The Bowties. On Saturday, October 20, Alan Freed "World Premiered" the twenty songs on his WINS-New York radio program. DCA, who is handling the distribution of the LP, will co-



TEEN AGERS

operate with any jockey who would like to Premiere the 20 tunes in his area. . . . Phil Rose and Lou Sprung, over at Glory Records, had a cut item pointed out to them the other day. They office at 2 W 47 street. The number of their hit "Cindy, Oh Cindy" is 247. Not being the least superstitions, Phil and Lou are wondering if they should move to a new number for their next release. . . . Herman Lubinsky talking up his newest, "Rib Joint" by Sam Price and the Texas Bluesicians. Says, "It's the natural follow up to 'Honky Tonk'". . . . Sol Rabinowitz, Baton Records, who has been in the r & b business, both selling and manufacturing longer than most, shouldn't get excited when something comes along—but he does. Right now he's working on a couple of ulcers because of his Ann Cole double sided possibility. "Each Day" and "In The Chapel" are getting tremendous reaction from everyone. Already "Each Day" has been covered by Sylvia Syms on Decca. . . . Alan Freed goes on the air another hour a day, Monday thru Friday. His new time will be 3:30 to 4:30 and will be called, "After School Rock". . . . Jockey Jack Gibson (WERD-Atlanta, Ga.) the subject of an extensive story in TV Radio Mirror. . . . Danny "Catman" Stiles on WNJR-Newark, N. J. from 10 to 12 am, 8 to 9 pm, and on WCCC-New Brunswick from 2 to 4 pm. . . . Fred Mendelsohn, new a & r head at DeLuxe Records, has inked Eddie "Piano" Miller; The Rockets; and The Blues Boys (Kenny and Moe). . . . The Chess brothers have the original Johnnie & Joe "I'll Be Spinning". They purchased the master from the J & S label. . . . Phil Rose was out for several days with the virus. He spent his time with three radios going at the same time listening



ALAN FREED

for "Cindy". . . . Al Silver, Herald Records, returned from a cross-country trip late last week. He was elated with the reaction his newly released and some as yet unreleased disks received wherever he stopped. Distributions and deejays predicted several hits from the dubs Al took with him. Two in particular that were praised were Faye Adams' "The Hammer" and The Satins' "Wonderful Girl". Bob Rosen, Herald, tells us to watch out for "Movin' and Groovin'" by the Davis Clowney Band. "A crazy little instrumental" is the way Bob describes it. . . . "A 1000 Miles Away" by the Heartbeats on Hull really looks like it is on the move nationally as reports continue to come in from more and more points. This could become a really big one. . . . Atlantic has two real hits going for them. Ivory Joe Hunters' "Since I Met You Baby" and "Juanita" by Chuck Willis. Jerry Wexler, busy, busy, busy, what with Miriam Abramson in England and Ahmet Ertegun busy entertaining his family in New York from Turkey, just issued a special release consisting of Lavern Baker's "Tra La La", from the picture "Rock, Rock, Rock" and a new artist, Randy Wright, singing "What My Heart Didn't Know".



LAVERN BAKER



CHUCK BERRY

CHICAGO:

"Man we just got to move. No more room," stated Eli Toscano excitedly. "Otis Rush's 'I Can't Quit You Baby' moved up so fast we're expanding to make room for shipments from the plant. Our new quarters will house exec offices, pressing plant and studios," Toscano concluded. And another Chi label makes good. . . . It's a 7 pound, 1 ounce boy, Arthur William, Jr. for Shaw's Chi mgr., Arthur W. Frew and wife, Lynn. Lotsa luck. . . . Gene Edwards picks an ABC Par disk for top honors on his WRIT, Mky, show in "A Teen Ager Sings The Blues" by Johnny Nash. . . . Over at Chess Checker things are swinging with "Night Beat" by The Chances, Johnnie and Joe's "I'll Be Spinning". "Don't forget to mention that's the ORIGINAL," cried Len Chess. "Man we're so busy Phil can't get to Skokie, let alone NY," he added. . . . United with a local hit in Tab Smith's "Yo Yo Blues". . . . Eddie Ray, Nalt, promoter for Imperial, stopping thru long enough to report that Fats Domino's not the only artist making hits for the diskery. Claims Ray, "The Honey Bees' 'What's



PLATTERS

To Become Of Me' is buzzing right to the top." . . . George and Ernie Leaner trying to explain to customer at United Distributions that the screams they hear are from Screaming Jay Hawkins' newie "I Put A Spell On You" and not some one running a cat's tail thru the meat grinder. The boys advise us to watch this 'un grow with Halloween here. On the serious side freres Leaner pick B. B. King's "On My Word Of Honor" b/w "Bim Bam" on RPM and Bobby Blue Bland's Dukeroo "I Don't Believe" as pop-ten-tial smashes. . . . Was that Jay Trompeter programming "Bim Bam" last week as an opener? Sure was. . . . Trianon crowds "flipped" over Prophets' performance last week. Local distrib informed us that the crowd wouldn't let the guys off the stage, kept shouting for "Stormy". . . . Dick (Goodman & Buchanan) thru town last week introducing new label, El Dorado, and first shellac by thrush, Joanie Dunn. . . . Vick disk catching on with many, many people hereabouts is by Joe Valino entitled "Garden Of Eden". Reports have it booming to the top soooooon. . . . On the Vee-Jay firing line Abner is mucho delighted with "great action received on mammoth spiritual release. Says Ab, "All eight releases are selling like they're going out of style." Vee-Jay prexy, Jimmy Bracken (affectionately called Jay), elated over billing on The Dells' "Oh What A Night" and The El Dorados' "Bim Bam Boom" which also made R & B Sleeper Of The Week, 11/3. . . . Gale agency bringing biggest R & R rocker to Chi to date informs NY's Bob Astor. Gig includes such great acts as Bill Haley and The Comets, The Platters, Frankie Lyman and The Teenagers, Clyde McPhatter, The Clovers, Ella Johnson, Shirley and Lee, Shirley Gunter, Chuck Berry, The Flairs, with Buddy Johnson's Ork. Wow. . . . Jimmy Reed writes, he and La Vern Baker doing great thruout south with big R & R one-nighter. . . . Spaniels back to Chi for session. . . . Kaiser has an instrumental making moderate noise in local area called "Cloud 8" b/w "Home Run" by Doc Bagby. . . . Barbara Hiller, Gaines lucky charm, picks The El Dorado's newie for top honors. . . . Sowiththingspoppingwideopenbusinessisbooming!



BOBBY BLUE BLAND

LOS ANGELES:

Zephyr Records releasing a single record on an Ernie Freeman tune called "Ernie's Journey" from their LP of Rhythm and Blues instrumentals, "Scooby Doo". Orchestra on the record is conducted by Jerry Leiber. . . . Flip Record artists, The Six Teens are all back at school, but are playing weekend dates in San Diego. Max Feirtag is negotiating for an Eastern date for the group over the Christmas holidays. . . . Imperial artist, Bob Winn touring the East coast promoting his first release of "Goin' Home". . . . The Cadets new Modern release is an R&B version of the old standard "Fools Rush In" plus a cover of the new tune "I'll Be Spinning" which is breaking. . . . Rudy Marini doing a disk-jockey show from Army's TV and radio store over KGfJ following Hunter Hancock. . . . The Penguins, Dolly Cooper, and Young Jessie have all been set for Eastern tours by the Personality Productions office. Jean Bennett of that office back in town after spending six weeks in the New York office. . . . Fats Domino, whose new Imperial release is in the top ten, in town to record songs for a new 20th Century-Fox movie. Right after recording sessions Fats flew back East to continue his personal appearance tour. . . . RPM Records getting terrific reaction on the new B. B. King waxing, "On My Word Of Honor". . . . Eddie Ray back in town after a promotion trip through the Denver-Salt Lake area promoting Imperial's hits. . . . Veteran disk-jockey Charles Trammel now heard on his new show over KGER, Long Beach fro midnight to 2 A.M. Show features mostly rhythm and blues records, and has created a lot of interest in the Southern California area. . . . "Oh What A Night" by The Dells breaking big in the Los Angeles market. . . . Buck Ram now acting as musical director for the Teen Queens, and preparing material for their new Modern Records releases.



THE PENGUINS

Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)
* Indicates first appearance on Territorial Tips

AIN'T GOT NO HOME
Clarence Henry (Argo 5259)

A THOUSAND MILES AWAY
Heartbeats (Hull 720)

AFTER THE LIGHTS GO DOWN LOW
Al Hibbler (Decca 29982)

PILLY'S BLUES
Billy Stewart (Chess 1625)

***BLANCHE**
3 Friends (Lido 500)

BLUE MOOD
Julie Stevens (Dig 116)

BROWN-EYED HANDSOME MAN
Chuck Berry (Chess 1635)

BUBBINS ROCK
Earl Bostic & Bill Doggett (King 4954)

BUCHANAN & GOODMAN ON TRIAL
Buchanan & Goodman (Luniverse 102)

***CAUSE YOU'RE MINE**
G-Clefs (Pilgrim 720)

CINDY, OH CINDY
Vince Martin (Glory 247)

CONFIDENTIAL
Sonny Knight (Dot 15507)
Charles Brown (Aladdin 3342)

CONGO MAMBO
Guitar Gable (Excella 2086)

COPS AND ROBBERS
Boogaloo (Crest 1030)

***DIMPLES**
John Lee Hooker (Vee-Jay 205)

***DON'T FEEL SORRY FOR ME**
Jimmy Beasley (Modern 996)

FROM THE BOTTOM OF MY HEART
Clovers (Atlantic 1107)

GERALDINE
El Venos (Groove 0170)

***GOODNIGHT MY LOVE**
Jessie Belvin (Modern 1005)

HONEY CHILE
Fats Domino (Imperial 5407)

HURT ME
Wynona Carr (Specialty 580)

I ASKED FOR WATER
Howlin' Wolf (Chess 1632)

I FEEL GOOD
Shirley & Lee (Aladdin 3338)

I LOVE YOU BABY
MY FIRST PLEA

Jimmy Reed (Vee-Jay 203)

I'M TORE UP
Billy Gayles (Federal 12265)

***JUANITA**
*WHATCHA GONNA DO

Chuck Willis (Atlantic 1112)

JUST A FEELING
Little Walter (Checker 845)

KEEP IT TO YOURSELF
Sonny Boy Williamson (Checker 847)

LEAVE MY WOMAN ALONE
Ray Charles (Atlantic 1108)

***LOST WITHOUT LOVE**
Lonesome Sundown (Excella 2092)

MEAN TO ME
Big Maybelle (Savoy 1500)

MY NERVES
Little Willie John (King 4960)

MOTHER-IN-LAW BLUES
Little Jr. Parker (Duke 157)

NO USE KNOCKING
Bobby Charles (Chess 1638)

***ON MY WORD OF HONOR**
B. B. King (RPM 479)

OUT OF SIGHT, OUT OF MIND
Five Keys (Capitol 3052)

PRETTY LITTLE GIRL
Monarchs (Neil 101)

PRISCILLA
Eddie Cooley & Dimples (Roost 621)

***RELAX MAX**
Dinah Washington (Mercury 70968)

***ROCKHOUSE**
Roy Orbison (Sun 281)

***SINCE I MET YOU BABY**
Ivory Joe Hunter (Atlantic 1111)

SLOW WALK
Sil Austin (Mercury 70963)

SOFT SUMMER BREEZE
Eddie Heywood (Mercury 70853)

SOFT WINDS
Dinah Washington (Mercury 70906)

SOLDIER OF FORTUNE
Drifters (Atlantic 1101)

Rock 'N Roll Music Debated Over CBS-TV

NEW YORK—"Is Rock 'n' Roll Music?" was the title of a panel debate staged on the "Right Now!" show, WCBS-TV, Saturday, Oct. 27.

WINS dee jay Paul Sherman; tenor saxophone star Sam "The Man" Taylor; author and critic Gilbert Seldes; and John Mehegan, teacher of jazz piano at the Juilliard School of Music were the four panelists and Ron Cochran, the moderator. The show was presented by the WCBS-TV Public Affairs Department, produced by Philip Milillo and directed by Neal Finn.

Sherman and Taylor supported rock 'n' roll music while Seldes and Mehegan felt that it did nothing to improve our culture. But at the same time the latter agreed that there is no harm in being exposed to it.

Cobra Hits On 1st Release

CHICAGO—Prominent in many conversations locally is the story of the steady rise of Cobra Records, this city, guided by Eli Tossanno.

Tossanno states, "In four short months Cobra has grown to great stature thanks to the talents of Otis Rush and his first release 'I Can't Quit You Baby'."

The diskery has seen this tune make and stay on most local charts and finally reach national acceptance with eleventh place in The Cash Box R&B Top Fifteen.

"This in itself could be the story of the record biz. Give the people what they want and you just have to make good," philosophizes Tossanno.

Millstein To Narrate Billie Holiday Concert

NEW YORK—The November 10th Billie Holiday concert at Carnegie Hall not only marks her first appearance in New York in three years, but also the first time that "Lady Day" will be presented in "story and song".

Gilbert Millstein, staff writer for the New York Times, has been signed by producer Don Friedman to narrate during both the 8:30 p.m. and midnight performances. Interspersed with her singing, Millstein will read short excerpts from "Lady Sings the Blues", Miss Holiday's life story, which was written with William Dufty.

Friedman plans to use unique lighting and staging to make this presentation effective visually as well as musically.

SOUTHBOUND SPECIAL
Lloyd Glenn (Aladdin 3327)

SWEET LITTLE ANGEL
B. B. King (RPM 468)

THE CHICKEN
Roscoe Gordon (Flip 237)

THE CLOSER YOU ARE
Channels (Whirling Disc 100)

THIRTY DAYS
I'M LONELY TONIGHT

Clyde McPhatter (Atlantic 1106)

TORE UP OVER YOU
Midnighters (Federal 12270)

WALKING IN A DREAM
NO MAN WALKS ALONE

Solomon Burke (Apollo 500)

WALKING THE BEAT
SPRING FEVER

Ernie Freeman (Imperial 5403)

WHEN I'M WITH YOU
Moonglows (Chess 1629)

YOU'RE MINE
Robert & Johnny (Old Town 1029)



R & B Disk Jockey REGIONAL RECORD REPORTS

Dick Dean

- WKTQ—Norway-Paris, Me.
1. ABC's Of Love (Teenagers)
2. Green Door (J. Lowe)
3. Send Me Flowers (Six Teens)
4. Priscilla (Cooley & Dimples)
5. Bop Bop Ba Doo Bop (L. Williams)
6. See Saw (Moonglows)
7. Blueberry Hill (F. Domino)
8. Bluejean Bop (G. Vincent)
9. Don't Be Cruel (E. Presley)
10. Happy Memories (Clefones)

Paul Drew

- WHLs—Port Huron, Mich.
1. Priscilla (Cooley & Dimples)
2. I Can't Love You Enough (L. Baker)
3. Blueberry Hill (F. Domino)
4. Out Of Sight, Out Of Mind (5 Keys)
5. Honky Tonk (B. Doggett)
6. No Use Knocking (Charles)
7. Slow Walk (S. Austin)
8. Bim Bam Boom (Dorados)
9. String Around My Heart (Clefones)
10. Night Beat (Chanceliers)

Wayne Hannah

- WMAK—Nashville, Tenn.
1. Smooth Operator (R. Brown)
2. Come On And Get It (Midnighters)
3. Since I Met You, Baby (I. Joe Hunter)
4. Weeping Willow (5 Satins)
5. Oh What A Night (Dells)
6. Closer You Are (Channels)
7. She's Got It (L. Richard)
8. Honky Tonk (B. Doggett)
9. Wini Brown (Dukes)
10. Leave My Money Alone (Lonesome Sundown)

Sterling Yale

- KCNA—Tucson, Ariz.
1. Let The Good Times Roll (Shirley & Lee)
2. Honky Tonk (B. Doggett)
3. Blueberry Hill (F. Domino)
4. The Chicken (R. Gordon)
5. Do Something For Me (L. Willie John)
6. She's Got It (L. Richard)
7. Suffering With The Blues (L. Willie John)
8. Bad Luck (B. B. King)
9. I Remember (In The Still) (5 Satins)
10. Mean To Me (Big Maybelle)

Dick Drury

- WHHH—Warren, Ohio
1. Blueberry Hill (F. Domino)
2. Let The Good Times Roll (Shirley & Lee)
3. Confidential (S. Knight)
4. ABC's Of Love (Teen Agers)
5. Please Don't Leave Me (Fontanes)
6. Thirty Days (C. McPhatter)
7. I Remember (In The Still) (5 Satins)
8. Still (L. Baker)
9. My Lover (Cookies)
10. Hound Dog (E. Presley)

Kerm Gregory

- WAEB—Allentown, Pa.
1. Green Door (J. Lowe)
2. Blueberry Hill (F. Domino)
3. Honky Tonk (B. Doggett)
4. Don't Be Cruel (E. Presley)
5. Let The Good Times Roll (Shirley & Lee)
6. Hound Dog (E. Presley)
7. ABC's Of Love (Teen Agers)
8. Out Of Sight, Out Of Mind (5 Keys)
9. Heeby-Jeebies (L. Richard)
10. I Remember (In The Still) (5 Satins)

Tom Adams

- KUDL—Kansas City, Mo.
1. Blueberry Hill (F. Domino)
2. Honky Tonk (B. Doggett)
3. You'll Never, Never Know I Care (Platters)
4. Let The Good Times Roll (Shirley & Lee)
5. Chains Of Love (J. Turner)
6. Too Much Monkey Business (C. Berry)
7. Since I Met You Baby (J. Hunter)
8. She's Got It (L. Richard)
9. Lonely Avenue (R. Charles)
10. Blue Ivorys (L. Glenn)

Walter Powell, Jr.

- WBVL—Barbourville, Ky.
1. I Remember (In The Still) (5 Satins)
2. Let The Good Times Roll (Shirley & Lee)
3. Honky Tonk (B. Doggett)
4. Blueberry Hill (F. Domino)
5. See Saw (Moonglows)
6. ABC's Of Love (Teenagers)
7. One-Sided Love Affair (E. Presley)
8. Too Much Monkey Business (C. Berry)
9. The Vow (Flamingos)
10. Congo Momo (G. Gable)

Jerry Nesler

- KSDO—San Diego, Calif.
1. Blueberry Hill (F. Domino)
2. Ka-Ding Dong (G-Clefs)
3. See Saw (Moonglows)
4. Love Me Tender (E. Presley)
5. Honky Tonk (B. Doggett)
6. Let The Good Times Roll (Shirley & Lee)
7. She's Got It (L. Richard)
8. Rum De Dum (Gassers)
9. I Remember (In The Still) (5 Satins)
10. My Nerves (L. Willie John)

Hoppy Adams

- WANN—Annapolis, Md.
1. I Remember (In The Still) (5 Satins)
2. I Can't Love You Enough (L. Baker)
3. The Hammer (F. Adams)
4. Lonely Avenue (R. Charles)
5. Honky Tonk (B. Doggett)
6. Blueberry Hill (F. Domino)
7. She's Got It (L. Richard)
8. Still (L. Baker)
9. From The Bottom Of My Heart (Clovers)
10. Green Door (J. Lowe)

"Rockin' Roy" Stevens

- WTWN—St. Johnsbury, Vt.
1. Blueberry Hill (F. Domino)
2. Don't Be Cruel (E. Presley)
3. Hound Dog (E. Presley)
4. Honky Tonk (B. Doggett)
5. Let The Good Times Roll (Shirley & Lee)
6. So Long (F. Domino)
7. Mellow Saxophone (R. Montrell)
8. I Remember (In The Still) (5 Satins)
9. Rip It Up (L. Richard)
10. My Prayer (Platters)

Ric Ricardo

- WGCS—Chicago, Ill.
1. Honky Tonk (B. Doggett)
2. Blueberry Hill (F. Domino)
3. I Remember (In The Still) (5 Satins)
4. Don't Be Cruel (E. Presley)
5. Let The Good Times Roll (Shirley & Lee)
6. See Saw (Moonglows)
7. Heeby-Jeebies (L. Richard)
8. Oh What A Night (Dells)
9. I Can't Quit You Baby (O. Rush)
10. I'll Be Spinning (Johnnie & Joe)

It's Hot
"LOST WITHOUT LOVE"
by
LONESOME SUNDOWN
EXCELLA 2092

Nashboro Record Co., Inc.

177 3rd AVE. N

NASHVILLE

TENN.

CLEVELAND - ATLANTA
NASHVILLE - N. ORLEANS - DALLAS
DETROIT - CHICAGO - ST. LOUIS
MEMPHIS - PHILADELPHIA
WOW! 11 3 56
10 I CAN'T QUIT YOU BABY
Otis Rush (Cobra 5000) 11
GROWING 10 27 56
11 I CAN'T QUIT YOU BABY
Otis Rush (Cobra 5000) 18
STILL CLIMBING

COBRA RECORD CORP.

2834 W. ROOSEVELT CHICAGO 12, ILL.
(All Phones: NEVada 8-2130)

THE GREATEST
ALAN DEAN
(First Release on the Rama Label)

"ROCK AND ROLL TARANTELLA"
b/w "LIFE IS BUT A DREAM"

Rama # 211



220 WEST 42nd STREET

NEW YORK, N. Y. (WI 7-0652)

Pacific Jazz Reissues EP's; Baker LP Wins Cover Award

BEVERLY HILLS, CALIF.—Pacific Jazz Records last week informed distributors that its previously discontinued EP catalog will be made available again due to growing demand by some 1200 dealers who were asking for back numbers.

Label prexy Richard Bock says that from dealer requests he has culled 15 EP's which will be reactivated and made available January 1, 1957. Since EP stock has been exhausted for the past 6 months, Pacific Jazz will begin blanket pressings on these numbers immediately.

Distributors will not be sent standing orders on catalog EP's, but instead, will order as they need them.

P.J.'s dealer questionnaire was the first step in the label's new manufacturer-dealer public relations policy aimed at building a closer relation between the two.

Bock also announced this week that the label's "Trumpet Artistry of Chet Baker" album, with original art cover by West Coast painter Bob Irwin, had been awarded a first prize in the '56/'57 Graphic Annual International Advertising Art Awards in the record album division.

Graphic competition included albums from some 20 different countries representing over 75 various companies.

Fats Domino

5407

"Blueberry Hill"

and

"Honey Chile"

Imperial Records

New Hot Release!

Jimmy Thomason

"Now Hear This"

b/w

"BIG WHEEL"

VITA RECORDS

1486 N. Fair Oaks Ave., Pasadena, Calif.

*Watch It Hit
The Charts!*

**IVORY
JOE HUNTER**

**"SINCE I MET
YOU BABY"**

1111

ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

Seeco Announces Fall-Winter Plans

NEW YORK—Seeco Records this week announced its fall and winter release plans.

The Latin American label will issue a Seeco Gold Series consisting of 10-12" lps featuring Perez Prado, Pupi Campo, Noro Morales, Miguelito Valdes and others.

Two lps will be released in the Celebrity Series. One will feature Cy Coleman, and the other will be titled "Paris I Love You" which will contain 80 selections from Paris.

Also in the works is a 12" lp Christmas album.

"Much planning has gone into the release," said Howard Roseff, national sales manager, "both from the standpoint of musical quality and full color album sleeves."

Crystal Releases 1st Disk

CHICAGO—Crystal Records, this city, announced its first release is now available and is being met with admirable response locally.

Danny Skord, president, revealed to The Cash Box that Crystal has been in existence for some time, but the label was waiting for the right talent.

"We've found exactly what we feel is a great artist with good standard material. We can't lose," Skord stated.

The first wax is an organ instrumental by Eddy Osborn, sales dept. Baldwin Co., Cinnci, entitled "Hawaiian War Chant" and backed with an equally well known standard of past years, "Barney Google."

Locally the record is being distributed by Garmisa Distribs. Skord announced that a few territories are still open and would be happy to hear from both deejays and distributors nationally.

Appoint Caracas Distrib

CARACAS, VENEZUELA—It was announced this week that Columbia Records of Mexico, manufacturers of records in Mexico, had appointed ACO, S.A., of Caracas as exclusive distributor of the line in Venezuela. The Venezuelan firm has offices in 7 cities thruout the country.

**FOR THE BEST IN
ROCK & ROLL
POP**

RHYTHM & BLUES

CALL ON

ALL-STATE

RECORD DISTRIBUTING CO.

2033 SO. MICHIGAN AVENUE

CHICAGO 16, ILLINOIS

(Phone: CALumet 5-0924)

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 HONKY TONK
Bill Doggett
(King 4950)

2 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

3 OH WHAT A NIGHT
Dells
(Vee-Jay 204)

4 A THOUSAND MILES AWAY
Heartbeats
(Hull 720)

5 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)

6 ABC'S OF LOVE
Teen Agers
(Gee 1022)

7 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

8 I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)

9 LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)

10 YOU'RE MINE
Robert & Johnny
(Old Town 1029)

HONKY TONK
Bill Doggett
(King 4950)

I'M TORE UP
Billy Gayles
(Federal 12265)

SOFT WINDS
Dinah Washington
(Mercury 70906)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

LONELY AVENUE
Ray Charles
(Atlantic 1108)

DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

SEE SAW
Moonglows
(Chess 1629)

SLOW WALK
Sil Austin
(Mercury 70963)

I CAN'T QUIT YOU BABY
Otis Rush
(Cobra 5000)

OH WHAT A NIGHT
Dells
(Vee-Jay 204)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

HONKY TONK
Bill Doggett
(King 4950)

I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)

AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

LONELY AVENUE
Ray Charles
(Atlantic 1108)

I CAN'T QUIT YOU BABY
Otis Rush
(Cobra 5000)

HEEBY-JEEBIES
Little Richard
(Specialty 584)

LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)

SOLDIER OF FORTUNE
Drifters
(Atlantic 1001)

GREEN DOOR
Jim Lowe
(Dot 15486)

ATLANTA

NEWARK

DALLAS

1 HONKY TONK
Bill Doggett
(King 4950)

2 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

3 LONELY AVENUE
Ray Charles
(Atlantic 1108)

4 KEEP IT TO YOURSELF
Sonny Boy Williamson
(Checker 847)

5 I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)

6 I CAN'T QUIT YOU BABY
Otis Rush
(Cobra 5000)

7 SEE SAW
Moonglows
(Chess 1629)

8 HEEBY-JEEBIES
Little Richard
(Specialty 548)

9 MOTHER-IN-LAW BLUES
Little Jr. Parker
(Duke 157)

10 OUT OF SIGHT, OUT OF MIND
Five Keys
(Capitol 3052)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

HONKY TONK
Bill Doggett
(King 4950)

A THOUSAND MILES AWAY
Heartbeats
(Hull 720)

OH WHAT A NIGHT
Dells
(Vee-Jay 204)

YOU'RE MINE
Robert & Johnny
(Old Town 1029)

WHEN I'M WITH YOU
Moonglows
(Chess 1629)

BAD LUCK
B. B. King
(RPM 468)

STILL
Lavern Baker
(Atlantic 1104)

NO MAN WALKS ALONE
Solomon Burke
(Apollo 500)

CONGO MAMBO
Guitar Gable
(Excella 2086)

HONKY TONK
Bill Doggett
(King 4950)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

THE CHICKEN
Roscoe Gordon
(Flip 237)

I CAN'T QUIT YOU BABY
Otis Rush
(Cobra 5000)

LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)

GREEN DOOR
Jim Lowe
(Dot 15486)

DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

LONELY AVENUE
Ray Charles
(Atlantic 1108)

SEE SAW
Moonglows
(Chess 1629)

TOO MUCH MONKEY BUSINESS
Chuck Berry
(Chess 1635)

To All Distributors:

We Are Still In Business, Very Strong, AND With A Big Smash Coming Up By

**THE YOUNGSTERS
"DREAM EYES"**

b/w

"CHRISTMAS IN JAIL"

109

EMPIRE RECORDS

1107 N. EL CENTRO AVE.
Phone: HOLlywood 2-3273

HOLLYWOOD 28, CALIF.
EMIL BAILEY, Pres.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

PHILADELPHIA

LOS ANGELES

CLEVELAND

1 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

2 OH WHAT A NIGHT
Dells
(Vee-Jay 204)

3 HONKY TONK
Bill Doggett
(King 4950)

4 HEEBY-JEEBIES
Little Richard
(Specialty 584)

5 LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

6 TOO MUCH
MONKEY BUSINESS
Chuck Berry
(Chess 1635)

7 A THOUSAND
MILES AWAY
Heartbeats
(Hull 720)

8 BILLY'S BLUES
Billy Stewart
(Chess 1625)

9 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

10 DON'T FEEL SORRY
FOR ME
Jimmy Beasley
(Modern 996)

HONKY TONK
Bill Doggett
(King 4950)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

CONFIDENTIAL
Sonny Knight
(Dot 15507)

DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

CINDY, OH CINDY
Vince Martin
(Glory 247)

LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)

GOODNIGHT
MY LOVE
Jessie Belvin
(Modern 1005)

I REMEMBER (In The
Still Of The Night)
Five Satins
(Ember 1005)

IT ISN'T RIGHT
Platters
(Mercury 70948)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

HONKY TONK
Bill Doggett
(King 4950)

I REMEMBER (In The
Still Of The Night)
Five Satins
(Ember 1005)

I ASKED FOR WATER
Howlin' Wolf
(Chess 1632)

I CAN'T QUIT
YOU BABY
Otis Rush
(Cobra 5000)

LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

I CAN'T LOVE
YOU ENOUGH
Lavern Baker
(Atlantic 1104)

LONELY AVENUE
Ray Charles
(Atlantic 1108)

CANADIAN SUNSET
Hugo Winterhalter
(RCA Victor 20-6537)

DETROIT

ST. LOUIS

BOSTON

1 HONKY TONK
Bill Doggett
(King 4950)

2 LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

3 I CAN'T QUIT YOU
BABY
Otis Rush
(Cobra 5000)

4 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

5 I CAN'T LOVE YOU
ENOUGH
Lavern Baker
(Atlantic 1104)

6 SOFT WINDS
Dinah Washington
(Mercury 70906)

7 BAD LUCK
B. B. King
(RPM 466)

8 LONELY AVENUE
Ray Charles
(Atlantic 1108)

9 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

10 SLOW WALK
Sil Austin
(Mercury 70963)

HONKY TONK
Bill Doggett
(King 4950)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

I REMEMBER (In The
Still Of The Night)
Five Satins
(Ember 1005)

I CAN'T QUIT
YOU BABY
Otis Rush
(Cobra 5000)

LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)

HEEBY-JEEBIES
Little Richard
(Specialty 548)

SLOW WALK
Sil Austin
(Mercury 70963)

CONFIDENTIAL
Sonny Knight
(Dot 15507)

SEE SAW
Moonglows
(Chess 1629)

PLEASE, PLEASE,
PLEASE
James Brown
(Federal 12258)

HONKY TONK
Bill Doggett
(King 4950)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

PRISCILLA
Eddie Cooley & Dimples
(Roost 621)

KA-DING DONG
G-Clefs
(Pilgrim 24971)

ABC'S OF LOVE
Teen Agents
(Gee 1022)

LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

HEEBY-JEEBIES
Little Richard
(Specialty 548)

YOU'LL NEVER, NEVER
KNOW I CARE
Platters
(Mercury 70948)

BILLY'S BLUES
Billy Stewart
(Chess 1625)

CINDY, OH CINDY
Vince Martin
(Glory 247)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"I FEEL GOOD"

Shirley & Lee

The Cash Box
Award o' the Week 11/3
Aladdin 3338

"SINCE I MET YOU BABY"

Ivory Joe Hunter

The Cash Box
Award o' the Week 11/3
Atlantic 1111

"SLOW WALK"

Sil Austin

The Cash Box
R&B Sleeper of the Week 10/6
Mercury 70963

"JUANITA"

"WHATCHA GONNA DO"

Chuck Willis

The Cash Box
Award o' the Week 10/27
Atlantic 1112

"CONGO MAMBO"

Guitar Gable

Excello 2086

"A THOUSAND MILES AWAY"

Heartbeats

Hull 720



HERE COMES THE **BIG ONE** FOR '56

ELMORE MORRIS

Sings

The Hauntingly Beautiful

"INDEED, I DO"

AND

"HURTING ALL THE TIME"



RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

No. 1668

ALL THE WAY **The Cash Box** WITH VEE-JAY!

R & B Sleeper of the Week

"BIM BAM BOOM"

[Tollie BMI—J. Jones] 11/3/56

"THERE IN THE NIGHT"

[Conrad BMI—Moses]

THE EL DORADOS (Vee-Jay 211)



● The El Dorados come rocking right into this disk, "Bim Bam Boom", wasting not even one note. It is an infectious jump and the El Dorados, without breaking eardrums, impart the novelty and excitement that makes this a crowd pleaser. Handclaps and driving instrumental support help sustain the excitement. The flip, "There In The Night", showcases the El Dorados on a melodic sugary item. It is softly and tenderly delivered wax that falls pleasantly on the ears. However, it does not have the sales pulling quality that "Bim Bam Boom" seems to have captured.

WE DON'T WANT TO CAUSE A RIOT
BUT—THE ORIOLES HAVE A
SWINGER COMING YOUR WAY ON →

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE WILLOWS

(Club 1014)

B+ "THIS IS THE END" (2:49) [Royal BMI—Dan Terry] The Willows deliver a slow beat blues ballad with an effective blend of voices. Comes out an appealing presentation. The lads do a good job on a pleasing tune.

B+ "DON'T PULL, DON'T PUSH, DON'T SHOVE" (2:28) [Royal BMI—Greenberg] The Willows rock out with a wildie that is exuberant and jump bait for the kids. Infectious deck.

GUS JINKINS

(Flash 115)

B "TRICKY" (2:39) [Shag BMI—Jinkins] Gus Jinkins and his orchestra etch a middle beat rhythm instrumental. Good programming deck done in a skipping but easy style.

B "YOU TOLD ME" (2:55) [Shap BMI—Jinkins] Jinkins chants a slowbeat blues with a doleful treatment. Slow, shuffling tempo that comes through well.

THE SPARROWS

(Davis 456)

B "LOVE ME TENDER" (2:23) [Beacon ASCAP—Collier, Washington] Bears the same name as the Presley smash, but it is not the same song. The Sparrows sing a slow beat tender love item with an r & r beat. Feathery presentation that falls lightly on the ears.

C+ "COME BACK TO ME" (2:50) [Beacon ASCAP—Collier, Washington] The Sparrows drift tenderly through a slow beat blues ballad, fashioned with an emotional lead and soft backdrop.

CLARENCE SAMUELS

(Excelllo 2093)

B+ "GOT NO PLACE TO CALL MY OWN" (2:25) [Excelllorec BMI—Clarence Samuels] Samuels rocks out a quick beat novelty blues that comes out an infectious side. Ditty is loaded with appeal and Samuels' treatment is good. This deck has a lot on the ball and could break out.

B "CHICKEN HEARTED WOMAN" (2:44) [Excelllorec BMI—C. Samuels] Samuels sings a slow beat blues about his woman who doesn't do the things she should. It is real down home wailing and doesn't come up to the excitement and commercial quality of the flip deck.

VERNON GREEN and The Medallions

(Dootone 407)

B+ "DID YOU HAVE FUN" (2:05) [Authentic-Green, Williams] Vernon Green and The Medallions blend softly on a slow blues ballad pretty. Lead sings tenderly hurt as he painfully takes his woman to task for being untrue to him. Moving side.

B "MY MARY LOU" (2:39) [Authentic-Green] Green and the Medallions knock out a rhythmic novelty bouncer. Cute deck that makes light listening—but which comes out the number two side.

The Cash Box Award o' the Week

"GYPSY LADY" (2:35)

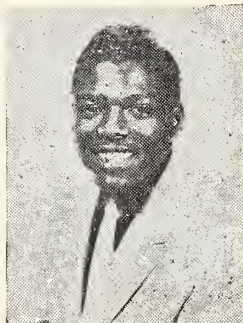
[Lowell BMI—Harrison, Dixon]

"I'LL REMEMBER YOU" (2:35)

[R-T BMI—Toombs, Abbott]

OTIS WILLIAMS AND HIS CHARMS

(DeLuxe 6098)



OTIS WILLIAMS

● Otis Williams has two strong

offerings in his newest release. "Gypsy Lady" and "I'll Remember You" furnish a coupling that will bring forth adherents for both. However, we like "Gypsy Lady" for the big money. It is a delightful slow beat lovely beautifully sung by Williams. A deft arrangement with just the proper touch is supplied by the use of a Spanish guitar to embellish the air of the "gypsy". Williams is good on the flip deck, a swinging jump of middle tempo. "I'll Remember You" is a romantic rhythm piece. Good wax, tho not as powerful as "Gypsy Lady".

BOBBY "BLUE" BLAND

(Duke 160)

B "I LEARNED MY LESSON" (2:44) [Lion BMI—Copeland] Bobby "Blues" Bland wails a slow beat down home blues with warmth and feeling. Its greater strength will be in the southern markets.

B+ "I DON'T BELIEVE" (2:35) [Lion BMI—Robey, Charles] Bland handles a middle beat blues in his down home manner. Deck is a strong one and it should stir up good sales action.

SONNY THOMPSON

(Chart 633)

B "JUKE JOINT" Parts one and two (2:00) (2:15) [Pelican BMI—Thompson, Purkerson, Winston] Sonny Thompson and his aggregation dish up a slow rhythmic two sided instrumental that rocks in a subdued manner and makes great listening. Like it.

MEMPHIS SLIM

(United 201)

B "BLUE AND LONESOME" (2:50) [Pamlee BMI—Fraser] Memphis Slim sings a slow blues with a good deal of merit and appeal. Strongest sales points will be the southern markets. Ok deck.

B "GOT TO FIND MY BABY" (2:48) [Pamlee BMI—Fraser] Memphis Slim chants a quick beat jump on the flip. Slim pleads with his baby to come home. Blues lyric with a rocking beat.

THE GARDENIAS

(Federal 12284)

B "MY BABY'S TOPS" (2:25) [Armo BMI—Lawrence Witherpoon] The Gardenias, with a very effective lead voice, dish up a rocking middle beat with the excitement the teeners love. Ok deck.

B+ "FLAMING LOVE" (2:16) [Armo BMI—Cooley, Turner] Reverse end is also a rocking middle beat wax with the same good treatment and appeal. Two good sides.

ANNIE ALFORD

(Groove 0172)

B "GIVE UP AND TELL" (2:55) [A.D.T. BMI—Benny Burleigh] Annie Alford, newcomer on the Goove label, dishes up a slow tempo rhythm piece with a pleasing vocal. Easy to listen to wax.

B "IT'S HEAVENLY" (2:55) [A.D.T. BMI—Benny Burleigh] Lass sings in pop style as she sells a slow beat love tune. Pretty ditty with a r & r beat.

WYNONA CARR

(Specialty 589)

B "SHOULD I EVER LOVE AGAIN?" (2:32) [Venice BMI—Gates, Cockel] Wynona Carr sings a slow beat blues with style and feeling. Miss Carr is a talented performer whose performances please the listener.

B "TILL THE WELL RUNS DRY" (2:05) [Venice BMI—W. Carr] Wynona backs with a rocking quick beat and an infectious sound. Cute bouncer wax.

THE HONEY BEES

(Imperial 1144)

B+ "JUST TO LIVE AGAIN" (2:05) [Reeve BMI—Zanoline] The Honey Bees bounce lightly through an engaging bouncer. Good sound, infectious harmony, pleasing deck. Could take off.

B+ "WHAT'S TO BECOME OF ME" (2:25) [Travis BMI—Zanoline] The Bees skip through a middle beat love-weeper item. It is delightfully done and coming on top of "Endless" the gals may have another big one for their scrap book. Watch both sides carefully.

BOBBY CHARLES

(Chess 1638)

B+ "NO USE KNOCKING" (2:18) [Arc BMI—Gayten, Guidry] Bobby Charles sings a rocking middle beat telling his "momma" "it's all over now, he don't love you no more". A beaty wax the teeners will dig. Should rack up a good sale.

B "LAURA LEE" (2:18) [Arc BMI—Gayten, Guidry] Charles rocks to a quick beat on the flip. Happy little love tune with a jump excitement. Ok coupler.

SPIRITUALS

THE KANSAS CITY SOUL REVIVERS

(Dootone 406)

B "I SHALL NOT BE MOVED" (2:49) [Authentic] The Kansas City Soul Revivers etch a slow spiritual item with moving intensity. The lead handles his chores with a deep voiced gentleness against a staccato background. Moving religious deck.

B "I DON'T NEED NO ONE ELSE" (2:22) [Dootsie Williams BMI—Soul Revivers] The Revivers etch a rhythmic middle beat gospel item with an emotional reading. Good vocal treatment that will appeal to gospel followers.

PROFESSOR ALEX BRADFORD

(Specialty 898)

B+ "I DARE YOU" (2:10) [Venice BMI—A. Bradford] Professor Alex Bradford sings an exciting exhortation thru a simple but very strong religious item. Should get a good reaction from the gospel market.

B+ "WITHOUT A GOD" (2:15) [Venice BMI—Bradford, Carter] Bradford changes pace on the reverse end, coming up with a stirring slow paced, melodic religious tune that moves one. Two good religious sides.

The Cash Box R & B Best Bets

- | | | |
|---|--------------------|---------------|
| ★ "GOT NO PLACE TO CALL MY OWN" | Clarence Samuels | Excelllo 2093 |
| ★ "I DON'T BELIEVE" | Bobby "Blue" Bland | Duke 160 |
| ★ "JUST TO LIVE AGAIN" | The Honey Bees | Imperial 1144 |
| ★ "WHAT'S TO BECOME OF ME" | Bobby Charles | Chess 1638 |
| ★ "NO USE KNOCKING" | The Willows | Club 1014 |
| ★ "DON'T PULL, DON'T PUSH, DON'T SHOVE" | | |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"INDEED I DO" (2:42)

[Lion BMI—Darnell, Scott, Robey]

"HURTING ALL THE TIME" (2:20)

[Lion BMI—Robey, Washington, Scott]

ELMORE MORRIS

(Peacock 1668)

● Elmore Morris has a powerful side in "Indeed I Do". The deck has a warm and engaging quality, is sung with impact by Morris, and contains an infectious beat. Morris handles the different melody with skill. The side is strong pop as well as r b. Watch it very carefully. The flip, "Hurting All The Time", is a quick beat ditty with a distinct pop flavor. It has the added quality of being familiar. Ok side that pleases, but which we feel must bow to "Indeed I Do".

"'CAUSE YOU'RE MINE" (2:00)

[Greta BMI—Jordon, McDermott]

"PLEASE WRITE WHILE I'M AWAY" (2:50)

[Greta BMI—Jim Raye]

G-CLEFS

(Pilgrim 720)

● The G-Clefs follow "Ka-Ding-Dong" with a racing jump, "'Cause You're Mine". Tune takes off like a jet and continues its breakneck pace to the final note. The lads handle it smoothly and with zing. A solid follow up that should go right along in the same hit tracks. Watch it for big action. The flip, "Please Write While I'm Away", is a slow ballad pretty done softly. It is a tender love lyric set to an easy to listen to tune. Pleasing but not as powerful as "'Cause You're Mine".

"TOO MUCH FOR GRANTED" (2:01)

[Craft BMI—Townes, Craft]

"QUARTER PAST NINE" (1:55)

[Craft BMI—Sedaka, Greenfield]

ADRIENNE LAWNER

(Rapid 1001)

● A new label and a new artist make a simultaneous bow with a solid piece of material that looks like rock and roll hit stuff. Adrienne Lawner belts a big beat rhythm rock titled, "Too Much For Granted". The gal hits like a pile driver against a very exciting arrangement. The kids should flock to this one. The flip, "Quarter Past Nine", is a swinging jump with a novelty lyric that Miss Lawner sings in front of a Tweedlee Dee background. A happy ditty with a real good treatment. Two good sides, but the one with the biggest chance to hit the big time is "Too Much For Granted".

THE SINGING SONS (Nashboro 590)

B "GOLD WILL BRING THINGS OUT" (2:45) [Excellorec BMI—B. Parks] The Singing Sons deliver a slow beat religious tune with a sensitive treatment that quietly stirs the listener.

B "IF YOU EVER NEEDED THE LORD" (2:33) [Excellorec BMI—B. Parks] The Singing Sons offer a slow beat rhythm piece with an easy syncopated performance. The staccato backing sets off the strong lead singer effectively.

THE SWAN SILVERTONES (Vee-Jay 222)

B "TRAVELING ON" (2:22) [Tollie BMI—J. Myles] The Swan Silvertones give a shouty reading of an exciting quick beat spiritual tune. Lead shouts with a spirit that makes it hard to control the blood pressure. Exciting jubilee wax.

B "WHEN JESUS COMES" (2:43) [Tollie BMI—C. Jeter] The Swan Silvertones back with a complete change of pace. A slow, tender and lyrical religious offering. Delicately done.



THE NATION'S R & B TOP 20

		Pos. Last Week
1	HONKY TONK Bill Daggett (King 4950)	1
2	BLUEBERRY HILL Fats Domina (Imperial 5407)	2
3	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	3
4	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	4
5	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	5
6	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	9
7	LONELY AVENUE Ray Charles (Atlantic 1108)	8
8	HEEBY-JEEBIES Little Richard (Specialty 584)	6
9	TOO MUCH MONKEY BUSINESS Chuck Berry (Chess 1635)	13
10	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	10
11	SEE SAW Moonglows (Chess 1629)	7
12	STILL Lavern Baker (Atlantic 1104)	12
13	ABC'S OF LOVE Teen Agers (Gee 1022)	11
14	OH WHAT A NIGHT Dells (Vee-Jay 204)	—
15	CANADIAN SUNSET Hugo Winterhalter (RCA Victor 20-6537)	14
16	YOU'LL NEVER, NEVER KNOW Platters (Mercury 70948)	20
17	I CAN'T LOVE YOU ENOUGH Lavern Baker (Atlantic 1104)	17
18	IT ISN'T RIGHT Platters (Mercury 70948)	18
19	SHE'S GOT IT Little Richard (Specialty 548)	—
20	GREEN DOOR Jim Lowe (Dot 15486)	—

Going up—Up—UP!
FAYE ADAMS'
"THE HAMMER"
(Keeps A Knockin')
HERALD # 489
and
THE SATINS'
"WONDERFUL GIRL"
EMBER 1008

Herald RECORDS
1627 Broadway,
New York City, N.Y.

New Rock-Roll Sensation!
STOMP GORDON
Savoy 1504

"TELL ME WHY"
b/w
"Superman"

SAVOY RECORD CO.
56 MARKET ST.
NEWARK, N. J.

NORRIS THE TROUBADOUR'S
LATEST
"ROCK N' ROLLIN'
HONEY"
(You Left Me Baby 'Cause I Had No Money)
b/w
"REMEMBER ME"
CO-ED Record # 409

SORORITY FRATERNITY RECORDS
PUBLICATIONS
12 W. 117th ST., MORRINGSIDE—BOX 46
NEW YORK 26, N. Y.

"I AIN'T GOT NO HOME"
CLARENCE
"FROGMAN" HENRY
ARGO # 5259

ARGO RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

"I'LL BE SPINNING"
JOHNNIE & JOE
CHESS # 1641

CHÉSS RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

Getting Bigger!
"I'm A Believer"
Don Julian & The Meadowlarks
405

"Did You Have Fun"
Vernon Green & The Medallions
407

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

WELCOME

To The

DISK JOCKEY FESTIVAL



JOHN H. DeWITT, Jr.

WSM welcomes you to our Fifth Annual National Disk Jockey Festival. From your comments, we feel that the previous festivals have been beneficial to you in your work and we are certainly hopeful that this year's convention will help you even more. Meetings have been planned in which outstanding figures in the music industry will participate, offering you a wealth of material to add to your own shows throughout the coming year. You will meet top Grand Ole Opry stars and your fellow Disk Jockeys from all across the nation.

You will be entertained at luncheons, parties, and open houses. Of course, we hope the Thirty-First anniversary performance of the Grand Ole Opry will be among the happiest memories of your Festival weekend.

We at WSM extend to you a very warm welcome and an invitation to visit WSM whenever you are in Nashville again. It is our wish that this year's Disk Jockey Festival will afford you with one of the richest experiences of your professional career.

John H. DeWitt, Jr.
President
WSM, Incorporated

Foley Clive
Red Foley
"Red" Garrett
Ann Rye
Glenn Douglas
Kitty Wells
Bob Wills
Webb Pierce
Ray Allen
"Red" Louine
Charlie Monroe
Lex Williams
Roberts
Woody Menner
Kenny
Brenda Lee
The Coker Family
abris, Geraldine, Chic, Alva Dean
Goldie Hill
Elton Britt
Archie Duff
Billy Mize
Franky Martin
Kicky Riddle
Billy Gray
Charlie Walker
Johnny Carroll
Owen Bradley
Mini Roman
Mitchell Torok
Jimmie Davis
Charles Reed
Gabby West
Wilburn Brum
Roy Hall
Bobby Helms
Ernest Tubbs
Vaughn Horton
Adolph Hofner
Thomas Smith
Justin Tubbs
Montana Slim
Len Cavie
Roy Acuff
Lee Thompson
Autry Inman
Roy Duke
Butch Inman



Johnny Marks

who have performed his songs thru the years.

NEW RELEASES

The Message The World Is Waiting For Now



Bing Crosby

sings

I HEARD THE BELLS ON CHRISTMAS DAY

At His Very Best



Eddy Arnold

sings

I WOULDN'T KNOW WHERE TO BEGIN

with his fabulous 'Rudolph' touch



Gene Autry

sings

EVERYONE'S A CHILD AT CHRISTMAS

one of the most recorded songs of all time:

RUDOLPH THE RED NOSED REINDEER

(over 25 million records sold)

These songs published by

ST. NICHOLAS MUSIC, INC.

SAM WIGLER
TOMMY TEMPESTA

SOL WAGNER
JOE WHALEN

MILT STEIN
JIM MCCARTHY

1619 BROADWAY

NEW YORK 19, N. Y.

WSM's 5th Annual D. J. Festival

SCHEDULE OF EVENTS

Friday, November 9

- | | |
|---------------|--|
| 10:00 A. M. | Welcome and Awards Meeting
Iris Room
Hermitage Hotel |
| 12:00 Noon | Luncheon
Ballroom, Andrew Jackson Hotel
Host: RCA Victor Records |
| 2:00 P. M. | Disk Jockey Clinic
Iris Room
Hermitage Hotel |
| 6:00 P. M. | Open House
Various Suites, Andrew Jackson Hotel
Hermitage Hotel |
| 7:00 P. M. | Friday Night Frolic
WSM Studio C |
| 9:00 P. M. | Dance
Ballroom, Andrew Jackson Hotel
Host: Decca Records |
| 10:15 P. M. | Mr. Dee Jay, U. S. A.
WSM Studios
Guest Disk Jockeys |
| 11:00 P. M. | Eddie Hill Show
WSM Studios
Guest Disk Jockeys |
| 12:00 Midnite | Tom Perryman Show
WSM Studios
Guest Disk Jockeys |

Saturday, November 10

- | | |
|-------------|---|
| 8:30 A. M. | Breakfast at the Opry
Maxwell House Hotel
Host: Hill and Range Songs |
| 12:00 Noon | Luncheon
Maxwell House Hotel
Host: Columbia Records |
| 2:00 P. M. | (At this time the Country Music Disk
Jockeys Association will hold an official
meeting for members only.) |
| 4:30 P. M. | Reception and Buffet Dinner
Maxwell House Hotel
Host: WSM |
| 7:30 P. M. | Anniversary Performance of the
Grand Ole Opry
Ryman Auditorium |
| 10:00 P. M. | Midnight Party
Ballroom, Andrew Jackson Hotel
Host: Capitol Records |

Sunday, November 11

- | | |
|------------|--|
| 8:00 A. M. | Coffee Klatsch
Andrew Jackson Hotel
Host: Columbia Records |
|------------|--|

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Citation of Achievement

1956

Awarded to the writers and publishers of the great Country and Western Song Hits of the year

TO THESE WRITERS

AUDREY ALLISON
JOE ALLISON
JACK ANGLIN
JIM ANGLIN
HUGH ASHLEY
MAE BOREN AXTON
OTIS BLACKWELL
HAL BLAIR
BOUDLEAUX BRYANT
JOHNNY CASH
TED DAFFAN
TEX DAVIS
TOMMY DURDEN
DARRELL EDWARDS

CHARLES A. L. FEATHERS
CELIA FERGUSON
SANDRA FERGUSON
TILLMAN FRANKS
DON GIBSON
BETTY E. HARRISON
HOWARD HAUSEY
AUTRY INMAN
TED JARRETT
GEORGE JONES
STANLEY A. KESLER
IRA KOSLOFF
JERRY LEIBER
"SONNY" JAMES LODEN

CHARLES LOUVIN
IRA LOUVIN
PEE WEE MADDOX
RALPH MOONEY
JACK MORROW
M. MURPHY
MAURICE MYSELS
EDDIE NOACK
JOHNNY NORTON
HERMAN PARKER, JR.
PAT PATTERSON
BILL PEPPERS
CARL LEE PERKINS
SAM C. PHILLIPS

WEBB PIERCE
ELVIS PRESLEY
JIM REEVES
JACK RHODES
JIMMY RODGERS
CHARLES SEALS
RED SOVINE
MIKE STOLLER
EDDIE THORPE
MERLE TRAVIS
GENE VINCENT
BEN WEISMAN
JOHNNIE WRIGHT
FARON YOUNG

TO THESE PUBLISHERS

AMERICAN MUSIC, INC.
ACUFF-ROSE PUBLICATIONS
BABB PUBLISHING CO., INC.
CEDARWOOD PUBLISHING CO., INC.
CENTRAL SONGS, INC.
COPAR MUSIC INC.
EARL BARTON MUSIC CO.

ELVIS PRESLEY MUSIC INC.
HILL & RANGE SONGS, INC.
HI-LO MUSIC
LANCASTER MUSIC PUBLICATIONS, INC.
LION PUBLISHING CO., INC.
LOWERY MUSIC CO.
PAMPER MUSIC PUBLISHER

PEER INTERNATIONAL CORP.
SHALIMAR MUSIC, INC.
SHOWCASE MUSIC, INC.
SINGING RIVER PUBLISHING CO.
STARRITE PUBLISHING CO.
TREE PUBLISHING CO., INC.
VANGUARD SONGS

In recognition of the great national popularity attained by these Country and Western Song Hits

ANY OLD TIME
BEAUTIFUL LIES
BE-BOP-A-LULA
BLUE SUEDE SHOES
CONSCIENCE, I'M GUILTY
CRAZY ARMS
DON'T BE CRUEL
EAT, DRINK AND BE MERRY
FOLSOM PRISON BLUES
FOR RENT
HEARTBREAK HOTEL
HONKY TONK MAN
HOPING THAT YOU'RE HOPING
HOUND DOG
I DON'T BELIEVE YOU'VE
MET MY BABY

I FORGOT TO REMEMBER
TO FORGET
I TAKE THE CHANCE
I WALK THE LINE
I WANT YOU, I NEED YOU,
I LOVE YOU
IT'S A GREAT LIFE
I'VE GOT FIVE DOLLARS AND
IT'S SATURDAY NIGHT
LITTLE ROSA
LOVE, LOVE, LOVE
MY LIPS ARE SEALED
MYSTERY TRAIN

THE RICHEST MAN
SEARCHING
SIXTEEN TONS
SO DOGGONE LONESOME
SWEET DREAMS
THESE HANDS
WHAT WOULD YOU DO (IF JESUS
CAME TO YOUR HOUSE)
WHY, BABY, WHY
YES, I KNOW WHY
YONDER COMES A SUCKER
YOU AND ME
YOU ARE THE ONE
YOU'RE STILL MINE

BROADCAST MUSIC, INC.

589 Fifth Avenue, New York 17, N. Y.

New York

Chicago

Hollywood

Toronto

Montreal



Country Disk Jockey REGIONAL RECORD REPORTS

"SMOKEY" SMITH KRNT—Des Moines, Iowa

1. I Walk The Line (J. Cash)
2. I Gotta Know (W. Jackson)
3. Singing The Blues (Robbins)
4. Dixie Fried (C. Perkins)
5. Play The Music Louder (C. Gordon)
6. My Gal Dottie (J. Murphy)
7. Heart's Highway (Frizzell)
8. I'm Really Glad You Hurt Me (W. Pierce)
9. I Can't Quit (M. Robbins)
10. Poor Man's Riches (Barnes)

BILL MACK KWFT—Wichita Falls, Tex.

1. New Heartache (R. Price)
2. Loco Choo-Choo (Millers)
3. Go Away With Me (Wilburns)
4. Turn Her Down (F. Young)
5. Really Glad You Hurt Me (W. Pierce)
6. That Made Me Mad (W. Jackson)
7. Live And Let Live (Johnny & Jack)
8. Peace In The Valley (Foley)
9. Sugar Sweet (D. Houston)
10. One-Woman Man (J. Horton)

JIMMIE WILLIAMS WNOP—Newport, Ky.

1. Singing The Blues (Robbins)
2. It Takes A Lot O' Heart (J. Tubb)
3. Highway To Nowhere (J. Reeves)
4. Cash On The Barrel Head (Louvin)
5. Mister Love (Rusty & Doug & W. Barkdull)
6. Hello Old Broken Heart (S. James)
7. I Believed In You (Gibson)
8. Prisoner's Song (J. Brown)
9. Another Saturday Night (J. Skinner)
10. Point Of No Return (B. Thompson)

DON VEDDER WLFH—Little Falls, N. Y.

1. Searching (K. Wells)
2. Hound Dog (E. Presley)
3. A Rose For Mother (C. Waldon)
4. I Can't Quit (M. Robbins)
5. I Walk The Line (J. Cash)
6. Crazy Arms (R. Price)
7. Cheated Too (Lee & Cooper)
8. You Are The One (C. Smith)
9. Indian Mama (C. Waldon)
10. My Lips Are Sealed (J. Reeves)

JOHNNY RION KSTL—St. Louis, Mo.

1. It Takes A Lot Of Heart (J. Tubb)
2. Before I Met You (C. Smith)
3. Love Me Tender (E. Presley)
4. Maybe (G. Terry)
5. Mother Hold Me Tight (Acuff & Wells)
6. Teen Age Boogie (W. Pierce)
7. Gonna Come And Get You (E. Jones)
8. I'm Gonna Tell All The World (J. Newman)
9. Where No One Stands Alone (J. Davis)
10. Lover Of The Town (Martin)

"SLIM" HARPER WVNJ—Newark, N. J.

1. According To My Heart (J. Reeves)
2. I Take The Chance (Browns)
3. Will I Ever Forget You (B. Dee)
4. Wherever You Are (Duncan)
5. Treat Her Right (E. Tubb)
6. Silver Threads, Golden Needles (W. Jackson)
7. Down On The Corner Of Love (B. Bare)
8. I've Known You From Somewhere (P. Wagoner)
9. I'll Be Satisfied With Love (F. Young)
10. She's Better Than Most (H. Locklin)

CLIFF RODGERS WHKK—Akron, Ohio

1. I Walk The Line (J. Cash)
2. Crazy Arms (R. Price)
3. Singing The Blues (Robbins)
4. Without Your Love (B. Lord)
5. Before I Met You (C. Smith)
6. Heart's Highway (Frizzell)
7. Satisfied With Love (Young)
8. Don't Blame It On The Girl (R. Foley)
9. I've Got A New Heartache (R. Price)
10. Singing Waterfall (Williams)

"PAPPY GUBE" BEAVER WSB—Atlanta, Ga.

1. Singing The Blues (Robbins)
2. Heartache/Wasted Words (R. Price)
3. Wicked Lies (C. Smith)
4. Without Your Love (B. Lord)
5. I'm A One-Woman Man (J. Horton)
6. Crazy Arms (R. Price)
7. Turn Her Down (Smith/Long)
8. Drink Up And Go Home (F. Hart)
9. On My Mind (Flatt & Scruggs)
10. Lonesome Train (J. Bond)

"NERVOUS NEPHEW" NED NEEDHAM WMOP—Ocala, Fla.

1. Another Love Has Ended (C. Crofford)
2. Living Alone (V. Howard)
3. Lonesome Man Blues (L. Moore)
4. Let The Whole World Talk (J. Newman)
5. What Am I Supposed To Do (M. Rainwater)
6. Cash On The Barrel Head (Louvin)
7. No Love Have I (T. Collins)
8. The Way That You're Livin' (J. Swan)
9. Best Years Of Your Life (R. Sovine)
10. Roughneck Blues (A. Terry)

- PAUL SIMPKINS
WBAM—Montgomery, Ala.
1. Singing The Blues (Robbins)
 2. According To My Heart (J. Reeves)
 3. You're The One (C. Smith)
 4. Turn Her Down (F. Young)
 5. Your Pretty Blue Eyes (D. Rich)
 6. Let The Whole World Talk (J. Newman)
 7. New Heartache (R. Price)
 8. Losing Game (J. O'Gwin)
 9. My Lips Are Sealed (Reeves)
 10. I Can't Quit (M. Robbins)

"RAMBLIN' LOU" WJLL—Niagara Falls, N. Y.

1. Singing The Blues (Robbins)
2. Crazy Arms (R. Price)
3. Cheated Too (Lee & Cooper)
4. Mother Of A Honky Tonk Girl (Reeves & Johnson)
5. I Take The Chance (Browns)
6. Singing Waterfall (Williams)
7. Any Old Time (W. Pierce)
8. Mister Love (Rusty & Doug & W. Barkdull)
9. Conscience, I'm Guilty (H. Snow)
10. I Walk The Line (J. Cash)

CHARLES ECKSTEIN WHLP—Centerville, Tenn.

1. Singing The Blues (Robbins)
2. According To My Heart (J. Reeves)
3. Makes No Difference How (H. Thompson)
4. You Are The One (C. Smith)
5. Hello Old Broken Heart (S. James)
6. Turn Her Down (F. Young)
7. Ceated Too (Lee & Cooper)
8. Found A New Love (V. Howard)
9. I'm A One-Woman Man (J. Horton)
10. Casey Jones (E. Arnold)

JACK HENDERSON KCUL—Ft. Worth, Texas

1. Singing The Blues (Robbins)
2. Crazy Arms (R. Price)
3. You Are The One (C. Smith)
4. I'm A One Woman Man (J. Horton)
5. I Walk The Line (J. Cash)
6. Sweet Dreams (F. Young)
7. My Lips Are Sealed (Reeves)
8. Cash On The Barrel Head (Louvin)
9. Searching (K. Wells)
10. Makes No Difference How (H. Thompson)

- CARL STUART
WAMO—Pittsburgh, Pa.
1. My Lips Are Sealed (Reeves)
 2. Crazy Arms (R. Price)
 3. Until I Met You (F. Young)
 4. I Take The Chance (Browns)
 5. Conscience, I'm Guilty (H. Snow)
 6. Searching (K. Wells)
 7. According To My Heart (J. Reeves)
 8. Any Old Time (W. Pierce)
 9. I'll Be Satisfied With Love (F. Young)
 10. Going Walking (Tommy)

RAY PULLEY WFOS—South Norfolk, Va.

1. Don't Be Cruel (E. Presley)
2. Singing The Blues (Robbins)
3. According To My Heart (J. Reeves)
4. I Walk The Line (J. Cash)
5. I'm Gonna Come Get You (G. Jones)
6. Cheated Too (Lee & Cooper)
7. Love Me Tender (E. Presley)
8. Teenage Boogie (W. Pierce)
9. Hello Old Broken Heart (S. James)
10. Rock 'N Reelin' (R. Foley)

BOB JENNINGS WLAC—Nashville, Tenn.

1. Singing The Blues (Robbins)
2. Sweet Dreams (F. Young)
3. Love, Love, Love (Johnny & Jack)
4. You Gotta Be My Baby (G. Jones)
5. Go Way With Me (Wilburns)
6. Your Pretty Blue Eyes (D. Rich)
7. Poor Man's Riches (Barnes)
8. I'm A One-Woman Man (J. Horton)
9. Without Your Love (B. Lord)
10. Rainbow At Midnight (Carlisle)

"CUZZIN'" RAY SCRIBNER WKTQ—Norway-Paris, Me.

1. Hasta Luego (D. Houston)
2. Onie's Bop (O. Wheeler)
3. I Walk The Line (J. Cash)
4. Crazy Arms (R. Price)
5. Love Me Tender (E. Presley)
6. You Gotta Be My Baby (G. Jones)
7. You Are The One (C. Smith)
8. According To My Heart (J. Reeves)
9. Don't Be Cruel (E. Presley)
10. It's Not Easy To Forget (R. Aldridge)

- C. O. "HAYSEED" THOMAS
WENC—Whiteville, N. C.
1. You Gotta Be My Baby (G. Jones)
 2. Before I Met You (C. Smith)
 3. Singing The Blues (Robbins)
 4. According To My Heart (J. Reeves)
 5. Cash On The Barrel Head (Louvin)
 6. Turn Her Down (F. Young)
 7. Searching (K. Wells)
 8. Unredeemed Diamonds (E. Hill)
 9. Crazy Arms (R. Price)
 10. Wherever You Are (Jackson)

TEX JUSTUS & NORM HALL TRIANGLE—Boonville, Ind.

1. Singing The Blues (Robbins)
2. You Are The One (C. Smith)
3. According To My Heart (J. Reeves)
4. Black Sheep (T. Justus)
5. Love Me Tender (E. Presley)
6. Turn Her Down (F. Young)
7. Turkey In The Peapatch (S. Ashford)
8. I've Got A New Heartache (R. Price)
9. Cat Came Back (S. James)
10. Crazy Arms (R. Price)

LEW BANKS WAGS—Bishopville, S. C.

1. Mister Love (Rusty & Doug)
2. Singing The Blues (Robbins)
3. Before I Met You (C. Smith)
4. According To My Heart (J. Reeves)
5. Go Away With Me (Wilburns)
6. I'll Understand (Rusty & Doug)
7. I Can't Quit (M. Robbins)
8. Poor Man's Riches (Barnes)
9. Trying To Forget The Blues (P. Wagoner)
10. Conscience, I'm Guilty (H. Snow)

CLARENCE KNEELAND WICH—Jewett City, Conn.

1. Ceated Too (Lee & Cooper)
2. I Can't Quit (M. Robbins)
3. Crazy Arms (R. Price)
4. Walking In The Rain (D. Richards)
5. You Don't Know Me (E. Arnold)
6. Hula Rock (H. Snow)
7. You Are The One (C. Smith)
8. Searching (K. Wells)
9. I Walk The Line (J. Cash)
10. Taking My Chances (H. Thompson)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



Really Appreciate Your
Play Dee Jays!
**Justin
TUBB**

Latest Decca Release

"I'M JUST FOOL ENOUGH"

c/w

"IT TAKES A LOT OF HEART"

Decca 30062; 9-30062

Happy Anniversary Grand Ole Opry



Exclusive Management
GABE TUCKER
417 Broadway
Nashville, Tennessee

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A WARM WELCOME TO ALL
DISK JOCKEYS ATTENDING OUR
FESTIVAL . . . AND MY BEST WISHES TO THOSE
OF YOU ABSENT . . . WISH YOU COULD BE HERE

E. T.

Ernest

TUBB



"MEMBER
THE
BILLBOARD
HONOR ROLL
OF C&W
ARTISTS"

THE
FRIENDLIEST
VOICE
IN
COUNTRY
MUSIC



Here's my latest DECCA release . . .

**"TREAT
HER
RIGHT"**

b/w

**"LOVING YOU IS
MY WEAKNESS"**

Decca 30098

•
WSM
GRAND OLE OPRY
•

Exclusive Management:
GABE TUCKER
417 Broadway, Nashville, Tenn.
Phone: CHapel 2-2288



CINCINNATI CUT-UPS

There's a big change in programming taking place these days at WCKY. They tell us that Marty Roberts will be shifted from the regular evening "Jamboree", to take over a country music show scheduled for the early morning hours from 4 'til 6 with a Farm program following. Then Red Smith who worked at WBOK in New Orleans will become a regular on "Jamboree", working shifts with Nelson King. Gil Shephard will be on hand each Saturday night to do a "Rhythm and Blues Jamboree" for 4 hours. During the week Gil does a mobile show for the "night-owl" listeners from a mobile truck for a local restaurant chain. . . . Mark Scott is off to New York to do some free lance work in the sports field. He, along with George Bryson called the Redlegs' games over WLW-T this last season. He departs from this area highly recommended by Gabe Paul, manager of the ball club. . . . Robert Hanger writes us a letter from WHTN-TV in Huntington, W. Va., to tell us that he is now connected with that station. He had been working radio in both Kentucky and Ohio. . . . Jimmie Williams' (MGM) new release "We're Drifting Farther Apart" is attracting lots of spins in both the Country and Pop field locally. This could turn the trick for Jimmie. . . . Paul Jones and Daryl Parks proved themselves top notch sportscasters calling the UC-Navy football game Saturday from Annapolis over WKRC-TV. . . . We received an invitation to the wedding of Helen Jo Wood and Mr. W. C. Eagy, Jr. (Clay Eager). Clay is the popular emcee of WLW-T "Mid-Western Hayride". They'll be married Nov. 19th. . . . Joan Bennett, network TV star will be in Cincinnati next week as the star in "Janus" a comedy to open at the Shubert Theatre. . . . Rudy Hansen (The Rockin'-Country Star of WLW) just returned from an eastern tour, reporting big turn-outs. . . . "Holiday Hello", the Christmas gimmick of Ruth Lyons' "50-50 Club", is now underway on Miss-Lyons show. Every year the program raises money for Christmas presents to be given to children in hospitals and institutions in this area. . . . Anyone knowing the whereabouts of Rome Johnson (ex-country star of WLW) please notify this column.

Send all mail to CINCINNATI CUT-UPS—7771 Cheviot Rd., Cincinnati 31, Ohio.

"WOND'RING 'BOUT YOU"
and
"ARKANSAS MOUNTAINS"
(Somewhere In The)
by the
HOUSE BROTHERS QUARTET

State Calla Records
2033 Burnett Way
Sacramento, California



Country Best Sellers

IN RETAIL OUTLETS

1. **CRAZY ARMS**
Ray Price (Columbia 21510; 4-21510)
2. **LOVE ME TENDER**
Elvis Presley
(RCA Victor 20-6604; 47-6604)
3. **SINGING THE BLUES**
Marty Robbins
(Columbia 21545; 4-21545)
4. **DON'T BE CRUEL**
Elvis Presley
(RCA Victor 20-6643; 47-6643)
5. **I WALK THE LINE**
Johnny Cash
(Sun 241; 45-241)
6. **SWEET DREAMS**
Faron Young (Capitol 3443; F3443)
7. **SEARCHING**
Kitty Wells (Decca 29956; 9-29956)
8. **CONSCIENCE, I'M GUILTY**
Hank Snow
(RCA Victor 20-6578; 47-6578)
9. **YOU ARE THE ONE**
Carl Smith
(Columbia 21522; 4-21522)
10. **ACCORDING TO MY HEART**
Jim Reeves
(RCA Victor 20-6620; 47-6620)
11. **HOUND DOG**
12. **CASH ON THE BARREL HEAD**
13. **BEFORE I MET YOU**
14. **WICKED LIES**
15. **I'M A ONE-WOMAN MAN; TURN HER DOWN; YOU'RE RUNNING WILD; I TAKE THE CHANCE; I'VE GOT A NEW HEARTACHE; POOR MAN'S RICHES.**

Columbia Top Brass To Attend DJ Festival

NEW YORK—Columbia Records will make a strong showing at the Nashville DJ convention next week by sending a delegation consisting of President Goddard Lieberman; Pop A&R Director-Mitch Miller; Country A&R chief-Don Law; VP in charge of sales-Hal Cook; Adv. & Sales Promotion Mgr.-Arthur Schwartz; C&W Promotion-Bob Burrell; Single Sales Mgr.-Dick Linke; Publicity head-Debbie Ishlon; District Sales Mgr.-Bill Gallagher; Southwest Dist. Sales Mgr.-Tom Cade; Southern Dist. Sales Mgr.-Pug Pagliara; and Photographer-Don Hunstein.

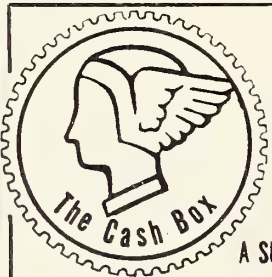
Mitch Miller will do his coast-to-coast CBS radio show Sunday night from the Andrew Jackson Hotel 7:05 to 8:00 PM Nashville time. It'll be an all C & W show with Tennessee's Gov. Clement appearing as special guest. Miller, himself, will be a guest on the Prince Albert portion of Saturday night's "Grand Ole Opry" show.

Wilburn Brothers Return To Grand Ole Opry

NASHVILLE—After an absence of eight months, the Wilburn Brothers are returning to the Grand Ole Opry. During the time that they have been away, the boys have made several network television appearances, personal appearances, and have waxed such songs as "I'm So In Love With You" and "Go Away With Me" for Decca Records.

Doyle and Teddy Wilburn have been singing ever since they were six and seven years old, respectively. At that time they were singing with their family. Roy Acuff heard the group of singers and brought them to Nashville in 1940 to star on the Opry. This only lasted six months, however, because of the extreme young ages of the members of the little family group.

Some time later, after a stint in the service, Doyle and Teddy emerged as a singing twosome, and as such, have been winning audiences ever since.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SINGING THE BLUES Marty Robbins (Columbia)
2. CRAZY ARMS Roy Price (Columbia)
3. I WALK THE LINE Johnny Cash (Sun)
4. ACCORDING TO MY HEART Jim Reeves (RCA Victor)
5. SEARCHING Kitty Wells (Decca)
6. DON'T BE CRUEL Elvis Presley (RCA Victor)
7. SWEET DREAMS Faron Young (Capitol)
8. LOVE ME TENDER Elvis Presley (RCA Victor)
9. YOU ARE THE ONE Carl Smith (Columbia)
10. I'M A ONE-WOMAN MAN Johnny Horton (Columbia)
11. I CAN'T QUIT. 12. TURN HER DOWN. 13. CONSCIENCE, I'M GUILTY. 14. CASH ON THE BARREL HEAD. 15. BEFORE I MET YOU. 16. YOU GOTTA BE MY BABY. 17. POOR MAN'S RICHES. 18. CHEATED TOO. 19. MY LIPS ARE SEALED. 20. JUST AS LONG AS YOU LOVE ME; YOU'RE RUNNING WILD; WICKED LIES; I'VE GOT A NEW HEARTACHE; I TAKE THE CHANCE; I'M REALLY GLAD YOU HURT ME; THE CAT CAME BACK; LET THE WHOLE WORLD TALK; HOUND DOG; ANY OLD TIME; HELLO OLD BROKEN HEART; DON'T BLAME IT ON THE GIRL; WITHOUT YOUR LOVE; IT MAKES NO DIFFERENCE NOW; I'LL BE SATISFIED WITH LOVE.



Country Big 10 JUKE BOX TUNES

Pos. Last
Week

DON'T BE CRUEL

- | | | |
|---|---|---|
| 1 | Elvis Presley
(RCA Victor 20-6604;
47-6604) | 1 |
|---|---|---|

CRAZY ARMS

- | | | |
|---|--|---|
| 2 | Ray Price
(Columbia 21510; 4-21510) | 2 |
|---|--|---|

SINGING THE BLUES

- | | | |
|---|--|---|
| 3 | Marty Robbins
(Columbia 21545; 4-21545) | 4 |
|---|--|---|

I WALK THE LINE

- | | | |
|---|----------------------------------|---|
| 4 | Johnny Cash
(Sun 241; 45-241) | 3 |
|---|----------------------------------|---|

SWEET DREAMS

- | | | |
|---|--------------------------------------|---|
| 5 | Faron Young
(Capitol 3443; F3443) | 6 |
|---|--------------------------------------|---|

SEARCHING

- | | | |
|---|---------------------------------------|---|
| 6 | Kitty Wells
(Decca 29956; 9-29956) | 5 |
|---|---------------------------------------|---|

LOVE ME TENDER

- | | | |
|---|---|---|
| 7 | Elvis Presley
(RCA Victor 20-6643;
47-6643) | 8 |
|---|---|---|

HOUND DOG

- | | | |
|---|---|---|
| 8 | Elvis Presley
(RCA Victor 20-6604;
47-6604) | 7 |
|---|---|---|

BEFORE I MET YOU

- | | | |
|---|---|---|
| 9 | Carl Smith
(Columbia 21552; 4-21552) | 9 |
|---|---|---|

POOR MAN'S RICHES

- | | | |
|----|---------------------------------------|----|
| 10 | Benny Barnes
(Starday 262; 45-262) | 10 |
|----|---------------------------------------|----|



THE EXCITING NEW HITS ARE ON COLUMBIA!

No. 1 In The Nation

**Ray
Price**



CRAZY ARMS

21510 • 4-21510

He Started It All

**Marty
Robbins**



SINGING THE BLUES

21545 • 4-21545

A Best Seller

**Carl
Smith**



YOU ARE THE ONE

21522 • 4-21522

Johnny Has A Hit

**Johnny
Horton**



**I'M A ONE
WOMAN MAN**

21538 • 4-21538

COMING UP STRONG

**Ray
Price**



**WASTED WORDS
and
I'VE GOT A NEW
HEARTACHE**

21562 • 4-21562

**Carl
Smith**



**BEFORE I MET YOU
and
WICKED LIES**

21552 • 4-21552

**Freddie
Hart**



**DRINK UP AND GO
b/w
BLUE**

21558 • 4-21558

HI, DJ'S:

Be Sure To Visit The COLUMBIA CORRAL At The Andrew Jackson Hotel. The Entire Gang Will Be There.

COLUMBIA  RECORDS

"It's What's in THE CASH BOX That Counts"



Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE CASH BOX BULLSEYE



"STOLEN MOMENTS" (2:50)
[Tannen BMI—J. Sherman, S. Wayne]
"TWO WON'T CARE" (2:38)
[Cedarwood BMI—W. Pierce, D. Dill]

HANK SNOW
(RCA Victor 20-6715; 47-6715)

● Hank Snow, with a fabulous chain of hit songs under his belt and currently flying high via his "Conscience, I'm Guilty" clicker, comes up with another outstanding slicing that should head way up there in no time flat. Hank, singing in the fine 'pure country' style that has made him so popular over the years, softly and dramatically projects a slow paced, 'back street affair' ballad tagged "Stolen Moments". "Two Won't Care", on the flip, is another touching, slow moving affair that the 'Singing Ranger' puts across with warmth and finesse. A grade "A" coupler tho the upper deck carries the weight.

"USED UP LOVE" (2:10)
[Trails End BMI—V. McAlpin, G. Douglass]
"WHAT YOU DON'T KNOW" (2:31)
[Old Charter BMI—G. Douglass]
GLENN DOUGLASS
(Decca 30019; 9-30019)

● It looks as tho Glenn Reeves has finally come up with the biscuit that's gonna put his name high up atop the popularity charts. The chanter has been gaining momentum since his Decca debut a few releases ago and his latest platter, "Used Up Love", is definitely his most potent effort to date. It's a rhythmic, up tempo, romantic blues slickly piped by the artist. Strong melody, lyric, beat and instrumental combination on a deck that oughta add many new fans to his following. Lower lid, "What You Don't Know (Won't Hurt You)", is a change of pace, moderate beat sentimental weeper that Douglass projects with the utmost sincerity. Splendid coupling.

LONNIE BARRON
(Sage 230; 45-230)

B+ **"PLEASE BLUE HEART" (2:35)** [Sage & Sand BMI—M. Sykes] Lonnie Barron comes up with his strongest showing to date as he persuasively renders a tear-compelling, moderate paced tale. A good counter item and a sharp bet for deejay action.

B **"TEENAGE QUEEN" (2:12)** [Sage & Sand BMI—L. Barron] Another solid rock 'n roller in the "Seventeen" vein gets treated to a socko reading by Barron.

HOMER & JETHRO
(RCA Victor 20-6706; 47-6706)

B+ **"HOUN' DAWG" (1:56)** [Elvis Presley & Lion BMI—J. Leiber, M. Stoller] Homer and Jethro may not have as big a hit as Elvis Presley with this one but laugh-wise it should prove to be a solid coin-catcher for ops and dealers. A real amusing house-rocker.

B+ **"SCREEN DOOR" (2:26)** [Trinity BMI—B. Davie, M. Moore] Ditto on Jim Lowe's current smash. Delightful sour-sounding instrumental backdrop. A two-sided laugh riot.

JIMMY LEE
(Fortune 191; 45-191)

B **"SAD AND LONELY" (2:16)** [Trianon BMI—J. Williams] Here's a haunting, slow moving, romantic lament that Jimmy Lee dishes up in intriguing fashion. An unusual slicing that could stir up dust with enough exposure.

B **"YOU AIN'T NO GOOD FOR ME" (2:17)** [Trianon BMI—J. Williams] Reverse portion is another captivating blues item that moves along in middle beat fashion. Interesting instrumental background and echo chamber delivery on a deck that's also different enough to excite the jocks, ops and dealers.

BONNIE BLUE BELL
(Bakersfield 105; 45-105)

C+ **"I NEVER THOUGHT" (2:12)** [Chris BMI—C. Adams] Bonnie Blue Bell handles the vocal chores in adequate style and receives an okay musical assist by Chic Adams band on this up tempo weeper.

C+ **"LET'S GO" (2:12)** [Bakersfield BMI—B. B. Bell, L. Reach] This side Bonnie teams up with Leon Reach as they, along with the Adams crew, engagingly sock out a snappy little box-hopper.

LEE EMERSON
(Columbia 21570; 4-21570)

B+ **"I THOUGHT I HEARD YOU CALLING MY NAME" (2:47)** [Golden West BMI—Emerson] Lee Emerson does a solid selling job as he tearfully waxes a potent, moderate paced lover's lament. Multiple vocal in spots is used to good effect. Could move way out.

B **"IT'S SO EASY FOR YOU TO BE MEAN" (1:54)** [Golden West BMI—Emerson] The songster decks out this up tempo weeper in polished fashion. Good coupler well backed instrumentally.

GUY TRAIL
(Pic 116; 45-116)

B **"TOO MANY DETOURS" (2:10)** [Marigold BMI—Jones, Thorn] Guy Trail intros on the Pic label as he tells how he has foolishly traveled the wrong route one-too-many times. An interesting up tempo tale smartly supported by Don Costa's ork. Could grab off a heap of sales and spins.

C+ **"FORGIVE AND FORGET" (2:26)** [Marigold BMI—J. & G. Thorn] Trail turns in a personable reading on this tender moderate paced lover's ballad.

SKEETS YANEY
(MGM 12361; K12361)

B **"IF YOU DON'T LOVE ME" (2:16)** [Acuff-Rose BMI—Turner] Skeets Yaney comes through with a strong showing as he tastefully cruises over a rhythmic blues ballad. Inviting musical assist on a sleeper to watch closely.

B **"PLAY ME THAT OLD SONG AGAIN" (2:17)** [Acuff-Rose BMI—Stewart, King] On the bottom half the warbler warmly spins a lovely, moderate paced lilter with a "Tennessee Waltz" flavoring.

CARL BELEW
(4 Star 1701; 1701x45)

B **"LONELY STREET" (2:59)** [4 Star BMI—K. Sowder, E. Hearn, C. Belew] Carl Belew sadly reflects that he's headed for the 'place of broken dreams'—looking for someone to share his misery with. An easy-goin', crying towel item that Belew puts over with telling effect. Could happen.

B **"A-CRYIN' AND A-HURTIN'" (2:28)** [4 Star BMI—K. Sowder, C. Belew] Under lid is a moderate paced, rhythmic tear-jerker that the artist portrays in distinctive manner.

JIMMIE WILLIAMS
(MGM 12362; K12362)

B **"THROWING MY LIFE AWAY" (2:20)** [Murray Nash BMI—Rhodes, Heaton] Jimmie Williams comes up with a convincing vocal effort on this slightly, up tempo heartbreaker. Tender wedding of melody and lyrics.

B **"WE'RE DRIFTING FARTHER APART" (2:20)** [White Oak BMI—Grieshop] Under half is a pretty, moderate paced sentimental weeper feelingfully performed by the mellow-toned Williams. Lovely harmonica work on this end.

JOE MAPHIS & ROSE LEE
(Columbia 21568; 4-21568)

B **"LET'S PULL TOGETHER" (2:20)** [Vidor BMI—Fell] The classy back country harmony of Joe Maphis and Rose make for enjoyable listening as the pair blend on this heartwarming, quick tempo romantic opus.

B **"I'M WILLIN' TO TRY" (2:32)** [Red Siver BMI—J. Maphis] This end is a tearful, moderate paced lover's ballad movingly projected by the velvety toned Rose Lee. An affecting etching that oughta win spins aplenty.

CHARLIE GORE
(King 4987; 45-4987)

B+ **"SHE JUST WALKED IN" (2:34)** [Mar-Kay BMI—Gore, Abner] Charlie Gore still loves the gal but tries hard to hide his feelings since she now belongs to another. A broken-hearted, moderate tempo lilter beautifully performed by Gore.

B **"POST OFFICE" (2:06)** [Mar-Kay BMI—C. Gore] Bottom lid is a light-hearted novelty bouncer that the chanter knocks out in engaging fashion.

RAY PARKS
(Capitol 3580; F3580)

B+ **"YOU'RE GONNA HAVE TO BAWL, THAT'S ALL" (2:12)** [Central BMI—T. Collins] Ray Parks tells the gal that cryin' is the only thing that's gonna help her. It's a rhythmic, up tempo platter that the vocalist handles in tantalizing style. Great potential here.

B **"JUST HANGIN' AROUND" (2:22)** [Beechwood BMI—W. Mershon] On the flip waffle Parks attractively wraps up a heartfelt romantic piece. Two terrific debut performances. A talent to watch.

DEL LAVON
(Cavalier 870; 45-870)

C+ **"THE ROCKIN' CHAIR ROLL" (2:31)** [Mode ASCAP—S. Mobell, T. Spinosa] Jimmy Rivers and the Cherokees handily back up a pleasant vocal effort by Del Lavon on a cute, easy-on-the-ears jumper.

C+ **"YOU'D BETTER BELIEVE IT" (2:31)** [Dexter ASCAP—J. Willard, C. Davis] Lavon softly tells his sweetie that he really means it when he sez he loves her on this subdued, middle beat tune.

THE MILLER BROS.
(4 Star 1699; 1699-45)

B+ **"WHY MUST IT BE" (2:39)** [4 Star BMI—T. Smith, J. McGraw] A powerful piece of weeper material gets treated to a top quality vocal by Jimmy McGraw. Soft string backdrop supplied by the Miller Bros. band on a moderate paced platter that can spark plenty of interest.

B **"LOCO CHOO CHOO" (2:14)** [4 Star BMI—T. Smith, J. McGraw] The Miller crew brightly backs up McGraw's catchy vocal on an infectious, up tempo blues item.

TERRY FELL
(RCA Victor 20-6707; 47-6707)

B+ **"CAVEMAN" (1:56)** [Lode BMI—H. Bynum, L. Coker] Showcased by a swingin' jungle rhythm background Terry Fell contagiously sings out on a 'you girl-me Tarzan' type novelty. Enticing entry that could catch and spread fast.

B+ **"PLAY THE MUSIC LOUDER" (2:25)** [Tree BMI—T. Fell, V. Stone] Fell's smooth tones show up to good advantage as he and the chorus neatly run through this quick paced sentimental opus. Strong pairing.

JIMMY HOWELL
(Jubilee 501; 45-501)

C+ **"OVER IN GLORYLAND" (2:30)** [Ralph's Radio BMI—R. Raper] Jimmy Howell and the Southerners come up with some pleasing harmony as they wend their way through a happy, up tempo spiritual. Fair entry for the sacred market.

C **"THE CROSSROAD" (2:33)** [Ralph's Radio BMI—J. Howell] Howell hands in a warm vocal effort and mid-deck recitation on this soft, slow paced song of decision. If any action comes it'll be on the flip.




**"STOLEN
MOMENTS"**

and

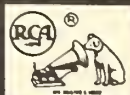
**"TWO WON'T
CARE"**

RCA VICTOR 20/47-6715

Your customers will hear this New Orthophonic High Fidelity Recording best on an RCA Victor New Orthophonic High Fidelity "Victrola"

America's favorite speed...  45 RPM

RCA VICTOR



"It's What's in THE CASH BOX That Counts"



Country Round Up

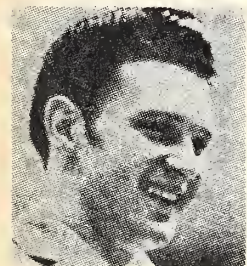
Nashville comes front and center grabbing the country spotlight this weekend, the 8th, 9th and 10th, with WSM's 31st Anniversary and 5th Annual Country Music Disk Jockey Festival all set to roll. Artists, DJ's, record companies, trade press officials, publishers, promotion men, managers, distributors and everyone else connected with country music will be heading in from all corners of the continent to join in what promises to be the most gala event to date. The Wilburn Brothers return to the "Grand Ole Opry" after 8 months of personal appearances and several network television shows.



LEE EMERSON

Eddie Crandall, exclusive manager for "Mr. Tear-drop", Marty Robbins, types to remind us that Marty formed a dance band 2 months ago and has been on a dance circuit for the past 30 days in Texas, New Mexico, Oklahoma and Colorado. After the successful tour he and the band, The Tennessee Partners, and also Columbia's Lee Emerson returned to Nashville, to participate in the DJ convention. Then they head out on a tour of the Pacific Northwest playing shows and auditoriums. The starting date will be on Nov. 11th in Little Rock, Ark., and probably will end up in Hollywood early in December where Marty will complete a TV series in which he, Carl Smith and Webb Pierce will star in as the "Three Musketeers Of The West". Just this past summer the boys, along with Faron Young, completed two full length features, tagged "The Badge Of Marshall Brennan" and "The Gun And The Gavel" which are scheduled for release early in January of '57. Both films were cut under Gannaway Productions in Hanab, Utah.

Billie Smith writes from KDET-Center, Texas, that Harmie Smith will be taking over the turntables at KCIJ-Shreveport, La., spinning nothing but C & W and gospel records. A present the station only programs C & W wax. Billy notes that Harmie, Royce Luman and The Power Pacs have been playing to fine crowds out East Texas way. While in Shreveport recently the boys visited with T. Tommy Cutrer and his wife Vickie, WSM's Del Wood and King Sterling who has joined the "Louisiana Hayride". Radio Dot of the "Opry" has signed a Sage & Sand recording contract. RCA Victor's David Houston a very busy fellow playing personals and visiting deejays with his latest disk, "Blue Prelude" and "I'll Always Have It On My Mind". Stardale Records excited over DJ reaction, especially that of Don Vedder's, WLFH-Little Falls, N. Y., to newcomer Cliff Waldon's vocal efforts on wax. Waldon's initial slicing was "Indiana Mama" and his latest is "A Rose For Mother".



DAVID HOUSTON

Unable to devote full time to Mercury's Denver Duke & Jeffery Null, Cowboy Howard Vokes, has dropped management of the boys, but will continue with the promotion end. All those interested in the managerial dept. can write to Vokes Music, New Kensington, Pa. DeeJay samples of the boys' latest Mercury release "Hank Williams Isn't Dead" and "Rock and Roll Blues" can be obtained from the same address. Sam Short, Blue Hen prexy advises distribs that he'll shortly have ready for release a Duke & Null Christmas biscuit that looks like it could go all the way. The tunes, "A Babe, A Star, A Manger" and "Christ Who Came To Bethlehem (May Soon Come Again)", cut before the boys joined Mercury, are published by Vokes Music and have a number of companies bidding for them.

Ree Pine's newsletter from WRVA's "Old Dominion Barn Dance" in Richmond, Va., informs us that guests due in on the show include Sage & Sand's Lonnie Barron, the traveling deejay from WDOG-Marine City, Mich., Joe Maphis & Rose Lee and The Rocky Mountain Boys, who were discovered by WRVA's Carlton Haney. Carlton was also responsible for finding the station's "Country Sweetheart", Shirley Hunter, who has become a permanent member of the "Old Dominion" cast. Sunshine Sue, official hostess for King-am meats in the Richmond area, is currently doing a tour of deluxe grocery establishments singing her sponsor's praises. Don Reno, Red Smiley & The Tennessee Cut-Ups back after a few personals down in North Carolina were recently involved in some very interesting film sessions. Elary Hearn of 4 Star Records notes that Carl Belew's 4 Star waxing of "Lonely Street" has been picked as "The Record Of The Week" by station XERB-Rosarito, Mexico, a 50,000 watter covering 11 western states.



CLIFF WALDON

Slick Norris types that he'll be making the Nashville DJ affair along with Starday's James O'Gwynn, Darrell Edwards (co-writer of "Why, Baby, Why", which will receive the BMI award as one of the top songs of '56) and Earl Aycock-KRCT-Baytown, Texas deejay and one-half of Mercury's George & Earl duet. Aycock, incidentally, along with fellow deejay Hal Harris, sent out a letter to all jocks telling how excited they are over local artists Benny Barnes' Starday waxing of "Poor Man's Riches" and James O'Gwynn's "If I Never Get To Heaven". "Uncle Hank Craig is in need of new country wax at XEG. He has three hours live each night. Mailing address is XEG, Fort Worth 11, Texas.

Johnny T. from Tennessee made most of the KEVE-Minneapolis, Minn. news last week. Johnny left Thursday, October 25th for Nashville. Friday night Johnny guested on WSM's Friday Night Frolic show. Following that a return visit to Grant Turner's "Mister Dee Jay USA". Another recording session for Mercury Records was in the making and Saturday night Johnny guested on the "Opry" and the TV Jamboree. To wrap up the week's activities, Johnny appeared on the Ernest Tubb "Record Shop" following the "Opry".

Mimi Roman of Decca records made a return appearance to the Twin Cities last week and this week the station is looking forward to seeing Tex Ritter for five big nights.

Texas Bill Strength's newest Capitol disk "Northwind" and "But Do You Think I'm Happy" was released last week and is getting quite a bit of attention. The latter written by Justin Tubb.

Long time country disk jockey and western promoter Verne Lotz Sheppard leaves KEVE next week. Sheppard came to the twin cities from Rapid City, South Dakota earlier this year where he spent 6 years working with all the country acts.



JOE MAPHIS & ROSE LEE

According to Star Records the side catching on with jocks, ops and dealers on Slim Johnson, Gina & The Prairie Playboys' new Star release is "Cuddle Me". Anyone interested in obtaining the deck can write to Star Record Co., 1429 Hawthorne St., Pittsburgh 1, Pa. On hand to held celebrate "Uncle" Len Ellis' 6th Anniversary as C&W deejay at WJOB-Hammond, Ind., will be Red Foley and his "Ozark Jubilee" starring Bill Wimberly & Band, Bobby Lord, Wanda Jackson, Brenda Lee, Foggy River Boys, Arlie Duff, Lennie & Goo-Goo and Uncle Cyp. There'll be 2 performances of the big show taking place at the Hammond Civic Center on Sunday Nov. 4th. Congratulations, Uncle Len!

The Maritime tour of Hickory and WWVA-Wheeling, W.Va., "Jamboree's" Wilma Lee & Stoney Cooper and The Clinch Mountain Clan takes them into Woodstock, New Brunswick on the 13th of Nov., all through Nova Scotia and ending up in St. Stephens, New Brunswick on the 28th. The group will do a session for Hickory Nov. 5th to the 8th and stay on in Nashville for the DJ convention. Also slated to record for the first time is the Cooper's 14-year-old daughter, Carol Leigh. Wesley Rose plans two sides for Carol as a starter.

The November personal appearance schedule of Victor's Blackwood Brothers Quartet takes them into Decatur and Sheffield, Ala. on the 1st, then on through Tenn., Fla., Ga., Ark., Miss., Ky., Ohio, Mich., Mo., Ill., and finally into St. Louis, Mo. on the 30th.

86 Ozark Mountain Trout were caught by the cast and crew during "Ozark Jubilee Day" at Lake of the Ozarks, 80 miles north of Springfield. The 465 member firms of the Lake of the Ozarks Association placed their entire facilities, including speedboats and cruisers, at the disposal of their visitors. Ralph Foster, Si Siman and Lou Black made the biggest catches, with Red Foley (no fisherman 'till he moved to the Ozarks) also wielding a mean casting rod. At the evening reception, the showfolk were entertained by the Jubilee's pint-sized square dance team, the Tadpoles, all of whom are residents of the Lake . . . Porter Wagoner, who has had scarcely a breather between his past seven tours, is at home to become "re-acquainted" with his family and to pose for a string of new publicity pictures. . . The executive staff of the Springfield operation will be represented at the CMDJA Convention by Si Siman and Lou Black, with numerous Jubilee acts also attending, including Brenda Lee, whose Christmas record is to be premiered there. . . This week finds Johnny Cash off for a few days rest before beginning appearances in the middle west on the 15th of November. Johnny has just completed a two month tour and a series of bookings in Biloxi, Miss.



JOHNNY CASH

Carl Perkins is finishing up dates in Toronto, Canada also off for a few days. Perkins along with Warren Smith, Roy Orbison & The Teen Kings, and others will play a week at the Malco Theatre in Memphis beginning November 15. Perkins is also scheduled for the "Big D" November 10.

The Oct. issue of the Ernest Tubb fan club magazine, "Melody Trails", reached the office this week loaded with info and pictures of country music artists.

Bill Carter, Republic recording artist has moved his disk show from KBOX-Modesto, Calif., and KSTN-Stockton to KECC-Pittsburg, Calif. Featured on the new station with Bill, who is programming 12½ hours of country music daily, are Skeeter Gardner, Foreman Bill and Johnny Lark. Carter is happy to report that the country music dance business is going good out his way with the Hometown Boys and himself playing to SRO crowds in every major city in Northern Calif.

Starting Friday, November 30th, popular WAMO-Pittsburgh country music disk jockey, Miss Abbe Neal will schedule a series of square dances and country music shows to be held every Friday at the Royal Ballroom, Winkinsburg, Pennsylvania. Capacity 2,200. She'll feature recording artists as added attractions on these dates. Acts interested in playing date can contact Gene Johnson, Radio Station WWVA, Wheeling, West Virginia. All dates will be thoroughly advertised throughout the Pittsburgh market; 2,500,000 people in the area.

WAMO deejay Carl Stuart did a guest spot at Cleveland's Circle Theatre Jamboree on the 20th of Oct. and expects to be back in there again soon. Carl has moved his entire Saturday afternoon show from the studio to one of Pittsburgh's largest television showrooms where he'll broadcast the entire 4 hours. The show is drawing tremendous crowds and it's been necessary to call out extra police to keep the traffic moving and the crowd in order. Plans are under way to form a new "Cowboy Caravan" in Pittsburgh much like Carl had in Boston.



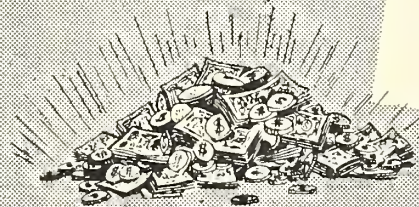
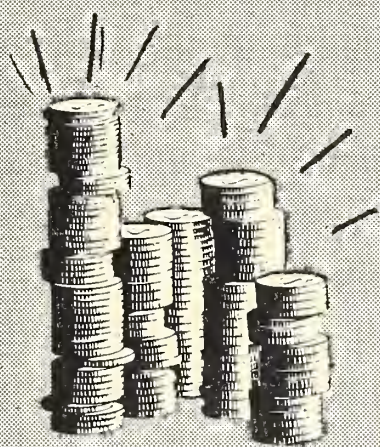
SLIM JOHNSON & GINA

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

Nothing like it!



DOUBLE YOUR MONEY BACK



*That's right! There's never been anything like it in the history of this industry! **The Cash Box** is the one and only publication in all the history of this industry that dares offer you **DOUBLE YOUR MONEY BACK** if, for any reason whatsoever you don't agree that **The Cash Box** is the finest publication for your purposes!*

*Fill out the coupon on the bottom of this page today! Enclose your check for \$15 for a Full Year (52 Weeks) subscription to **The Cash Box**! Read the first four issues! If you don't agree, after reading those first four issues, that **The Cash Box** is the greatest magazine for your business in all the history of the industry, simply return those first four issues and **GET DOUBLE YOUR MONEY BACK** for those four issues, **PLUS** the \$15 you sent in for your full year's subscription!*

YOU CAN'T LOSE!!



THE CASH BOX
26 West 47th Street
New York 36, N. Y.

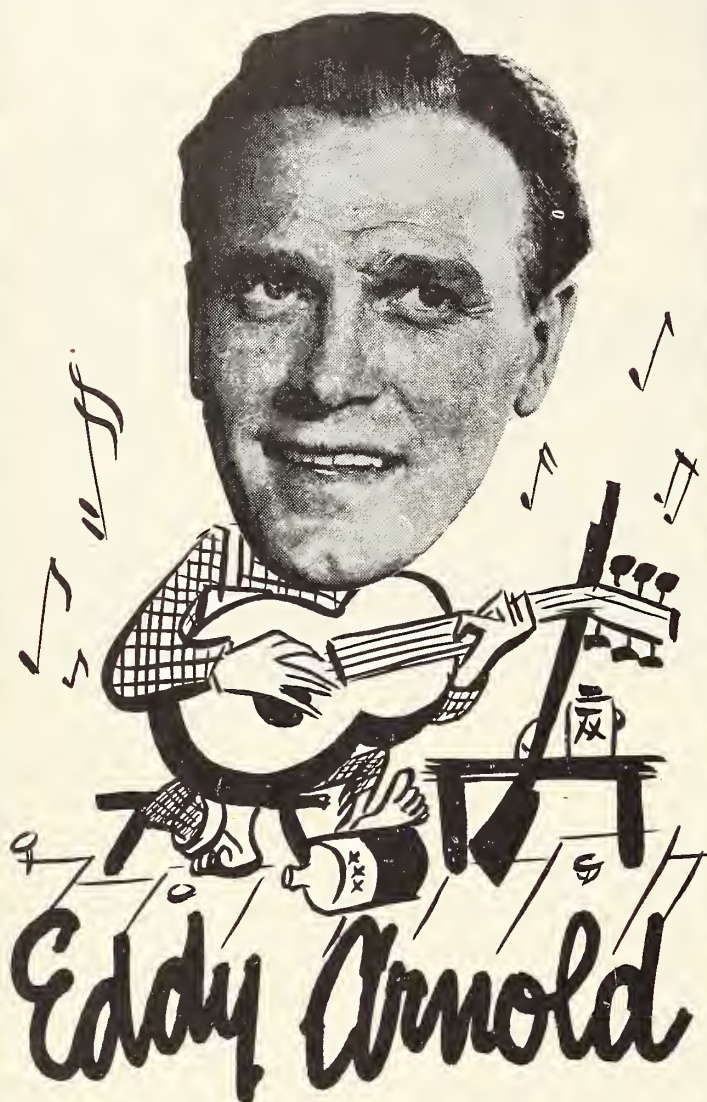
OKAY! I'll take your offer! Enclosed find my check for \$15 for a Full Year's subscription to **The Cash Box (52 Weeks' Issues). If I don't like the first four issues I receive, I am to return these four issues to you and you are to give me **DOUBLE MY MONEY BACK** for those first four issues, plus the \$15 which I'm enclosing herewith.**

NAME
FIRM
ADDRESS
CITY ZONE STATE

It's Big!

BIG!

BIG!



singing

**"I WOULDN'T
KNOW WHERE
TO BEGIN"**

written by Johnny Marks

RCA Victor 20/47-6699

RCA VICTOR



Over 2,000 Participants Expected At 5th Annual Disk Jockey Festival

NASHVILLE—When the 5th Annual Disk Jockey Festival takes place this Friday and Saturday, Nashville Station WSM and Grand Ole Opry will play host to the greatest assemblage of disk jockeys and representatives of the music business to date. Over 2,000 participants will be on hand to give Grand Ole Opry the biggest birthday celebration it has ever had, on the occasion of its 31st anniversary.

Grand Ole Opry has certainly come a long way since its modest beginning as a small group of country musicians. Today it boasts 125 performers who comprise 10 travelling units which are constantly on the move doing "in person" shows for their vast audiences all over the country.

It is quite fitting that the disk jockeys should pay tribute to WSM and Grand Ole Opry, in view of their tremendous impact on the record business as well as their contribution to musical Americana in the 31 years of continuous performance. The recent upsurge of country music can be directly attributed to Grand Ole Opry, which has also been the cradle of the top country musicians. In our weekly listing of the "Country Big Ten" played most by Disk Jockeys, Grand Ole Opry artists have consistently recorded eight or nine out of the ten listed. Ray Price, Johnny Cash, Marty Robbins, Kitty Wells, Faron Young, Jim Reeves, Carl Smith, Johnny Horton and Hank Snow are among the top-sellers.

In the field of broadcasting, Grand Ole Opry has achieved a unique record as the oldest continuous program on radio. Every Saturday night their 4½-hour broadcast over Station WSM has a listening audience of millions. Their NBC network program in the 9:35 to 10:00 P.M. time segment has a national audience that is even greater. The fact that Prince Albert Tobacco has just renewed its sponsorship for the 17th year attests to its remarkable drawing power.

Every Saturday night, Nashville attracts a tremendous number of tourists whose sole mission there is to visit the Ryman Auditorium and see their favorite Opry performers in person. These Saturday night visits are a kind of pilgrimage to people from all over the country, some of whom have listened to Grand Ole Opry all their lives.

In addition to this admiration and loyalty on the part of Opry fans, this

year marked another occasion which made WSM and Grand Ole Opry very proud. The entire radio and television industry paid tribute to them at a luncheon given by the Radio & Television Executives Society in New York this past May. Governor Clement of Tennessee paid them the honor of coming to New York with them to make the keynote address. It was an occasion that signified the importance of Grand Ole Opry and the value of their contribution to the entertainment industry.

Further recognition has come to them from the Library of Congress which has a Grand Ole Opry collection in its musical archives and next May, the week of the 5th has been designated National Grand Ole Opry week.

This will mark the first in a series of annual events which will continue as long as Grand Ole Opry and Station WSM are in existence. Plans are afoot to make this a celebration unprecedented in the entertainment world, with state-wide salutes, a performance at the White House, a week of radio and television programs, salutes from disk jockeys and a reunion of the founders of Grand Ole Opry.

On the occasion of the Disk Jockey Festival, all the top Opry stars will be on hand to provide the entertainment and personally greet the industry representatives. Among them will be Roy Acuff, Kitty Wells, Ernest Tubb, Minnie Pearl, Carl Smith, June Carter, Chet Atkins, Ferlin Huskey, Faron Young, Jim Reeves, Hank Snow, Ray Price, Johnny Cash and a host of others.

Officials of Station WSM and Grand Ole Opry will act as hosts to the over 2,000 visitors expected and they'll be kept mighty busy greeting disk jockeys and representatives of Capitol Records, RCA, BMI, Decca, Columbia, Mercury, Starday, ASCAP, Peer International, and many more.

WSM's president, John H. DeWitt, Jr., Jack Stapp, Irving Waugh, Walter D. Kilpatrick, Harriane Moore will do the honors, along with Frances E. Kaye, New York representative of Grand Ole Opry and Station WSM.

The Cash Box considers it a privilege, along with the rest of the industry to pay honor to Grand Ole Opry on this wonderful occasion and we extend our best wishes for a happy 31st birthday!

Star of WWVA's World's Original
Jamboree

JIMMIE WILLIAMS

Sings on MGM

**"DRIFTING
FARTHER APART"**

White Oak Music — BMI
Cincinnati 31, Ohio

"... top calibre job ..."
from THE CASH BOX BULLSEYE

**"THANK YOU
JUST THE SAME"**

by

Jean Shepard

CAPITOL 3514

pub. by VALLEY PUBLISHERS, INC.
Knoxville, Tenn.

Grand Ole Opry Constantly On Lookout For New Talent

NASHVILLE—The Grand Ole Opry is a rarity among radio shows for many reasons. One of the most outstanding of these is its attitude toward new talent in its already celebrity filled roster. This institution in country music is never content to rest on its laurels. It is always on the lookout for new blood, especially ambitious young singers who show great promise. Consequently, the Opry has added six new personalities to its ranks in the past year, four of them in the last four months.

To wit: Jim Reeves, Jean Shepherd, Johnny Cash, George Jones, Rose Maddox, and Jimmy Newman.

Jim Reeves and Jean Shepherd joined the Opry shortly before the start of 1956. Jim is the tall, good looking Texan who sings such country ballads as his RCA Victor hit, "My Lips Are Sealed." Jean is a petite blonde and is completely devoted to her career. She has waxed several hit records, one of the most popular being, "Just Give Me Love," centered by a Capitol label.

Rose Maddox is known as the "Sweetheart Of Hillbilly Swing". From California, Rose's bouncy song delivery developed while she was appearing with her brothers. Now as a Grand Ole Opry single she is a fine female entertainer. When Rose steps up to the mike, anything can happen. She is a ball of fire as she swings into one of her peppy songs with her deep, throaty voice. One of her new-

est Columbia recordings is "False Hearted".

George Jones was added to the Opry about three months ago. George is a virtual newcomer to the country music field but has appeared all over the nation. His technique really packs a punch as witnessed by his new recording of "Gonna Come Get You".

One of the phenomenal rises in show business has been experienced by Johnny Cash from Memphis. Johnny was doing well with his Four Star Records but after his first appearance on the Opry, his waxing of "I Walk The Line" shot to the top of the charts. His voice is as melodious and smooth as honey and bobby soxers at the Ryman scream with delight every time the handsome Mr. Cash steps onto the stage.

Jimmy Newman is the last of the Grand Ole Opry newcomers to have joined the Opry in the past four months. Jimmy is of French descent and hails from New Orleans, Louisiana. He has recently been on tour with Roy Acuff in Canada and Northern United States. Jimmy's newest recording is "Let's Stay Together".

The Grand Ole Opry expects great things of all the new members of its gigantic family and audiences may be assured that the Opry will never allow itself to become static. More and more new stars will be added and the established favorites will remain—proof that the Grand Ole Opry is the biggest country music show in the world and still growing.

WSM Boasts 3 Top Country Disk Jockeys

NASHVILLE—Not the least of WSM's distinction is its three outstanding country disk jockeys. These are T. Tommy Cutler, Eddie Hill and a recent addition Tom Perryman.

T. Tommy joined WSM just last year and immediately proceeded to win the fancy of WSM's listeners and WSM-TV's viewers. Tommy's immense popularity stems directly from his friendliness which easily projects itself over the air to his listeners. He is from Mississippi and has worked in radio stations in Shreveport, Louisiana, and Houston, Texas before coming to WSM. Not only does Tommy fill his deejay duties admirably but he is a recording artist in his own right, recording for Mercury. His present TV duties include emceeing WSM-TV's "Tennessee Jamboree" and the "Flatt And Scruggs Show."

Eddie Hill has been with WSM for three years. From Etowah, the tall East Tennessean began his "pickin' and singin'" when he was still in grade school. He first broke into radio by way of nearby Chattanooga and later journeyed to Knoxville, Tennessee. From then till his arrival at WSM, Eddie was an entertainer on a half dozen radio stations throughout the South. He still records for RCA Victor but he is primarily a country disk jockey and emcee.

The newcomer is Tom Perryman from KSIJ in Gladewater, Texas. Tom heads up a new, all-night country music record show six nights a week from midnight until 5 a.m. Now that Tom has brought his talents to the hub of the country music world, even bigger things are expected of one of the nation's leading country record spinners. On his nocturnal airing of the best in country music, Tom will include a complete itinerary of the Opry stars' week to week road shows all over the nation.

Decca Reps At Festival

NEW YORK—Decca Records will be well represented at the forthcoming Deejay Festival in Nashville. Paul Cohen, the company's Country recording chief; Marty Salkin, Director of Publicity and Promotion; and Harry Silverstein, Decca's Southern disk jockey rep will attend the convention. In addition, many of Decca's Country recording artists are scheduled to attend. These include Webb Pierce, Red Foley, Kitty Wells, Roy Acuff, Goldie Hill, Brenda Lee, Red Sovine, the Wilburn Brothers, Bob Wills, Bill Monroe, Glenn Douglas and Arlie Duff.

SLIM WHITMAN

8308

"CURTAIN OF TEARS"

and

"SMOKE SIGNALS"

Imperial Records



There's Only One . . .

Martha Carson



at her best with

"HE WAS THERE"

RCA VICTOR 20/47-6724

RCA VICTOR



Heading for the Top
of the Charts

WILBURN BROTHERS



The Cash Box "BULLSEYE OF THE WEEK"

GREAT GO
BIG AWAY
LOVE WITH
ME

Gil Music
DECCA 30087



Lowery Music

UNDER THE DIRECTION OF

GABE TUCKER

417 BROADWAY, NASHVILLE, TENN.

PHONE: CHAPEL 2-2288



Meeting Dates

Music Operators' Associations

- Nov. 5—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 5—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 8—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 8—Eastern Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 12—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio
- 13—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 13—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- 14—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 15—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 15—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 17—New York State Operators' Guild
Place: U. S. Hotel Thayer, West Point, N. Y.
Annual Dinner Dance: Cocktails—6:30; Dinner—7:30; Dancing—9:30.
- 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 21—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Dec. 6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 6—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Grand Ole Opry Artists Travel Millions of Miles A Year

NASHVILLE — Grand Ole Opry stars are among the most travelled personalities in the world. They travel millions of miles every year and play thousands of cities, inevitably to a capacity crowd. Both in small country towns and huge metropolises, scores of people flock to hear them. They appear in auditoriums from Mexico to Canada, and from Virginia to Washington, and many times beyond the boundary of North America.

In 1954, Grand Ole Opry stars made 2,554 personal appearances, in 1955, it was 2,977 and from this time last year to present, they have appeared a formidable 3,197 times. Some of them travel much more than others. For instance, Webb Pierce has cut his road shows in half so that he can spend more time with his family, while Minnie Pearl and Roy Acuff have almost doubled their travelling.

Due to the increase in touring and the usual steady popularity increase in the Grand Ole Opry itself, country music is now reaching everyone. Not only the farm or rural population but the reserved and dignified "big city" folk. For example, in November of last year, Roy Acuff, Johnny and Jack, and Kitty Wells played the Palace Theatre much to the skepticism of those who were supposed to "know" the sophisticated New York audiences. The Acuff troupe played for seven days to a packed house every night.

Occasionally, Opry stars have played before as many as 50,000 persons in one city—and nearly always before standing room only crowds. Just this year, Ernest Tubb and Minnie Pearl played to 20,000 in Craterville, Oklahoma, Carl Smith, and Odie and Jody in Live Oak, Florida to 12,000 and a troupe composed of Carl Smith, Minnie Pearl, Rod Brasfield, Carter Family, Roy Acuff, Johnny and Jack, and Kitty Wells played for three days in Houston, Texas to an overwhelming crowd of more than 50,000 persons.

This nationwide response to Grand Ole Opry music is more powerful evidence of the tremendous popularity of the oldest uninterrupted commercial program on radio.

Queen's Bootmaker At Opry

NASHVILLE—The Grand Ole Opry has been visited by people of every state in the Union, many foreign countries and last Saturday night the front row was occupied by citizens of London, England. Mr. and Mrs. Edward Rayne were WSM's guests at the Ryman Auditorium. Mr. Rayne is the Queen of England's official bootmaker. It seems that Queens aren't given to trying on every shoe in the store and buying the first pair tried like the proverbial American woman. The Queen of England orders her shoes from Mr. Rayne who makes them up especially for her. The Raynes thoroughly enjoyed the Opry performance and WSM was especially happy that Mr. and Mrs. Rayne were there to take back to England pleasant memories of what has become an American way of life.

BACK TOGETHER AGAIN!



Pee Wee KING and Redd STEWART
"SLOW POKE" and "TENNESSEE WALTZ"

Watch for New Release Soon

Still Going Strong
Pee Wee KING'S
"SWING WEST ALBUM"

RCA Victor 45EP 3280

Direction **KING ENTERPRISES** 303 VAUGHN BLDG.
LOUISVILLE, KY.

"ACCORDING TO MY HEART"

This Will Be Our Best Convention.
Welcome Everyone

CAROL JOHNSON joins me in
our thanks for helping

"THE MOTHER OF A HONKY TONK GIRL"

Jim Reeves

RCA VICTOR



Exclusive Management

HERB SHUCHER

613 Gibson Drive, Madison, Tenn.

(Phone Madison 7-2484)

"It's What's in THE CASH BOX That Counts"

Program Hit Tunes

on Singles

Program Standards and

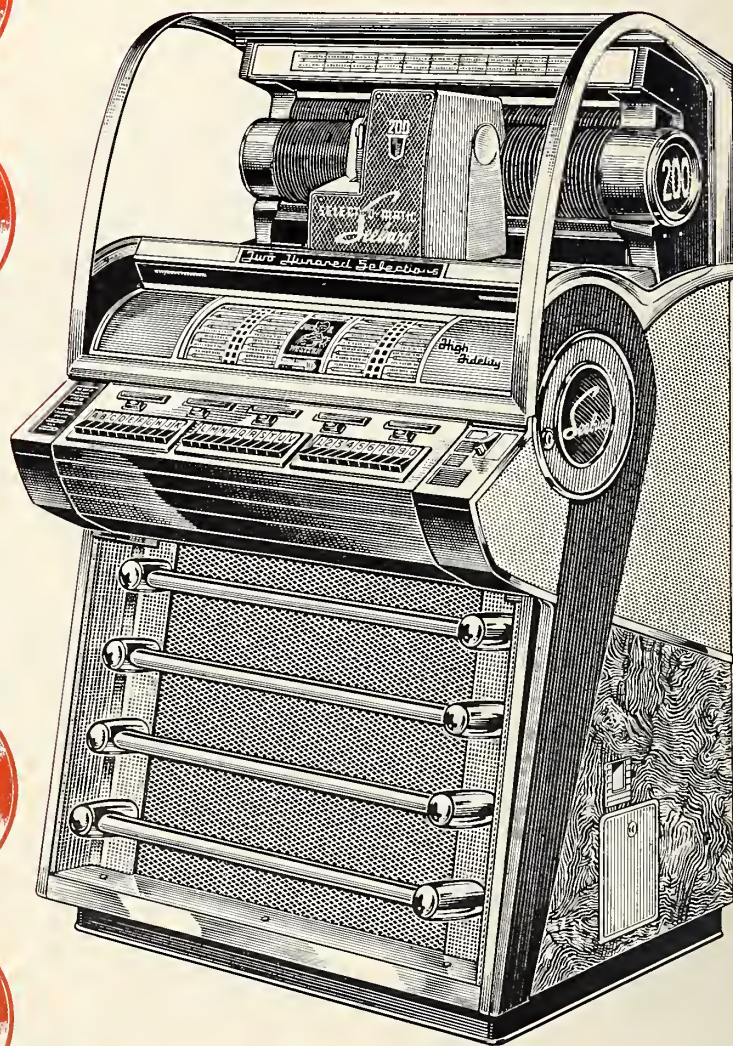
Show Tunes on E.P. Records

Program both profitably with

THE SEEBURG V-200

the music system with

DUAL PRICING



AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

Seeburg



Answer To The Future Of The Industry:

Here and There

NEW YORK—"The grass is always greener in the other fellow's back yard" is an expression that is quoted every day in the week. We bring this old wheeze up, as a comparison of the coin machine business to other businesses. Like all other industries, the coin machine industry has its ups and downs, and to conduct a profit-making operation, distributing firm, or manufacturing company, it is necessary to put in a lot of hard work and ingenuity. But, with all the problems that beset our coinmen, how often do we hear of any going bankrupt? Dun & Bradstreet issued a list of industries hardest hit with bankruptcies as follows: chemical manufacturers; hotels; wholesalers of lumber, building materials and hardware; the field of paper, printing and publishing; the automotive dealers; apparel retailers and makers of stone, clay and glass products.

NEW YORK—Eugene G. Grace, chairman of the Bethlehem Steel Corporation, said this week that steel price increases are "coming". "We want and need the price rises" Grace declared, "as we have already used up the recent \$8.50 a ton advance in meeting increased costs of labor, scrap, transport and coal. We are going behind and haven't any meat on the bones." So—you 2¢ (nickel) phono operators! Still going to "fight city hall?"

CHICAGO, ILL.—Ned H. Dearborn, president of the National Safety Council, in a statement last week to those attending the 1956 National Safety Congress, here, gloomily predicted that 1956 will see a record-breaking traffic death toll of nearly 42,000. As the insurance companies say: "A statistic". Please, don't permit yourself to be part of this figure. Drive carefully!

NEW YORK—In this column, October 6 issue, we noted that the nation's railroads were requesting a rate increase of 15%. Further developments this week point to a much higher percentage request. The 15% general increase is now supplemented with a request for "at least" 5% more to cover (a) already agreed upon 1956 rail wage pattern increase of 12.5¢, and (b) a "5% rise in fuel, material, supply and payroll costs since January, 1956." Yet another addition will be requested to "meet steel price increases expected in January 1957."



The future of this industry definitely depends on salesmanship.

Salesmanship that is a combination of showmanship, good common sense, an alive and vivacious personality, great energy, constant thinking ahead and consistent, unstinting hard, hard work.

To offset and overcome the many problems facing every operator, salesmanship at a high, intelligent level is the greatest of all great necessities.

Salesmanship that will win the location owners' confidence so they will gladly cooperate and help the operator.

Salesmanship that will win ever greater patronage for games, music and vendors.

Salesmanship that will gain better understanding from the public, officials and the press of the nation.

Salesmanship that can cut thru all entanglements and bring this industry to the highest possible plateau of respect and honor.

The need for salesmanship, from its simplest to its most intricate form, grows greater each and every day.

Overhead can't and won't be cut. It will go higher and ever higher as creeping inflation takes stronger hold.

Good locations are growing fewer in many areas and new locations are becoming more difficult to obtain.

The only bright and shining light is the constant growth of Dime Play plus Front Money Guarantees in area after area thruout the nation.

More efficient and economical methods for operating are coming into effect every day. But, as is well known, those who are attempting greater efficiency and economy of operation, must be sure that they don't economize themselves out of business.

Public relations practises are growing everywhere in one form or another every day.

But, when all is salted down, when all is settled, when all discussion ends, there's still one and only one sure basis for continued, great, outstanding success: *Salesmanship*.

Salesmanship is the answer to every problem. Salesmanship is the flower of the future. Salesmanship is what will keep this industry growing greater year after year as well as help it to become better recognized, more widely accepted and more sincerely appreciated.

Everyone now engaged in the industry who is looking to sure and certain success must base all his efforts on the development of intelligent, energetic, hard-working, outstanding salesmanship.

For The Welfare of The Industry:

AN ALL-INCLUSIVE CONVENTION

**Either Under One Roof — or At
Different Hotels—BUT SAME WEEK**

Willie Blatt, Veteran Op, Expresses Views

CHICAGO—For quite some time now, The Cash Box has advocated the various divisions of the coin machine industry get together and hold a Convention—a Convention that embraces all the divisions, music machines, amusement machines and vending machines, at one time. The most favorable type of Convention would be a showing of all types of equipment under one roof. However, if this is not possible, at least a showing during the same week, even if the divisions prefer to show at different hotels.

Many letters have been received by The Cash Box from responsible and important people, urging that this publication continue to publicize this suggestion. One of the phonograph manufacturers, in a private conversation with one of The Cash Box publishers, indicated a willingness to proceed, if the cooperation of the other manufacturers could be assured.

The advantages are numerous—and well known to all. The disadvantages haven't been visible. The program for a Convention will have to come from the manufacturers. They would do the industry and themselves invaluable good.

We are in receipt of a letter this week that brings out the viewpoint of an operator. It is a most intelligent commentary, and worth reproducing.

Willie Blatt, a veteran of over 25 years in the industry, in all its phases, and now operating in Miami, Florida, writes:

"Every time a decision is made to hold another convention, my thoughts wander back to the conventions held in the 30's. The friendship, the fun and the camaraderie cannot be repeated again for many reasons but at least we can bring back the interest and the attendance.

"If the entire coin machine industry would agree to hold all their conventions in the same week of the year, it is very possible we could get an attendance of 10,000—and every operator would take off an entire week to check all the exhibits.

"I don't know if the coin machine manufacturers are aware of the fact that there is a decided change taking place amongst the majority of coin machine operators toward diversification, and it has become a case of do or die due to the constant cost of operation.

"At the present time we operate music, shuffleboards, pins, cigarette machines and all types of arcade equipment. I would like to know if it makes sense for a manufacturer

to have to exhibit at 3 different shows at an expense that eventually must be paid by the consumer, and at the same time force the progressive coin machine operator to attend more than one convention at a loss of time and money that can be utilized in many different ways to much better advantage.

"Not so many years ago the merchandise machine manufacturers and/or operator wouldn't have anything to do with any other branch of the coin machine industry, probably because of the slot machines. But that is long past and now you will find that some of the coin machine manufacturers produce merchandise machines and novelty machines in the same plant—and you cannot make fish out of one and fowl out of the other.

"And the same holds true about the coin machine operator. I believe we are one of the average national coin machine operators, and we would like to attend and see all types of equipment that can be used by us, but we cannot spare the time and money in order to attend 3 or 4 conventions just because one branch of the industry doesn't want to rub elbows with the other.

"The trend toward diversification is so widespread that many of the largest coin machine operations in the country consist of merchandise, music and novelty equipment."

(Editorial Note: As noted in the beginning of this article, The Cash Box has received many similar letters. What do you think? We would like to have an expression from all in the industry—manufacturers, wholesalers and operators).

N.D. Music Ops Go Dime

MINOT, N. D.—At a meeting held on Wednesday, October 24, at the Clarence Parker Hotel, this city, the music operators of Northwest North Dakota unanimously agreed that it was necessary to establish 10¢ play in order to conduct their operations successfully.

The operators immediately started conversions to dime play, and hope all the music machines in the area will be converted by November 1.

Irving Sandler, Sandler Distributing Company, Minneapolis and Des Moines, Wurlitzer distributors, and Bert B. Davidson, Wurlitzer regional manager, addressed the assembled group. Practical and concrete plans were discussed and decided upon for conversion to 10¢ play. Sandler and Davidson disclosed successful methods for converting to dime play used by music operators in other cities and towns.

Jim Stearnes and Issy La Fleur, prominent Minot music operators, were spokesmen for the assembled local group.

A large sized informative display advertisement was inserted in the local newspaper informing the public of the necessity of the new price schedule.

Al Stern Reports Recent Dance To Raise Funds For Edgewater Heart Fund Success



AL STERN

CHICAGO—Allen J. Stern of World Wide Distributors, this city reported that the dance recently given to raise funds for the Edgewater Heart Fund and Free Clinic was a tremendous financial success.

The dance was held in the Grand Ballroom of the Palmer House, October 20, and was attended by more than 1200 guests.

Proceeds of this affair will be used for free treatment of heart and char-

ity patients.

Al Stern became interested in the work of the Edgewater Heart Fund six years ago. He is today President of this organization.

As chairman of the Program Committee, Stern arranged for the appearance of such outstanding artists and entertainers as deejays Reed Farrell and Spider Webb who alternated as emcee of the show, which included ABC Par recording star Freddy Montell; popular comic Mickey Sharp; Flair-X thrush Ginny Scott; Bally recording stars and Arthur Godfrey winners The Highlights; Chez stars The Escorts; Bally recording artist Bob Anderson.

Credit for great accompaniment goes to Chuck Foster and Ork.

RCA donated a 21" Color TV set and a 17" table model. Various record companies donated albums for door prizes.

Stated Stern, "The funds raised are now being used to expand charitable work and enlarge facilities for charity patients.

"We hope this year to take care of more than 5000 persons."

Huge success of this affair, many agreed, was due primarily to Al Stern's untiring efforts and organizing ability.

F. W. Brown, supervisor of Edgewater Hospital wishes to thank all participants and guests for contributing toward making this the most outstanding and greatest affair ever held.

Music Ops N.Y. Hold Nominating Meet

NEW YORK—Practically a full membership of the Music Operators of New York turned out on Tuesday night, October 30, to attend a nominating meeting at the Henry Hudson Hotel.

In addition to the members nominating candidates for the various positions of officers and board of directors, several other business matters were discussed.

Sidney Levine, the organization's attorney, spoke on legal matters pertaining to the business and reported on the current condition of the ASCAP matter.

Harry Wasserman, treasurer, read the certified public accountant's report of the financial status of the association.

Al Denver, president, reported on the state of affairs and the progress made by the association during the past year.

Other short talks were made on the future of the music machine industry by the distributors here—Meyer Parkoff, Atlantic New York Corporation; Arthur Herman, Herman Distributing Company; Barney (Shugy) Sugerman, Runyon Sales Company; and Joe Young, Young Distributing Company.

The annual election meeting will be held on Tuesday, November 27, at the Henry Hudson Hotel. Members and guests will be guests of the association at a dinner prior to the general meeting.

Music Ops Assn. of Mass. Expects About 600 at First Banquet

BOSTON, MASS.—Dave Baker, president Music Operators Association of Massachusetts, this city, reports the organization expects some 600 people to attend its first annual banquet being held at the Commonwealth Country Club, Newton, on Tuesday night, November 13.

"Altho this is our first attempt at an annual banquet," stated Baker, "We are highly pleased at the wonderful success of our various committees. We anticipate an elaborate program of entertainment, which will include many top recording, radio and TV artists. The meal will be one of the best served in New England. There will be dancing. We are sure our guests will have the time of their lives."

The organization will also issue a souvenir journal, and Jacob Levy, general counsel, advises it appears that it will be most successful.

Atlantic N. Y. Corp. Hosts Music Ops of N. Y. on Ops 19th Anniversary

NEW YORK—Meyer Parkoff and his staff, Atlantic New York Corporation, this city, played host to practically every music operator in the city on Tuesday, October 30, who dropped in to join the celebration held by the distributor organization honoring the membership of the Music Operators of New York on its 19th Anniversary.

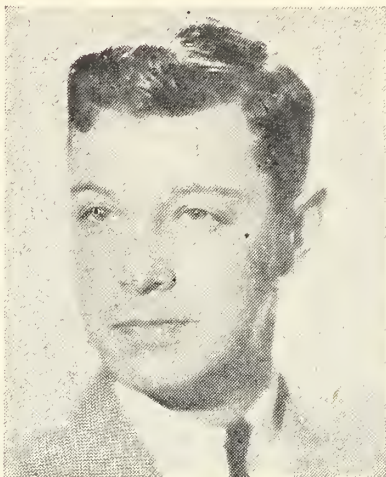
The open house party, timed to coincide with the general membership meeting of the association, being held that same night a few blocks away, made it possible for these men to drop in during the afternoon and early evening prior to attending the meet.

Food and refreshments were plentiful, and many, rushing from their business to attend the association meeting, dropped in and gobbled up a few sandwiches.

In addition to Parkoff, the firm's sales staff remained in the offices for the day to greet the visitors. On hand were Murray Kaye, Gene Brody, Steve Quinn and Mike Colland. Also ready with the glad-hand was Jack Gordon, regional representative for J. P. Seeburg Corporation.

"It was great" expounded Parkoff. "Not only did we have a large number of operators visit us, but was in an atmosphere of conviviality, good fellowship and relaxation."

Genco Mfg. Introduces New Amusement Game "Official Skill Ball"



AVRON GENSBURG

CHICAGO—Avron Gensburg of Genco Manufacturing and Sales Company, this city, announced this past week that the firm is shipping its new amusement game "Official Skill Ball" to its distributors everywhere.

"A thorough survey of the market indicated clearly," stated Gensburg, "that the time was right for this type of amusement machine. So, our engineering department went to town on 'Official Skill Ball'.

"Test reports confirmed our findings. In fact, earnings so far exceeded expectations that we know this game

is the most outstanding of its type ever produced."

"Official Skill Ball" is a 10-foot game for one or two players.

A plexiglas front does away with netting used in the past on this kind of skill roll-down game.

Playing surface of the game is covered with battleship linoleum.

The back part of the alley has a new type of plastic covering which "cuts noise down to a mere whisper."

Upon insertion of a dime, player gets three balls, which he throws into one of several holes to score as indicated.

There are three balls per frame, four frames per game. Player may receive one extra ball in each frame by dropping a ball into the 50 hole.

Another feature to increase play appeal is single, double and triple scoring.

Continued Gensburg, "Beautiful cabinet design, trouble-free mechanism, and advanced play ideas combine to make 'Official Skill Ball' the 'something new and different' operators want.

"All Genco distributors have the game on display for ops to play and assure themselves that again we have a great profit producer for them."

HOTTEST ITEMS

Wurlitzer 1800 \$845.00

Wurlitzer 1700 \$645.00

• Need 257 Steppers •

CRUZE

DISTRIBUTING COMPANY, INC.

105 Virginia Street, West

CHARLESTON 2, W. VA.

(Phone: Dickens 4-4566)

Wurlitzer Distributor

We ONLY Advertise What We Have In Stock

ORIGINAL POOL TABLE

Brand New SLATE TOP \$149.50

Genco CHAMPION BASEBALL \$279

Genco 2-Player HI-FI BASEBALL \$379

Williams 2-Player PICADILLY \$299

ACT QUICKLY! ORDER TODAY!

1/3 With Order, Balance C.O.D.

WRITE FOR COMPLETE LIST

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.

855 N. BROAD STREET, PHILA. 23, PA.

PHONE—STEVENS 2-2903

Chi Phono Bowling League

CHICAGO — Western Automatic started off by taking two from B & B. Frank Dalton's 477 was high for Western and Marino Pieroni's 534 was high for B & B.

ABC No. 1 won two from Decca Records. Al Rice's 536 was high for ABC and high for men. John Nolan's 511 and Frank Tutomase's 509 were high for Decca.

Galgano swept three games from ABC No. 2. Charlie Alesi's 491 was high for Galgano. Ursula Galgano's 452 was high for women. Bernie Ekter was high for ABC with a series score of 481.

Coven Music won three from Paschke Phono. Charley Pieri was high for Coven with his 483 score. Ray Gallet took top honors for Paschke with 510.

Coral Records took all three from

Atlas Music. Eddie Walker was high for Coral with 521 and followed closely by Rudy Zelina with 520. Bud Hofert's 448 was high for Atlas.

Star won two from Gillette. Hank Soehacki led the Star team with 461. Donald Baxter's 494 was high for Gillette.

Mercury's Records picked up two from Singer One-Stop. Irv Tropstein's 459 was high for Mercury. Singer's Al Gienko led the team with 479. Walter Oomens won two from M. S. Distribs. Johnny Oomens was high for his team with 528. Ralph Kick came through with 487, high score for M. S.

Next week's bowling night will be position night when the teams play off for top positions. All sponsors are invited to watch the play-offs and cheer for their teams.

Team Standings

	H. Game	H. S.	Won	Lost	Total Pins	Average
Mercury Records	809	2,198	16	8	16,508	687
Galgano Distr.	867	2,325	15	9	17,921	746
Decca Records	866	2,417	15	9	17,673	736
M. S. Distr.	743	2,197	15	9	15,542	647
Gillette Distr.	789	2,206	14	10	17,161	715
Walter Oomens	799	2,139	14	10	16,486	686
B & B Novelty	820	2,392	12	12	18,190	757
Coral Records	802	2,305	12	12	17,314	721
ABC. Music No. 2	793	2,285	12	12	17,264	719
Western Automatic	748	2,078	12	12	15,748	656
ABC. Music No. 1	858	2,321	11	13	17,513	729
Star Music	792	2,231	10	14	16,855	702
Coven Music	836	2,280	10	14	15,712	654
Paschke Phono	845	2,390	9	15	17,113	713
Atlas Music	844	2,295	9	15	16,922	705
Singer One Stop	766	2,214	7	17	16,632	693

BINGOS

Palm Springs	\$75
Ice Frolics	95
Variety	125
Gayety	110
Big Time	210
Triple Play	175
Starlet	225

POOL TABLES

DLX Bank Pool	\$55.00
Jr. Royal Pool, w/ hole in middle—	
lite up	85.00
Sr. Pool	75.00
#6 Sr. Royal	99.50
Keeney Flicker Pool	114.50
Ex. Super Star	114.50

CALL

(IMMEDIATE SHIPMENT!)



Phone:
EVerglade 4-2300

Chicago 47
2330 N. Western Ave.

WE SHIP all over the world SEND FOR BIG BRAND NEW EXPORT CATALOG!

CHI. COIN STEAM

SHOVEL	\$250
MIDGET MOVIES	
(With film)	135
UNITED CLIPPER	315
UNITED LIGHTNING	275
BALLY BINGOS	\$60 up

WURLITZER 1400-1450

POOL TABLES	\$50 up
LATE GUNS	\$100 up
25 SEEBURG 100G	\$650
25 WURLITZER 1800 Like New	

WRITE — WIRE — PHONE

ALL MACHINES 100% GUARANTEED!

298 Lincoln St., Allston 34, Mass.

ALgonquin 4-4040

Redd
DISTRIBUTING CO.

Exclusive distributors for
WURLITZER—BALLY—EXHIBIT—CHICAGO COIN



Exhibit Supply Delivers New Type 1 or 2 Player Amusement Game "Ringer Ball"



SAM LEWIS

CHICAGO—Sam Lewis, president of Exhibit Supply Company, this city, announced that the firm's distributors all over the country are now receiving deliveries of the new amusement game, "Ringer Ball."

Said Lewis, "Our new and different 'Ringer Ball' game is the answer to demands of operators all over the nation for a game that will provide them with the biggest cash-box returns in years."

"Long before we went into volume production," continued Lewis, "we conducted location tests with over 500

'Ringer Ball' games in the biggest, most thorough series of tests ever known."

"Most of these 500 test games were tried out with the cooperation of Commercial Music Company, Dallas, Texas, over a period of several weeks. Player reaction was tremendous."

"Remarkable collections were noted right from the start—and gained momentum as the weeks rolled by."

"Ringer Ball" is eight feet long. An extension bar allows the game to be extended to ten feet, if desired by the operator or the players."

One or two players can play. There are ten frames, two shots per frame. Double scoring in the fifth frame and triple scoring in the tenth frame affords intense interest until the last ball is thrown."

In addition, there's a "Strike Bonus Feature" on the first shot of each frame."

Target area consists of hoops with five holes. Instead of rolling the ball, player tosses or throws underhand to land the ball into highest scoring hole. A net prevents the ball from bouncing out."

50 volt operation gives more positive action to coils and relays."

"The game is easy to service," stated Lewis, "and has proved to be trouble-free in operation. 'Ringer Ball' is a competitive game that quickly gains the favor of players. While we consider it especially outstanding for today's market, we also built it to be a winner for years to come."

"We invite every operator to try or test the game for himself," concluded Lewis, "by playing 'Ringer Ball' at the nearest Exhibit distributor."

chicago coin's
CHAMPIONSHIP
REGULATION
BOWLER

FIRST

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

**Absolutely the
Greatest Bowling
Game in History!**



**Spectacular New
Player-Controlled
Scoring Handi-
capper!**

COIN MACHINE EXCHANGE, Inc.
Wally Finke & Joe Kline

IMPORTERS YOU SHOULD BE DOING BUSINESS WITH TRIMOUNT

America's Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England's largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.
- Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.
- Trimount has a large Service Department completely staffed with highly trained technicians.
- Export Shipping Department specially packs equipment to insure delivery in perfect condition.

WRITE FOR NEW PARTS CATALOG, EXPORT BROCHURE,
CATALOG SHEET AND PRICE LIST

Exclusive Gottlieb, Williams, Seeburg, Genco
and International Mutoscope Distributors.

TRIMOUNT

Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480



Through The Coin Chute NEW ENGLAND NIBBLES

Plenty of activity around coin row this week with ops making heavy purchases and taking advantage of nice weather for long trips in to visit distributors from such faraway places as Caribou, Me., Berlin, N. H., and Montpelier, Vt. Big run on music machines has boosted sales to phenomenal figure this month. Coin machines look headed for biggest year in history in New England. Automatic amusement games are back to stay in Waltham, Mass., after a year long ban, lifted last July for a trial period of 90 days. During the three-month working out period, Beacon Distributing, Frank J. Gosselin, Jr. and William Sellers, operated as the only firm. Beacon will continue indefinitely to operate in the city with 45 locations. Only one machine is permitted in each location and ops have choice of three approved by city, shuffle bowler, pool or baseball. Machine fee is set at \$20 per year.

Music Operators Association of Mass. Inc. will hold its annual banquet at the Commonwealth Country Club in Newton, Mass. on Tues. night, Nov. 13. Some 600 from all segments of the trade are expected at the affair which will be highlighted by recording, radio, tv and stage stars. An appropriate program brochure is being compiled for distribution among the hundreds of ops who will attend. An executive board meeting of the music association was held Tuesday night at Commonwealth Country Club. . . . At Associated Amusements (Rock-Ola), Ed Ravreby announces the appointment of Ralph English, former credit manager of Trimount, and afterwards with Atlas Distributors, as new sales manager. English is a vet of the music biz, well known in the trade, is married and resides in Roslindale, Mass. Staff here is awaiting the arrival of the new Rock-Ola "200" from Chicago. Plans being crystallized for the big unveiling party for the new music machine. Reports here show that United's "Brazil" has been one of most successful games in the territory in years.

At Si Redd's Redd Distributors (Wurlitzer), big show for Bally's new "Balls-A-Poppin'," on Monday, Oct. 29, at the Lincoln Street plant with big delegation of ops on hand. Art Garvey, sales rep., and Paul Calamari, field engineer, in for event. With Bob Jones, sales mgr., and Al Levine and the Wurlitzer model "2000" now being referred to as the "Half-Dollar Wurlitzer," the show is going on the road to Augusta, Me. . . . At Atlas Distributors (AMI), Louis and Barney Blatt report biz on the upswing with heavy backlog of orders for new AMI. Ops report tremendous acceptance and interest in the color engineered models. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold reports activity has been heavy this week with big influx of ops. Export biz is holding big and shortage of good used equipment is continuing. Report demand for Seeburg's "V-200" is way up. . . . Ops visting distributors this week included: Ray Shea, Worcester; Al Dolins, Hyannis; Al Yrokowitz, Brockton; Dave Baker, Arlington; Sid Wolbarst, Newton; Ed Blanchard, Webster; Dave Cotton, Newburyport; Ray Cour, Chicopee; Connie Pocius, South Boston; Sol Robbins, Newton; Tony Grazio, Quincy; Martin Oliver, Portland, Me.; Elmer Laughton, York Beach, Me.; Ed Campagna, Waterville, Me.; Carl Dyer, Portland, Me.; Bill Arrisson, Chester, Vt.; Bill Hamel, Concord, N. H.; Russ McMillan, Lowell; Oscar Pratt, Manchester, N. H.; Emanuel Espanola, Lowell; Harry Deshowitz, Chelsea; Jim O'Connor, Danielson, Conn.; Ralph Ridgeway, Springfield; and Pete Suma, Bristol, Conn.



Through The Coin Chute HOUSTON HAPPENINGS

On Nov. 5 United Record Distributing Co. (Steve Poncio, Margie Kunkel, branch and office Mgrs. respectively) moved from 1902 Leeland to spacious new headquarters in the building just completed on Pease Ave. at St. Emanuel St. by Amusement Distributors, Inc. More about new building, a proposed coin machine industry center, after the official opening around the middle of November. . . . Three well known operators, O. O. (Pee Wee) Flashner, J. R. (Russ) Reeder and L. G. (Larry) Trystad recently lined up as partners in Consolidated Music Co., a major operating concern in this city. . . . Fred M. Troy, former owner of his own operating company, has disposed of same and signed up as a partner in Allied Music Co. Allied now operates mostly photo studios and kiddie rides but no music. . . . First time we had seen operator Oscar Curley in nearly five years and the guy didn't look a day older. . . . Enjoyed coffee and a long chat with operator W. L. (Bill) Morrison, his attractive wife, La Merle and operator O. O. Flashner. La Merle was highly enthused about all she had recently learned at Seeburg's service school. Judging from her conversation she is well along toward knowing as much as her husband about what makes a phonograph tick. . . . Coinman W. F. Rider (Amusement Distributors) just back from a business trip to Dallas. . . . One lively spot on Mondays is S. W. Lynch Co.'s (Seeburg) free coffee shop. Many local operators and most out of towners eventually drop in. Last operator we met there that we hadn't met before was Toby Gilbert, B. & T. Music Co., Texas City. . . . Operator E. J. Slanina cautiously spending part of his profits on records and service parts. . . . Latest local applicant for membership in the "20 Year Club" is Gus Sundman, owner of Sun Refinishing and Mfg. Co. with 30 years continuous service in the coin operated machine business. . . . D. W. Lester, operator and record shop owner, said he was at present working harder and getting rich slower.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Runyon Sales Reports "Balls-A-Popin'" Bow in Hartford and Newark Most Successful

NEW YORK—Barney (Shugy) Sugerman, Runyon Sales Company, this city, reported that the firm's premiere showing of Bally's new novelty pin-ball machine "Balls-A-Poppin'" at the Hartford, Conn. and Newark, N. J. offices were most successful from the viewpoint of attendance and business.

Over fifty operators attended the showing in the Hartford office held on Thursday and Friday October 25 and 26. Irving (Kempy) Kempner and Nat Gutkin hosted the coinmen, while Art Garvey and Paul Calamari of Bally Manufacturing Company demonstrated the machine. Kempy reports that the operators here were extremely enthusiastic, and that many placed immediate orders.

The showing at Newark on Saturday, Monday and Tuesday, October 27, 29 and 30, brought in operators from the entire state of New Jersey. Abe Green and Barney Sugerman met with the operators, and here also, Art Garvey and Paul Calamari demonstrated the novelty game. Report from Shugy is that the Newark office also found the operators enthusiastic over the machine, and that many orders were booked. "The consensus of opinion," said Shugy, "was that 'Balls-A-Poppin' is a tremendous game and that the public would give it a big play."

F. A. B. Holds Series of "Service Schools"

NEW ORLEANS, LA.—Fletcher A. Blalock and R. G. (Guy) Dupuy, F. A. B. Distributing Company, Inc., this city, have inaugurated a series of "service schools" for the music operators in their territory, featuring the Wurlitzer models "2000" and "1900", as well as model 5210 Wall Box.

The first three sessions were held at Marianna, Florida; Pensacola, Florida; and Mobile, Georgia. These classes were conducted by Harry Gregg Wurlitzer service engineer and W. E. Travis, F. A. B. service manager.

On Monday and Tuesday, October 15 and 16, the school was held at the Chipola Hotel, Marianna, and among those attending were: C. D. Carlton, Jr.; C. B. Carlton, Jr.; C. E. O'Neal; William Webster, J. W. Jones; Bill Thompson; Y. M. Young; Allen Taylor; Solie Culverhouse; Howard Smith and L. M. Flow.

On Wednesday and Thursday, October 17 and 18, the school was held at the San Carlos Hotel, Pensacola, and among those attending were: William Norris; Audrey Vinsen; Deane Nelson; Roy Kemp; Norman Stephens; Milton Holliday; Riley Mobley; J. T. Donahoo; Thomas Grayson; H. R. Williamson; Luther Garrett; Oscar Ard; Robert O. Williams and Bub Thompson.

The third of this series was held on Friday and Saturday, October 19 and 20 at the Cawthorn Hotel, Mobile, Alabama. Among those ops in attendance were: Dave Bradley; Bob Tanner; Guy Hayden; E. D. Hall; Fred Cassity; Buddy Brantley; Leslie Wade; C. D. Brassell; C. A. Martin; Ben Hawkins; Carl Lee; John Smith; Dan McDuddy; Doc Sutton, T. Richardson and R. M. Jackson.

a NEW game has been developed....

About four months ago, a leading distributor visited our office. He suggested that we consider making a skee ball type game. "Dress it up, add high score, make it a two-player, and you should sell quite a few."

We gave it some thought. We asked the opinion of some of our other distributors and then we decided to give it a try. We built a game in our engineering department and played it for several weeks. We added high score, we made it a two-player, we dressed it up, but we still didn't like it. All of the old objections to a skee ball type game still seemed to bother us:

1. This type of game must be fourteen (14) feet long. Would the operator want to wrestle with a fourteen foot game? How could we get it into a location?
2. The players complained about bending over to get the ball and to roll the ball.
3. Certain players acquired skill too quickly and thus killed the play in a location.

Much thought was given to the above problems. What we did want was a game about eight (8) feet long, a game that would not tire out the players, a game that required skill (but not too much), and MOST OF ALL, a game that had something NEW in player appeal.

One day one of our men threw the ball into the hoops instead of rolling it. We asked him to do it again, and then again. All of a sudden, a new game idea was born.

THROW THE BALL... instead of the old "roll the ball"

Now, we had the idea. We then proceeded to build a game around the idea. Here is what we have.

A simple game—easy to understand and easy to play.

A game eight (8) feet long that can be extended to ten (10) feet.

Multiple player (either one or two players).

Ten frames, two shots per frame, with a Special STRIKE feature on the first shot of each frame.

Skill plus exciting competition right down to the last shot.

The players throw the ball UNDERHAND into the hoops and it is more fun than anything we have played in years.

Samples are on the way to our distributors. We urge you to look for it now and be among the first to cash in on a game that is new and different and PROVEN BY ACTUAL LOCATION TESTS TO BE A REAL MONEY EARNING WINNER.

Oh yes, the name of the game is RINGER BALL. Naturally, it's by

THE EXHIBIT SUPPLY CO. *

***ESCO**

—The company that has continually set the pace in the Coin Machine Industry.

1949 —Dale Pistol

1950 —The Kiddy Rides

1954 —The Rifles

1955 —The Pool Games

1956 —Ringer Ball

the highest rated 5-Ball today

PROVED
by Long-Run **PROFITS!**

Williams
FUN HOUSE
4-PLAYER
NOVELTY or REPLAY

★ Bonus Scoring ★ High Scores
★ Multi-Tilt Feature permits player to continue playing in turn if one player tilts game!

new Trap Door Feature scores "BONUS" and "Mystery Special"

The "Forward Look" in Cabinets

new smooth-as-silk Ball Shooter!

new SCORE CARD HOLDER!
new OPERATOR CARD HOLDER!

1 to 4 can play

Twin Chutes at slight extra cost

Plated Cigarette Holders on siderails!

Chrome Cabinet Guards Around Flipper Buttons!

*** ADJUSTABLE**
to 3-4- or 5 ball play!

Williams
MANUFACTURING
COMPANY

Dept. C
FOR NEW
PARTS
CATALOG

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

*If you are reading
someone else's copy of
The Cash Box
why not mail this coupon
today!*

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year
(52 Weeks) Subscription.

NAME

FIRM

ADDRESS

CITY..... ZONE... STATE.....

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

EASTERN FLASHES

Considerable activity and optimism along coinrow this week. Not only were there several new amusement games shown, but Atlantic New York's open house party brought out the coinmen in goodly numbers. Many operators visited along coinrow prior to attending the general meeting of the Music Operators of New York.

Everyone happy to hear that Jack Semel is out of the hospital and recuperating rapidly. Jack advises he intends to take a vacation as soon as the doc gives him the Okay. . . . A number of ops in Runyon Sales Company's showrooms trying out Exhibit's new "Ringer Bell" amusement game. Irv (Kempy) Kempner demonstrates the game, and is quite skillful. We watch as he scores over Gertrude Browne of Beacon, N.Y. Barney (Shugy) Sugarman, busy rushing between Newark and New York. In Newark meets ops viewing showing of Bally's "Balls-A-Poppin'", and in New York does the same with Exhibit's game. . . . Dave Stern, Seacoast, Elizabeth, N.J., on coinrow. . . . Harry and Hymie Koepfel, Koepfel Distributing Co., thrilled over the letter from the West First Street Jewish Center of Shaarei Tefilah, Brooklyn, commending them for their donation of a juke box for their teen-age members. Abe Wiesberg will service the machine. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., busy demonstrating two new machines—Genco's "Official Skill-Ball" and ChiCoin's "Championship Bowler". Both Als quite proficient scorers. Simon advises that operator reaction is great on both machines. . . . Like all other wholesalers this week, Mike Munves crowded with coinmen. . . . Joe Weisz, Larchmont, N.Y., makes the rounds. . . . Wurlitzer "Service School", held by Young Distributing on Thursday, Nov. 1 played to a full house. Hank Peteet, Wurlitzer service engineer, back from a Canadian vacation, conducts the session. Hank advises he'll travel to Harrisburg and Wilkes-Barre, Pa., immediately after election day to visit Roth Novelty Co. Joe Young, Irv Holzman and Abe Lipsky advise that their parking lot is most attractive. Many ops phone in ahead, reserving space. Others park their cars, then make the rounds. . . . Dick Diccio, Westchester op, visiting on the street, still talking about his 7½ week visit to Europe this past summer.

Atlantic New York Corp. crowded with ops from noon to about 8 P.M. on Tues., Oct. 30. Meyer Parkoff invited all to open house party celebrating 19th Anniversary of Music Operators of New York. Helping to greet ops were Murray Kaye, Gene Brody, Steve Quinn and Mike Colland. Also Jack Gordon, regional rep of J. P. Seeburg Corp. Murray Kaye, a golf enthusiast, thrilled by his most recent accomplishment—didn't lose a ball in 27 holes. . . . Harold Rosenberg, Peekskill, N.Y. op, advises his partner, Si Silverstein broke his hand this week. Slate top of a pool game fell on it while he was checking machine. . . . Harry Rosen off to Miami Beach, Fla., for some four or five weeks. Hasn't seen his home there in over a half year. . . . Les Rieck, Rock-Ola Mfg. Corp., in town visiting local distrib, Herman Distributing Co. . . . Nomination of officers meeting of Music Operators of New York held Tues. night, Oct. 30, at Henry Hudson Hotel. Election meeting will be Tuesday night, Nov. 27 at Henry Hudson. Ops and guests will be given free dinner prior to meet. . . . "Senator" Al Bodkin, explaining some of his promotions for stimulating games' play, says, "I even have the players shooting for scores with broomsticks." . . . Note from Miami Beach: Willie Blatt, known for a quarter century as "Little Napoleon" will have to give up this label. He just bought a vessel "Santiago", which sails between Miami and Havana. Willie will now be called "Admiral" Blatt. . . . Joe Young, Young Distributing Co., tells us that the firm's display of Wurlitzer phonos and United games at the "Liquorama" by Jersey National Liquor Co. of Paterson in Paterson, N.J., was most successful. Gave 5,000 tavern owners a view of these machines, which he claims is sure to result in requests for ops to set on their locations.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Hugh and Esther May of the National Specialty Co. of Eau Claire, Wisc. spent several hours in the Twin Cities shopping for used phonographs for their route. . . . Richard Grant of Mound, Minnesota had a freak accident the other day. Dick was preparing to load a game into his station wagon, opened the back door of the station wagon, and then banged his head into the corner of the door. Fortunately he received only a small cut. . . . Andrew Markfelder of Staples, Minn. was seen shopping around for some used games for his route. He even had his trades with him so that the boys would know that he meant business. . . . Tom Kady of Grand Forks, N. D. used a few hours of his time in the Twin Cities to pick up parts and supplies for the route. . . . Mr. and Mrs. Jim Stolp of Greenbush, Minn. were seen very engrossed in picking out the right tunes and making sure that they had all their request records taken care of for their phonographs. . . . There has been quite a bit of activity in this area lately. In addition to used equipment, sales of rifle games have been increasing and sales of Genco's "State Fair" have been good. Considerable interest is being shown in Exhibit's new "Jungle Gun". . . . Recent visitors to the Twin Cities were Jerry Hardwig of St. Cloud, Minn.; Jim Stansfield of Winona, Minn.; Pat Partridge of Mora, Minn.; Leo De Mars of Ashland, Wisc.; Russel Gherity of Baldwin, Wisc.; and Joe Weber of Blue Earth, Minn.



Through The Coin Chute

CHICAGO CHATTER

Many, many thanks to everyone who phoned and wrote this column complimenting on this past week's "Export Quarterly Edition." One distrib, too busy to read all the features during office hours, said he was taking the issue home to get ideas for some export promotions. . . .



HAROLD LIEBERMAN

Sam Lewis tremendously elated, stating "Exhibit has 'sensational hit' in the new 'Ringer Ball'." This we know," declared Sam, "from the most extensive and intensive location tests ever conducted. Over 500 games tested in all kinds of spots and all over the country tell us we now can give ops the money-maker they've been wanting for so long." . . . Dave and Nate Gottlieb hosted Harold Lieberman, Minneapolis, at that smooth runnin' plant. "Register" is clicking," said Harold. Alvin Gottlieb advises he always talks to mechanics when he visits distrib. Learns from them what eventually wears out, what details make for greater perfection. "It's one way we can translate ops' wants into engineering features to improve play appeal of our games," stated Alvin.

Bally's Bill O'Donnell busier than he's ever been. Talking away on long-distance phones all day. But with plenty to talk about these days: "Balls-A-Poppin'," "Big Town," "Horses," hot rods, venders, motorcycles, etc., etc. . . . Avron Gensburg, Ralph Sheffield and Al Warren report they are filling re-orders already on the new game. As Al put it, "The real truth is that distrib who received samples of 'Skill Ball' have been overwhelmed by its looks and play appeal, and feel this is the item they have been waiting for." . . .

Bill Suter, Morcoin, Manila, distrib of AMI phonos, entertained Joni James, MGM recording star touring the Philippines. And proves it by sending pics. . . . Among those dropping in this past week to see Sam Stern and Art Weinand were Lou Boasberg of Noo O'leans and Dave Rosen, Philly. All visitors, said Art, left mucho impressed by zip and pep of Williams' production line, as well as the new games rolling merrily along.

Sam Wolberg and Sam Gensburg nod happily as they scan shipments of their new "Championship Bowler." Mort Secore at the busy ChiCoin plant this week to give Ed Levin a chance to rest up in St. Joe, Mich. Says Mort, "Employees here have set up a 12-team bowling league, using the new 'Championship Bowler' as alleys. They are now figuring handicaps of the various players." . . . Herb Jones at Bally sure has a lot of different products to write about. There's one desk always piled high. . . . Our nomination as one of the largest, as well as hardest workin' families in the coin machine industry goes to the Wico boys: Milt, Max, Harry, Morrie, Jack and Wally Wiczer. . . .



DAVE ROSEN

Bill DeSelm at United showing the answers to profitable operation to interested visitor Bernard Berman, that genial gentleman from Louisville. At Thoe'lke reported in Kans. City and looking forward to just as warm a reception for United games in St. Louis. John Casola, meanwhile, enroute to N'O'leans. Jack Mitnick's king-size desk piled higher than ever before with papers as The MacNic continues planning and setting up an organization.

At the humming Rock-Ola plant, Wayne "Brad" Bradfield, Ed Ristau and Kurt Kluever watching scores of details necessary to facilitate production and deliveries. Les Rieck in N. Y. the past week representing Rock-Ola at Herman Distributing's cocktail party. Dorothy Kammler, export mgr., reports foreign sales "simply surging at a

tremendous rate." . . . Herb Tekip, Riverview arcades mgr., seen giving his expert nod of approval at new releases. Says Herb, "They all look like they'll make more money than ever when Riverview opens next spring." . . . George Kozy advises that Phil Vogt, of Atwood Vacuum Machine Co., Rockford, coming to work at ABT as Assistant to the President. Phil replaces Howard Feldman, who goes back to Rockford. "Big things are in the offing," says Kozy. . . . Bouquets to the boys at World Wide for being wide awake. 3 days after favorable U.S. District Court of Appeals decision on pinballs appeared in The Cash Box (Sept. 28), World Wide had a pamphlet in the mail to all customers. Repeating the ruling in full, plus a note condensing the info. Which ops report have already helped boost their biz.

Paul Huebsch was "doing a solo" at Keeney this past week. With John Conroe O.O.T. on business and Bill Coan back in Philly, a teeny little virus snuck in. Laid Roy McGinnis low. Likewise Leo Garey. Ditto Ed Lipski. Our guess is the virus can't catch up with Paul, who moves around too, too fast. . . . Busy Gil Kitt, Empire, notes sharp increase in new game sales over like period last year. "The new products today are terrific," he comments. "Twas a real wing ding!" exclaimed Joe Robbins, describing before, during and after last Saturday's Notre Dame-Okla. fiasco. Assisted by Jack Burns, Joe played host to Frank Fabiano, Buchanan; Henry Nelson, Detroit; Francis Nardi and wife, Ishpeming. . . . Joe Kline, First, took 6-yr.-old son Gary to watch the Bears play. Asked how he liked his first football game, Gary stated, "I like football because I never had so much hot dogs, popcorn, peanuts and coke in my whole life." Keeping Wally Finke, Sam Kolber, Fred Kline and Marv Rosenstein extra bustling this past week was the "terrific response to ChiCoin's 'Championship Bowler'."



DON MOLONEY

Ben Coven one of most educated of coinmen. Has degree in Business Administration, and is also an attorney. But that's not enough for Ben, so he's now studying Philosophy and Psychology at Loyola. All of which comes in handy, seems to us, for running a busy biz. . . . John Frantz' Lake Street factory scores high with visitor Dave Brody, kiddie ride op, for up-to-date machine shop and efficient production methods. John, by the way, claims 15 inquiries rec'd this week about his ABT Rifle Sport. Says he, "The Cash Box really has what it takes to bring 'em



AL THOE'LKE

in." . . . Art Garvey and Paul Calamari still in the east holding some terrific showings on Bally's new "Balls-A-Poppin'." . . . Anton Oomens reported home again from hospital, recouping from virus noomonia. . . . Stanley Levin, All-

Just Wait UNTIL YOU SEE THE Rock-Ola 200

AT ALL ROCK-OLA DISTRIBUTORS SOON!

STEAM CLEANED

EXPERTLY RECONDITIONED

Seeburg M100C	\$575
Seeburg HF100R	795
Wurlitzer 1800	695
AMI E120	\$465; AMI D80
	\$350

WRITE! WIRE! PHONE!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

State, busy on the phone digging up guns, shuffles and pins from all 'round the country. . . . Don Moloney at Donan advises last week he had a "slew of orders for Bally's 'Balls-A-Poppin' before the first sample came in." . . .

"Biz is great and everyone fine," say Eddie Ginsburg, Nate Feinstein and Harold Schwartz. The boys at Atlas have a knack of getting a lot of things done in a relaxed sort of way.

George Jenkins at the busy Bally plant steppin' lively as always. And Tom Callaghan, equally busy every minute, says "everything's going great." . . . Irv Ovitz, Acme-International, contacting customers by phone and mail. "Making lots of drop shipments," says Irv. . . . Mike Detzek, Champion Dist., put a big re-order in for more "Pyramid Pool" tops. But source of supply can't get enuf "Novoply" boards drilled to keep pace with demand. "Even my display sample gets sold every day," moans Mike. . . . Bud Kottke, Fred Minter's partner at Gateway, has been hot rod racer for 20 years. In spare time, Bud is putting

together a Caddy engine and Ford body to make a racing car he'll use in coming Spring meets. . . . At National Coin, Joe and Ronnie Schwartz say they're "ringing the bell with Gottlieb's 'Register'." . . . Herb Perkins announces Purveyor now serving customers hot soup in addition to "the usual." . . . Phil Weinberg reported in Texas with plenty of Bally products to talk about. . . . One of the busiest is Charley Nicholas of Marvel Billiard & Supply. Charley makes, sells and ships conversion tops for all types of pool tables. . . . Charley Peiri at Monarch happy at the way his pool table biz booming. Claims he has converted several hundred tables.

HAPPY BIRTHDAY THIS WEEK TO: Abraham Dolins, Hyannis, Mass. . . . Robert M. Bender, Charleston, W. Va. . . . Roy Foster, Sioux Falls, S. D. . . . Herman Koepfel, N.Y., N.Y. . . . La Mar B. Himes, Cleveland, Ohio. . . . Mrs. Hazel Delouris Conklin, Houston, Tex. . . . Tony Trucano, Deadwood, S. D. . . . Lawrence K. Cruise, Kimball, W. Va. . . . Virgil (Chris) Christopher, Baltimore, Md. . . . Marvin Liebowitz, N. Y. . . . Max Eisenberg, Baltimore, Md. . . . Russell Locke Merritt, Houston, Texas.



TOM CALLAGHAN



LOU BOASBERG

"It's What's in THE CASH BOX That Counts"

REPUBLICAN

DEMOCRAT

GENCO

SOON TO BE THE NATION'S CHOICE

SEEBURG 100-G (Hi-Fi)	\$695
SEEBURG 100-R	775
ROCK-OLA FIREBALL (120)	275
ROCK-OLA 1434 (52-50)	175
WURLITZER 1650	325

Seeburg 3W-1 Wall-O-Matic

100 Selections—Chrome—Latest
Features \$65RECONDITIONED AND REFINISHED
LIKE NEW!Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg DistributorsA Quarter Century
of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

NOW DELIVERING!
**The Most Sensational
 Novelty Game in Years**
Bally's
**"BALLS-A-
 POPPIN'"**

RUNYON
SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
 J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
 221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
 231 Windsor St., Hartford, Conn., JA 7-4470

**TERRIFIC
 DEALS!**

Wurlitzer Model 5204A
 Wall Boxes \$ 19.50
 Wurlitzer Model 1700F \$645.00
 Wurlitzer Model 1800 .. \$825.00

COMMERCIAL
MUSIC COMPANY, INC.

1550 Edison Street
 DALLAS, TEXAS

(Phone: RIverside 6391)
 Wurlitzer Distributor

Swiss Ops Enjoy Very Good Income Without Trade Barriers and Up- setting Regulations

GENEVA, SWITZERLAND — In this beautiful country, surrounded by the towering Alps, and in this city, the headquarters of the League of Nations, 50 Swiss ops continue rolling right along, enjoying very good income from approximately 3,000 juke boxes and about 1,500 games.

Biggest operating centers are in German speaking Switzerland. Cities like Zurich, Berne and Basle have the largest number of machines on locations. Cafés are the best spots, followed by arcades, restaurants, hotels.

Tho there are about 5,000,000 people in Switzerland, ops in this country consider only half this number (less than the population of Chicago) users of coin machines. They point to the many villages of just a few houses actually attached to sides of mountains.

No gambling of any kind is allowed here. Even if a machine vends a ticket, not to speak of slugs, checks or cash, it is illegal. Amusement pinballs with free play are tolerated since no op abuses this privilege.

Swiss importer-distributors can buy, sell or trade with any country in the world. There are no restrictions of any kind on free trade. There are as many American cars here as of any other country. Cadillacs, Fords, Chevies, Olds, Packards are seen everywhere.

The only duty Swiss importers pay on games is 50 centime a Kilo (about 10¢ a pound) on the weight of the machine. On phonos they pay 2½ Francs per Kilo (about 50¢ per pound) on the weight of the juke box. There is an inner sales tax of 4% on all sales but this applies to everything sold. There are no other taxes.

The oldest phonos date back to about 1947 and most of the '47 models are being shipped out everyday to Italy, the Near East and other countries throughout the world.

Rock-Ola Service Schools For Mid-West and South Distribs



There were about 2,500 games on location here in '53 but gradual export has cut the number to about 1,500. But with the rate of import now in progress the number of games is growing every month.

The nation is unusually well divided. There are the French Swiss, The Italian Swiss, The German Swiss, all talking different languages, in addition to Romansh, and all seem to understand English.

Biggest city is Zurich with 500,000 people. Then Basle and Geneva with about 200,000 each. Followed by Berne with 155,000 and a string of smaller urban centers. These four, Zurich, Basle, Geneva and Berne, as can be imagined, are the big operating centers.

The coin used for play on phonos and games is the 20 centime piece. U.S. value about 4½¢.

Swiss ops keep right on rolling along. The 50 or so ops own anywhere from 10 to 50 machines each. They love the business. They're happy. They feel they are making good progress. The majority are financially secure.

CHICAGO—Pictured here are those distributors and their employees from the Mid-West and South who attended the Rock-Ola "Service Schools" held a week ago. The manufacturing company conducted these distributor schools throuth the entire country (story Nov. 3 issue, *The Cash Box*.)

In the top photo, the men who gathered at the Graemere Hotel, Chicago, sit down to a meal after the class. Standing: All from the Rock-Ola firm: (l to r): Art Janacek, Frank Schulz, Don Rockola, Ed Ristau, Les Rieck, Kurt Kluever, Art Ehlert and Jack Barabash.

Bottom photo pictures coinmen attending the school held at the Georgia Hotel, Atlanta, Ga. Jack Barabash of Rock-Ola (standing alongside the phonograph) conducted the class.

GENCO'S EXCITING

NEW

OFFICIAL
SKILL BALL

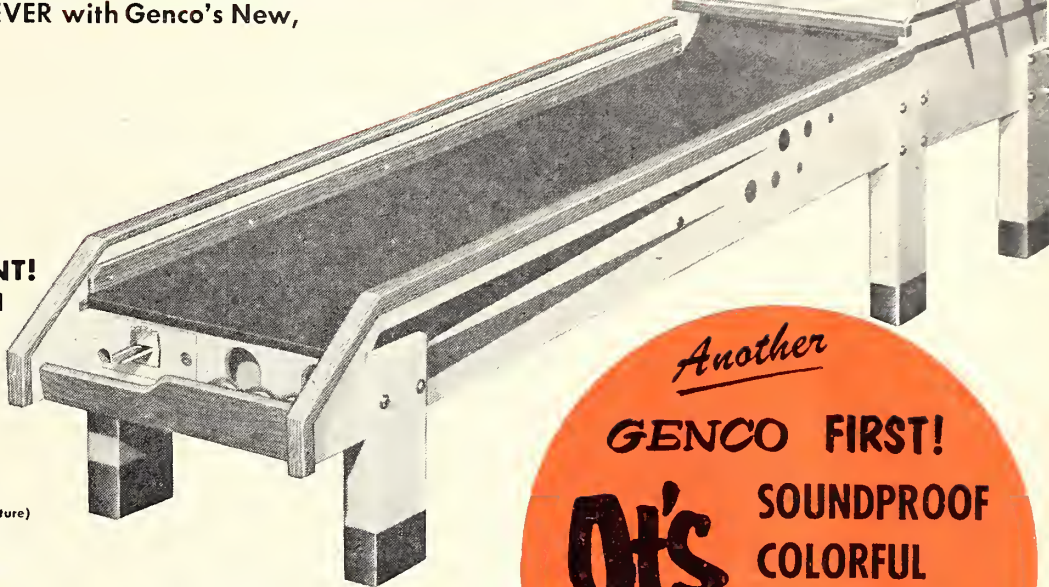
1 OR 2
PLAYER
GAME

The GAME
Operators Everywhere
Have Been Clamoring For!

All the Thrilling Player Appeal of that All-Time
Favorite—now BETTER THAN EVER with Genco's New,
Exclusive Features!

- NEW** EXTRA BALL FEATURE!
- NEW** LIFETIME PLASTIC CUPS!
Easy to clean . . . never wear out
- NEW** PLEXIGLASS "SHOWCASE" FRONT!
Unbreakable . . . protects with no visual
obstruction
- NEW** 2-PIECE DE LUXE CABINET!
Easy to move, easy to service

- 3 BALLS PER FRAME (plus extra ball feature)
4 Frames per Game
- SINGLE, DOUBLE, TRIPLE SCORING
—scores in the thousands!
- 45 SECONDS PLAYING TIME . . .
Regular or Match Play



Sized to Fit
Any Location

Another
GENCO FIRST!
It's SOUNDPROOF
COLORFUL
EVERLASTING

SEE IT
on the playfield!

GET "ON THE BALL" with "OFFICIAL SKILL BALL"!

—SEE YOUR GENCO DISTRIBUTOR TODAY!

GENCO MFG. & SALES CO.

2621 N. Ashland Avenue

Chicago 14, Illinois

Going over B-I-G with the "SMALL FRY"

Genco's Exclusive

"DAVY CROCKETT"

MOVING TARGET RIFLE GALLERY STILL IN PRODUCTION

**FOR THE
BEST
DEALS!**

Wurlitzer Model
1500-A . . . Wonderful Buy
Wurlitzer Model 1800 \$825.00
Wurlitzer Model 1700 \$650.00

**CENTURY
MUSIC, INC.**

622 West Broad Street
COLUMBUS, OHIO

(Phone: CApitol 1-1505)

Wurlitzer Distributor



Through The Coin Chute DALLAS DOINGS

Mr. and Mrs. Maurice Terry of Fort Worth welcomed a new baby girl. Congratulations! . . . The Columbia Records division moving into larger offices at Medaris Company headquarters. . . . Mrs. Rae Barnes of Palestine in for her weekly shopping tour for records and to visit with her son attending Southern Methodist University. . . . Tommy Chatten busy out in West Texas. . . . Everyone at S. H. Lynch and Co. misses Juanita Wilson, the switchboard operator who is recuperating after a tonsillectomy. . . . Johnny Brandon, London Records' new Rock 'n' Roll artist, is now in the States making TV and radio guest appearances. . . . Cameron Franks moved into his new home in Fort Worth. . . . Peter Noel of Texas Records, Inc., London label, is on a sales trip through West Texas. . . . Henry Adams of Killeen shopping and visiting the local market. Other visitors along coinrow included Pete Selman and Jimmy Garrett of Longview; Jack Spratt from Temple; Al Evans, Sherman; Mrs. Buna Carr, Corsicana; Wilbur Brisco, Fred Ellis and Speedy Walker of Waco; Jimmy Woolsey, Clifford Cunningham and Ray Howell from Fort Worth. . . . We hear Jiggs Hamilton of Fort Worth bagged his quota on a deerhunt in Colorado.

"It's What's in THE CASH BOX That Counts"

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

Williams SUPER	
PENNANT	\$ 84.50
Williams KING OF SWAT	265.00
Bally SPACE SHIP	225.00
Bally BEACH CLUB	30.00
Bally VARIETY	115.00
Bally BRIGHT SPOT	25.00
Bally ROCKET	100.00
Bally JET	100.00
Gottlieb DUETTE	195.00
Gottlieb HAWAIIAN	
BEAUTY	110.00

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

BALLY-WILLIAMS-ROCK-OLA

LAKE CITY AMUSE. CO.

4533 PAYNE AVE., CLEVELAND, O.

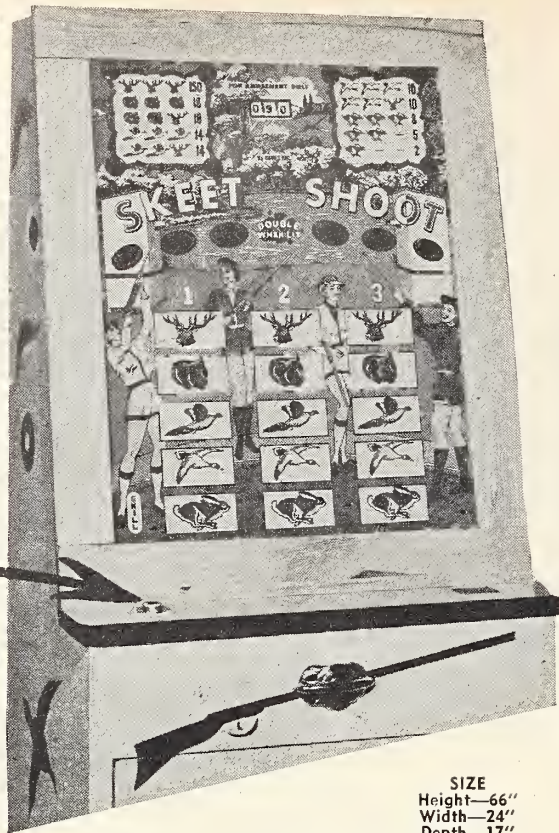
(Tel.: HE 1-7577)

SKEET SHOOT

IDEAL FOR CLUBS
LITE-A-NAME
FEATURE
"PLUS"
DOUBLE & SKILL
FEATURES

SKILL
BUTTON

LOCATION TESTED
NOW
IN PRODUCTION



SIZE
Height—66"
Width—24"
Depth—17"

GAMES, INC.

661 NORTH WELLS STREET
CHICAGO 10, ILLINOIS

(Phone: Mlchigan 2-5101)

ARCADE SPECIALS!

Genco Sky Rocket Gun.	\$275
Genco Rifle Gallery . . .	165
Genco 2 Player Basket-ball	175
Exh. Wild West Gun . . .	75
Touchdown	55
Goalie	55

A-1 RECONDITIONED

ALL-STATE COIN MACH. EXCH.

4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BElmont 5-6770)

Phono Donation Brings Praise To Koeppel Brothers

NEW YORK — Over the years Harry and Hymie Koeppel, Koeppel Distributing Company, this city, have contributed a number of music machines to worthwhile organizations in this area.

On Monday, October 22, these men received a letter which brought a glow of pleasure and satisfaction to their hearts.

The West First Street Jewish Center of Shaarei Tefiloh, Brooklyn, N.Y., the recipient of the machine wrote: "The West First Street Jewish Center gratefully acknowledges your contribution of a Juke Box to our Center. It is because of generous persons like yourselves, that we thrive and continue to be a force for good in our community.

"On behalf of our members and our many children who are developing good character and fine citizenship through our Center, please accept our sincerest thanks."

Abe Weisberg, an experienced mechanic, has undertaken to service this machine without charge.

Swiss Juke Box Ops Give 10% Commission To Locations

Games Ops Give 20-30%

GENEVA, SWITZERLAND — It's a toss-up between the Swiss and U.S. phono ops as to who is better off as far as commissions paid to locations are concerned.

As Swiss juke box ops point out, most U.S. ops are obtaining 10¢ per play but are giving 50% commission to their locations which doesn't quite equal their own operating situation.

Swiss juke box ops get 20 centimes per play (about 4½¢ U.S.) but give locations only 10% commission.

The Swiss juke box ops feel they are much better off than the U.S. ops because of this. Swiss ops also point out that they get front money from many of their locations. After this is deducted, they then pay 10% on the balance.

They just simply can't understand how U.S. juke box ops can afford to give locations 50% commission after service, mechanical and record costs are deducted. Not to speak of notes to meet and general overhead required to maintain a proper servicing crew.

Most Swiss juke box ops envy their U.S. brothers because of Dime Play which they have been reading about for some years now in The Cash Box. (The Cash Box is considered the absolute top juke box magazine by Switzerland's operators. Many have airmail subscriptions).

When they heard that U.S. juke box ops were paying 50% commission to locations, they feel they have misplaced their envy.

In fact, Swiss games ops pay only 20% commissions to locations. Some pay 25% to the locations after they've done business with the same spot for some years. If the location warrants it and they've done business with the place for years they may in some very few cases, go as high as 30%.

In the meantime both Swiss music and games ops are planning to hike the cost of play. They are asking for creation of a 40 centime coin. There is no such coin at the present time. Next to the 20 centime (4½¢) is the 50 centime (12¢) coin. Some Swiss ops are in favor of jumping to 50 centime play on the new 200 selection juke boxes.



Through The Coin Chute

CALIFORNIA CLIPPINGS

The topic along Pico Boulevard this week has been the voting in the 11th Annual Poll being conducted by The Cash Box. One operator stated that he programs from The Cash Box and, therefore, feels it his duty to send in his ballot to help others program correctly. . . . At Leuenhagen's Record Bar, Mary Solle was discussing the reactions of the records that are taken from motion pictures. Mary was telling them that when a record is released before a picture it will take off slowly, but when it hits the neighborhood theatres, meeting a greater audience, the record takes an upsurge in sales. Claire Solle reports that "Blow The Smoke Away" by Les Paul and Mary Ford on Capitol has taken off with the operators. Kay Solle believes that Balboa's release of "The Girl With The Purple Feet" by The Nomads will be a "comer". . . . Charley Robinson reports that the operators have shown a great reaction to Royal Machine Company's new accessory unit for adapting to fifty-cent play on the Seeburg phonographs since its arrival in the showroom at C. A. Robinson & Company. Al Bettelman reports that they are awaiting another shipment of United's "Pirate Gun" rifle alley and have just received another shipment of United's "Handicap" shuffle game. . . . At A & A Vending Maintenance, Sid Greenfield continues working at his furious pace with "Pop" Lazar assisting and giving his expert advice.

Gary Sinclair, Pacific West Coast representative for Wurlitzer, was visiting with Wayne Copeland at Sierra Distributors. Gary shot a great many feet of color film at the Wurlitzer Centennial which he is showing with great interest to the operators throughout the territory. Gary was telling Wayne that the popularity of the Wurlitzer "2000" phonograph is as great all over the west coast as it is with the operators at Sierra. Frank Davis said that the walk-in traffic and sales at Sierra has been so great this week that Pete Ley and Ed Wisler had to stay off the road and in the showroom to handle all the business. . . . Dee Fisher, head of the Wurlitzer Exhibit at Disneyland, paid a visit to Sierra and was awed by all the activity. . . . Jack Simon returned to his desk at Simon Distributing Company after a business trip to San Francisco, Portland, Seattle and Tacoma. Sonny Lomborg reports a great influx of out-of-town customers coming into Simon's to pick up new arcade pieces and used equipment. . . . Dick Jones, Classical A & R Director for Capitol, dropped in Norty's Music Center and told Norty Beckman how impressed he was with the complete inventory of classical singles and albums he kept on hand. Frank Sinatra paid a visit to Norty's. Norty told Frank how his recording, "Hey, Jealous Lover" on Capitol, has taken off with the operators and is #3 on his Pop selling records chart. Jan Graham and Dick Barrientos were telling Ann Martinez that they believe Teresa Brewer's "Mutual Admiration Society" on Coral will be a big one and Ann picked "Crazy With Love" by Guy Mitchell on Columbia.

At Minthorne Music Company, Hank Tronick was demonstrating Williams' "Peppy" The Musical Clown to a group of operators in the showroom. They were very enthusiastic about this kiddie game. Ray Lindgren, head of Background Music for the Seeburg Corporation, visited his many friends at Minthorne before his return to Chicago. Hank reports that at the informal showing of Exhibit's new "Ringer Ball" game the operators accepted it with high praise and the orders are pouring in. . . . At Paul A. Laymon, Inc., Paul Laymon reports that the sales of the Rock-Ola "120" phonograph continue at an even keel with shipments going out steadily. Jimmy Wilkens says there is a great demand for good used bowlers, gun games and phonographs. On his off time Ed Wilkes is installing an electric heater in the ceiling of his bathroom. When he made this announcement, Paul, Ed and Charlie Daniels asked in unison, "How do you dry your hair? On a step-ladder?" . . . It was pandemonium at California Music Company when Jerry Lewis paid a visit to see Sammy Ricklin and Gabe Orland with his first Decca release of "Come Rain Or Come Shine" and "Rock-A-Bye Your Baby With A Dixie Melody". The tunes are sung straight, but Jerry was his usual self doing a short hula for Bella Stack when he learned she was leaving for Honolulu. Martha Delgado and Betty Williams told Jerry that they picked "Come Rain Or Come Shine" as the side they think will take off. Sammy says that they will be in their new building in November, but that there will be no official opening until after the first of the year due to the tremendous Christmas business expected.



Through The Coin Chute

WEST TEXAS TINGLES

The cotton is coming into the gins at peak production all over the South Plains now. Everywhere that there is irrigation they are having record breaking crops. The dry land farmers of West Texas are having a hard time of it though, because some of the crops are not even good enough to gather. In most of these areas there is a little oil production and that keeps the operators going—most are hard hit though. . . . George Green, Odessa, telling about the new rubber plant that is to be started there in the near future. . . . Vernie Feemster, Knox City, still expanding his route. . . . Gene Turnbow, Stamford, getting further along his conversion to ten cent music. . . . Bob Jordan, Lubbock, having complications with his answering service. . . . Paul Golden, Lubbock, just returned from a hunting trip. . . . Don Robertson, Lubbock, talking things over with his route-man, Toots. . . . Jimmie Rodden and Mel Rimmer, Lubbock, talking about the records they are selling. . . . Allen Wallace, of Wallace Distributing Company, Mineral Wells, making a business trip to Lubbock. . . . Bert Alcott, Seymour and Abilene, in Mineral Wells on business. . . . Pee Wee and Mel Harp, Sweetwater, also in Mineral Wells on business. . . . Wilson Birdwell and Roland Duncan, former operators in Odessa, are doing well in the gasoline business in Snyder now.

"It's What's in THE CASH BOX That Counts"



Subject
To
AMUSEMENT
Tax
Only!

Amusement Pinballs
as American as Baseball and Hot Dogs!

GOTTLIEB'S 4 PLAYER

Register

Featuring...

NEW RUN-UP BONUS

Lower Hole Scores Regular Bonus; Upper Hole Runs Bonus
All the Way to the Top Then Back Down Again Adding to
Super High Score

- * High Scores Go Over 1,000
- * Bulls-eye Targets Score 60 Points For Center Hit
- * Life-up Pop Bumpers and "Cross-Board"
- * Cyclonic Kickers
- * Attractive "Wide-View" Lite Box
- * Adjustable 3 or 5 Ball Play
- * Available with Twin Chutes
- * Plus Many New Mechanical Features For More Efficient Operation

D. Gottlieb & Co.

1140 N. Kostner Ave. • Chicago 51, Illinois

BUY THE BEST... WE DO...

Little Rock and Pulaski County Music Ops Successful In Change- over to Dime Play, 3 For 25c

**85% of 700 Phonos Converted Increase Col-
lections as High as 75% in Some Locations.
No Complaints From Locations**

LITTLE ROCK, ARK.—Reporting on the progress of converting to dime play, Dan "Chink" Levin, Standard Automatic Distributing Company, this city, stated: "The operators converted Little Rock and Pulaski county in approximately two weeks time; total population 150,000; approximately 700 phonographs.

"The operators had trouble convincing locations until we published an ad in the local newspaper. After that, we even had locations calling us up to be converted to 10¢ play. I would say that Little Rock is now 85% or more, on 10¢ play

"There is one point you can make to the operators, and it is this: (which we found from experience) there is little, or no argument in converting to 3 for 25¢ — than offering 6 for 25¢. So, they may go ahead 'whole hog' on it! Convert 3 for 25¢. Surprisingly enough, instead of collections going

down at the beginning, as per our national information, the collections have gone up, even as high as 75% on some spots."

The ad referred to above, placed by the Music Operators of Pulaski County, was headed: "EFFECTIVE NOV. 1st." Copy read:

"Due to increased costs . . . as much as 400% . . . Equipment . . . Labor . . . Records . . . Parts . . . Maintenance — The Music Operators (Juke boxes) of Pulaski County are obliged to change the rates to 10¢ for a single play and three plays for 25¢.

"This increase in price follows other cities and towns throughout the United States who have had the increased price schedule for as long as the past four years.

"We wish to thank the many fine business establishments throughout Pulaski County which we serve with the finest in high fidelity recorded

CIAA To Meet Nov. 8

CHICAGO — Sam Greenberg, president of CIAA (Chicago Independent Amusement Association) notified the city's amusement machine operators that the organization will meet in the Washington Room of the Congress Hotel, this city, Thursday, November 8, at 9:00 P.M.

"This is an extremely important meeting," Greenberg told the operators. "It is now necessary to make vital decision of policy affecting the future of the operator and the trade association which represents him.

"We therefore urge all members to make plans now to attend the meeting, and to see to it that other operators are told about the meeting so that they too can attend."

Refreshments will be served after the meeting thru the sponsorship of United Manufacturing Company.

music for their excellent co-operation."

The newspaper co-operated with the operators by running a story in the same issue, headed "Nickel Loses Out to Dime at Juke Box". The story explains the reason the change was necessary pointing out the spiraling costs of the operators, and also noted that other items, such as coffee, telephone calls, etc. have increased in the past years.



BRING 3-WAY PROFITS!

Write FOR FREE CIRCULARS TODAY!

J. H. Keeney & CO. INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

Remember
for

EXPORT

it's
**INTERNATIONAL
SCOTT CROSSE CO.**

SCOTT CROSSE COMPANY
1423 Spring Garden Street
Philadelphia 30, Pa. Tel. RI 6-7712

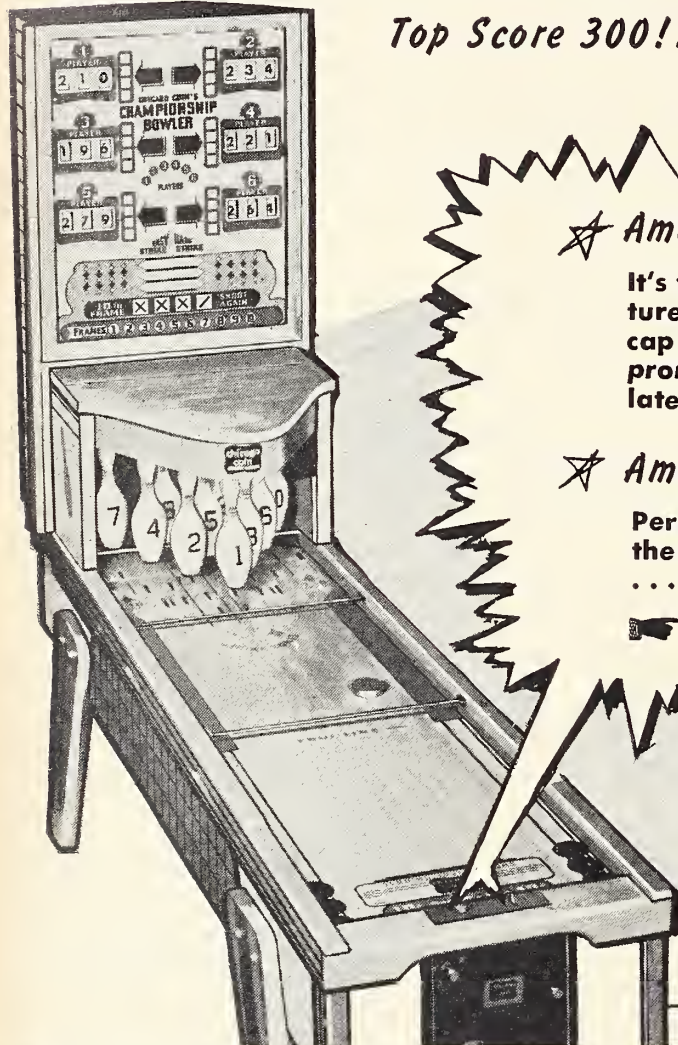
Back In Production By Overwhelming Demand!!

chicago coin's GIANT PROFIT MAKER CHAMPIONSHIP

REGULATION BOWLER...

Scores According To ABC Rules...

Top Score 300!!



★ Amazing New Player Control "Scoring Handicapper!"

It's the only regulation bowler with an authentic handicap feature... each player before shooting the first frame may handicap his score same as in real league bowling! (This feature promotes the setting up of individual location leagues to stimulate exciting play!)

★ Amazing New Player Control "Strike Selector!"

Permits player to set game for Easy or Hard strikes simply by the flip of a switch. (Makes good scorers out of poor players... better scorers out of good players)

➡ Available In Both Regular and Super Models!

★ New High Speed Scoring!
No Waiting Between Shots!

★ 1 to 6 Can Play!

★ Jumbo Pins... Giant Puck!

★ Equipped With National
Slug Rejector!

1725 West Diversey Blvd., Chicago 14, Ill.

**chicago
coin**
MACHINE COMPANY

A. B. T. RIFLE SPORT 3 and 6 Gun Models



Pace Aristo Scale
Kicker & Catcher
A.B.T. Guesser Scale
A.B.T. Challenger

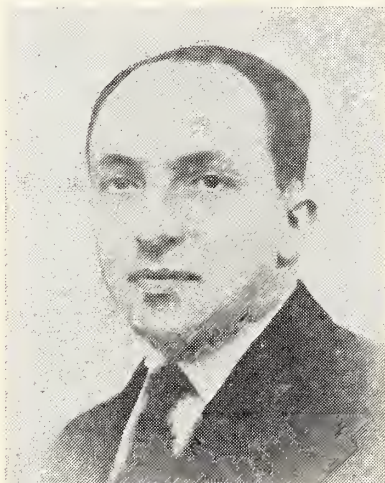
Manufacture and Sales

J. F. FRANTZ MFG. CO.

1940 W. LAKE STREET, CHICAGO 12, ILL.
(Tel.: TAYlor 9-2399)

● Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.

Left U.S. Coinbiz to Manufacture Games in Geneva, Switzerland



MARCEL LUCCA

GENEVA, SWITZERLAND—Marcel Lucca of Tousjeux Et Nouveautes,

S.A., this city, returned here to the land of his birth in 1932, after a varied career in the U.S. and by 1935, was engaged in the business of manufacturing games.

Lucca has sold over 10,000 of his machines to date all over the world. His "National Football" game is most popular. It still continues to sell at a very good pace. ("Football" is actually known in the U.S. as soccer. It is the big, national, spectator sport in Switzerland as well as in other European countries. These games attract for more fans than does baseball in the U.S.)

There are very few games that ever reached their 21st year of manufacture anywhere in the world. Yet Marcel Lucca's games continue to be shipped regularly.

In addition to his original "National Football" game, Lucca also manufactures a basketball game and a billiard table. The billiard table features a slate top.

DuGrenier Announces New Cig Vending Mach

HAVERHILL, MASS.—Arthur H. DuGrenier, Inc., this city, announced a new model cigarette vending machine this week.

Called the "Spacemaster" it is 55 inches high, 20½ inches wide, and has a depth of 13¾ inches. Machine has 10 columns, vending 10 brands, for a capacity of 200 packs. The firm advises the "Spacemaster" was designed for locations with limited space.

Lucca operates about 300 of the various models he builds himself. The coin chute is for 20 centimes (about 4½¢ U.S.). He reports that about once every four or five years he'll bring games in for general overhauling.

From all present indications, based on the continued popularity of the games, it looks like Lucca will be manufacturing them for another twenty years.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. **WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.** (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. **TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL.** Tel.: DICKens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. **H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.** (Tel.: 4-6703).

WANT—Seeburg B's. **DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y.** (Tel.: CHICKering 4-5100).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO.** (Tel.: SUPERior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. **BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I.** (Tel.: UNION 1-7500).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. **HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC.** (Tel.: BLUEmound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. **CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.**

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. **JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD.** (Tel.: BELmont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. **ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA** (Tel.: 2648).

WANT—Highest cash prices paid in Middle West for Beach Beauties, Broadways, Night Clubs and Big Times. Also want Bowling games with flashing lights. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO.** (Tel.: MAIn 1-8751).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. **BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.**

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. **JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y.** (Tel.: TRafalgar 7-9147).

WANT—Distributors for H. R. C. Records. Survey reports nine out of ten people like to hear Michael Anthony growl. Operators, D.J.'s, One Stops, Free—two Michael Anthony Records. 25c for postage and mailing 45 RPM. **H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.**

WANT—Mutoscope Drive Mobiles, All Types of Arcade Equipment, State Type, Quantity and Best Price. **J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO.** (Tel.: FOrEst 7-6730).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. **FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y.** Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. **BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA.** (Tel.: DEvonshire 8-6931).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. **WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.**

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. **CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO.** (Tel.: TOWer 1-6715).

WANT—Attention Operators: Spot cash paid for all type used music machines. List equipment and price in first letter. **GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y.** (Tel.: MAYfair 3-2472, 3 and 4).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. **RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN.** (Tel.: CHApel 9-6556).

WANT—Route wanted. Will pay cash for large route—music—games—rides. All information strictly confidential! **POST OFFICE BOX #364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.**

CLASSIFIED ADVERTISING SECTION

WANT—Used regulation Pool Tables. All makes. State quantity and price in first letter. **GEORGE PONSER Company, 123 W. RUNYON ST., NEWARK, N. J.** (Tel.: BIGelow 3-7422).

FOR SALE

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. **STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.**

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. **WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.**

FOR SALE—Beach Clubs, \$25; Tahiti's, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Frolics, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Write: **PENNSYLVANIA VENDING CORP., 1826 E. CARSON STREET, PITTSBURGH 3, PA.** (Tel.: HEMlock 1-9900).

FOR SALE—Used machines of all models, as is or shipped and ready for location. **AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA.** (Tel.: FOrEst 5-3456).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J.** (Tel.: BIGelow 8-3524-5).

FOR SALE—Special. Bally: Dude Ranch, \$75; Double Headers, \$510; Night Clubs, \$399.50; Beach Beauties, \$295; Big Times, \$185; Broadways, \$339.50. United: South Seas, \$295; Carnival Gun, \$135. Gottlieb: Duettos, \$185; Harbor Lites, \$195. Williams: Tim-Bue-Tu, \$145. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA.** (Tel.: CANal 5306).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. **RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y.** Tel.: OLYmpic 8-4012, 4013.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shipped. **CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA.** (Tel.: 3-8688).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA.** (Tel.: TULane 6729).

FOR SALE—3W1 Chrome Seeburg Wall Boxes. Call Collect for volume prices. **DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y.** (Tel.: SYRacuse 75-1631).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: **THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.** (Phone JU 6-2640).

FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravan, \$395; Miami Beach, \$295. **NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS.** (Tel.: DEcatur 2-1500).

FOR SALE—Scoreboard (4 Player), \$295; Easy Aces, \$225; Duette (2 Player), \$195; Wishing Well, \$185; Stage Coach, \$165; Sluggin' Champ, \$175; Gypsy Queen, \$175. **UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO.** (Tel.: AXminster 4-3529).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shipped and are in A-1 condition. **LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH.** (Tel.: MA 8585).

FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models. Write for price. Headquarters for Kiddie Rides. **ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS.** (Tel.: STAdium 2-4010-11-12).

FOR SALE—Broadways, \$395. and Night Clubs, \$485. Reconditioned and checked the Donan way. **DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL.** (Tel.: JUNiper 8-5211-12).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. **MIKE MUNVES CORPORATION, 577 TENTH AVENUE, NEW YORK 36, N. Y.** (Tel.: BRyant 9-6677).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Battle (8 inch speaker). \$7.50. **GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL.** (Tel.: DICKens 2-1214).

CLASSIFIED ADVERTISING SECTION

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.**, 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO.**, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". **CROSS COUNTRY RECORDS**, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC.**, 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Southern Belle, \$185; Gypsy Queen, \$165; Happy Days, \$65; Twin Bill, \$175; Duette, \$215; Stage Coach, \$155; Chinatown, \$55; Shindig, \$90; Miami Beach, \$210. **STARK NOVELTY CO.**, 1813 FULTON RD., N.W., CANTON 9, OHIO.

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP.**, 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Rock-Ola Comets, \$475; Rock-Ola 1448, \$725; Seeburg R's, \$750; Seeburg G's, \$650; AMI B's, \$125; AMI C's, \$135; AMI A, \$85. 100 Sel-Chorm Seeburg Boxes, \$65; Coney Islands, \$25; Bright Lites, \$45; Bright Spots, \$55. **H & H MUSIC AND DISTRIBUTING**, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—United Star Slugger Baseball, Write; United Pool Alleys (New), Write; Seeburg V-200, Write; Seeburg 100-R, \$735. **WANT**—Will pay: Seeburg M100B, \$310; Wurlitzer 1700, \$425; Wurlitzer 1800, \$525. No quantity too large. **NATIONAL NOVELTY CO.**, 183 E. MERRICK ROAD, FREEPORT, LONG ISLAND, NEW YORK. (Tel.: FReeport 8-6770-1).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION**, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. **LEW JONES DISTRIBUTING CO.**, 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. **YOUNG DISTRIBUTING, INC.**, 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO.**, c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. **CENTRAL DISTRIBUTORS, INC.**, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAIn 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—1 Rock-Ola Comet 1438, \$400; 3 AMI 120 Wall Boxes, ea. \$65; 1 AMI 120 Stepper, \$65; 1 AMI 80 Stepper, \$50; Seeburg 100 Chrome Wall Boxes, ea. \$65. Ready for location. 1/3 deposit, balance C.O.D. or S/D. **KOEPEL DISTRIBUTING COMPANY**, 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. **MILLER-NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2 MICH., (Tel.: GL 6-6807).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Atlantic City, \$40; Yacht Club, \$50; Beach Club, \$55; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Gayety, \$95; Variety, \$115; United Singapore, \$45; Nevada, \$45; Tropicana, \$55; Manhattan, \$115; Triple Play, \$125. **MICKEY ANDERSON**, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC.**, 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. **MUSICAL SALES**, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC.**, 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. **WANT**—Pixies. **NOBRO NOVELTY CO.**, 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARket 1-0538).

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO.**, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

FOR SALE—1 Genco Sky Rocket Gun, \$225; 1 Genco Hi Fly Baseball, \$275; 1 Williams Sky Way, \$80; 1 Williams Silver Skates, \$30; 1 Gottlieb Guys and Dolls, \$40; 1 Chicago Coin Bulls Eye Bowler, \$300; 1 Williams Super Pennant Baseball, \$125. **SALINA MUSIC & AMUSEMENT CO.**, 121 NORTH SEVENTH ST., SALINA, KANSAS.

FOR SALE—Used 78 RPM records. **LIEBERMAN MUSIC CO.**, 257 PLYMOUTH AVE., NORTH MINNEAPOLIS, MINNESOTA., (Tel.: Fillmore 3025).

FOR SALE—Bowlers: Chicago Coin Flash, \$110; United Yankee, \$100; Chief, \$85; Clover, \$45; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN RD., SCHENECTADY 2, N.Y.

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO.**, 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO.**, 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2473).

FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. **CHAMPION DISTRIBUTING CO.**, 3833 W. DIVISION ST., CHICAGO, ILL.

FOR SALE—Machines Right Off Location In Working Condition. Williams Super Pennant, \$84.50; Williams King Of Swat, \$265; Bally Space Ship, \$225. Beach Clubs, \$30; Variety, \$115; Bright Spot, \$25; Bally Rocket, \$100; Bally Jet, \$100. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: HENDERSON 1-7577).

FOR SALE—Bally Double Header, \$500; Bally Parade, \$400; Bally Broadway, \$345; Bally Beach Beauty, \$300; Bally Miami Beach, \$200; Bally Gaytime, \$165; Bally Crosswords, \$295; Bally Beach Club, \$75; Bally Atlantic City, \$37.50; United Pixie, \$200. **NASTASI DISTRIBUTING CO.**, 912 POYDRAS ST., NEW ORLEANS 12, LA., (Tel.: MA 7459).

FOR SALE—Seeburg Model H 148 R. C. Special, \$75; Seeburg Model 146 Phonograph, \$65. **W. B. DISTRIBUTORS, INC.**, 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: Central 1-9292).

FOR SALE—Looking for the secret of how to make money with wall-boxes? Well it's no secret anymore. See your local AMI distributor for the answer to this pressing problem. Ask him about "Jukette". Manufactured by **SHELDON SALES, INC.**, 881 MAIN ST., BUFFALO 3, NEW YORK. Exclusive franchises available. Write.

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Did you know that Lemonite cleans your machines on location without any water—a minimum of labor—about 10¢ a machine? **GRACO SALES CO.**, R.F.D. 1, ARLINGTON, TENN.

FOR SALE—Perfect condition—ready for location. Sweet-Add-A-Line, \$160; Stagecoach, \$140; Southern Belle, \$160; Arabian Knights, \$90; Easy Aces, \$200; Poker Face, \$75; Derby Day, \$220. Will deliver anywhere in New York, New Jersey or Conn. **ALLIED VENDING CO.**, 413 WEST MAIN, HUNTINGTON, N. Y., (Tel.: HUNtington 4-5300).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Late Phono Records. Exhibit's Shooting Gallery, \$90; Deluxe Jungle Gun, \$75; Palm Springs, \$40. **AUTOMATIC MUSIC CO.**, 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: 750).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: **HY POLO AMUSEMENTS, INC.**, 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LONgbeach 1-3378).

FOR SALE—Numbered Pool Balls—Marked on 2 Sides—1 to 5, White & 1 to 5, Red, Price \$14.95 set. Non-Warp Cue Sticks, Price \$2.25 ea. Ask for Free 1957 Parts Catalog. **WICO CORP.**, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists." For over 18 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machine Industry." In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a **DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!** Mail your check for \$15 today to: **THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.**

FOR SALE—Beach Clubs, Bright Spots, \$40 ea. **TOLEDO COIN MACHINE EXCHANGE**, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-4005).

FOR SALE — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. **H. BETTI AND SONS**, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE—Bingo Games: United's Tahiti, Cabana, Leader, Rio Tropics, \$30 ea. United Nevada, \$40; Bally Beauty, \$30; Five Balls: Jalopy, \$35; Gottlieb's Quartette, \$45; Chinatown, \$40; Marble Queen, \$65; Arcade: Evan's Bat-A-Score, \$40; Telequiz w/f, \$85. **C. H. DIEDRICK, INC.**, 115 WALNUT ST., CHASKA, MINN., (Tel.: HILLtop 8-2726).

FOR SALE—Bingos in Quantities. Bally — Night Clubs, Broadways, Miami Beaches, Big Times, Varietys, Beach Clubs. **GLOBE DISTRIBUTING CO.**, 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL., (Tel.: AR 0780).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call **DAVE LOWY**, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-2129.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other re-conditioned phonographs priced right.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. **BOB YOUNG'S SERVICE**, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

THE CASH BOX**"The Industry's Market Place"**

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT**FOR SALE****CHECK OFF WHICH YOU DESIRE****CLASSIFIED AD RATE 10 CENTS PER WORD**


Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT
THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

**Use This Convenient Form For
Your Classified Ad**

START HERE



FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.



THIS WEEK'S USED MACHINE QUOTATIONS
18th YEAR OF PUBLICATION
892nd CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

2* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
4. Model B, '48, 40 Sel., 78 RPM	95.00	150.00
4* Model C, '50, 40 Sel., 78 RPM	85.00	165.00
4. Model D-40, '51, 40 Sel., 78 RPM	175.00	245.00
4. Model D-80, '51, 80 Sel., 45 RPM	235.00	350.00
4. Model E-40, '53, 40 Sel., 45 RPM	345.00	450.00
1. Model E-40, '53, 40 Sel., 78 RPM	300.00	365.00
4* Model E-120, '53, 120 Sel., 45 RPM	395.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4. Model F-120, '54, 120 Sel., 45 RPM	595.00	695.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	100.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	110.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	250.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	69.50
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	99.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	135.00

4. 1432, Same as above, Converted to 45 RPM	125.00	150.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	200.00
4. 1434, Same as above, Converted to 45 RPM	145.00	285.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	295.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	285.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	400.00	500.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	545.00	645.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	80.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	90.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4* M100A, '49, 100 Sel., 78 RPM	200.00	250.00
4. M100B, '51, 100 Sel., 45 RPM	395.00	425.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	400.00	475.00
4* M100C, '53, 100 Sel., 45 RPM	495.00	600.00

4* HF100G, '54, 100 Sel., 45 RPM	595.00	750.00
4* HF100R, '54, 100 Sel., 45 RPM	695.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.00
4. 3W2 Wall-a-Matic	3.00	7.00
4. W4L-56	10.00	15.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	15.00
4. W6L-56 5/10/25 Wire-less	10.00	15.00
4. 3W7-L-56	10.00	20.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	75.00
4. 1017, '46, 24 Sel., 78 RPM	40.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	95.00
4. 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	150.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	100.00	189.50
2* 1400, '51, 48 Sel., 45 or 78 RPM	175.00	250.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	195.00	275.00
2* 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	285.00
2. 1500A, '53, 104 Sel., 45 & 78 Intermix	249.50	325.00
7. 1600, '53, 48 Sel., 45 & 78 Intermix	300.00	350.00
2. 1650, '53, 48 Sel., 45 RPM	295.00	375.00
4. 1700, '54, 104 Sel., 45 RPM	525.00	645.00
2* 1800, '55, 104 Sel., 45 RPM	695.00	825.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	15.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00



PINBALL GAMES

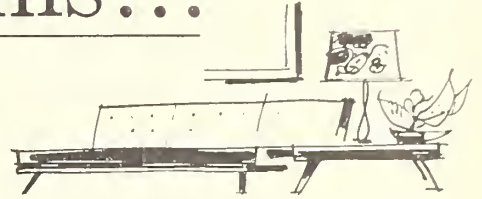
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	50.00	4. Campus (Ex 2/50)	10.00	20.00
4. Across the Board (Un 9/52)	25.00	50.00	4. Canasta (Ge 7/50)	20.00	30.00
4. All Star Basketball (Go 1/52)	20.00	35.00	2* Caravan (Un 2/56)	325.00	400.00
6. Aquacade (Un 4/49)	10.00	20.00	4. Caravan (Wm 6/52)	30.00	75.00
4. Arabian Knights (Got 12/53)	100.00	150.00	6. Carolina (Un 3/49)	10.00	20.00
4. Arcade (Wm 11/51)	45.00	60.00	4. Champion (B 12/49)	15.00	25.00
4. Arizona (Un 4/50)	10.00	20.00	6. Champion (CC 6/49)	10.00	20.00
4. Army-Navy (Wm 10/53)	35.00	75.00	4. Chinatown (Got 10/52)	40.00	70.00
2* Atlantic City (B 5/52)	15.00	75.00	4. Circus (Un 8/52)	35.00	65.00
6. Baby Face (Un 12/48)	10.00	20.00	4. Citation (B 10/48)	20.00	39.50
4. Bank-A-Ball (Got 5/50)	15.00	24.00	4. C.O.D. (Wm 9/53)	50.00	95.00
4. Basketball (Got 10/49)	10.00	20.00	4. College Daze (Got 8/49)	20.00	40.00
4* Beach Beauty (B 11/55)	295.00	365.00	4. Colors (Wm 11/54)	130.00	175.00
3* Beach Club (B* 2/53)	25.00	75.00	2* Coney Island (B 9/52)	10.00	75.00
4. Beach (B 11/52)	45.00	85.00	4. Control Tower (Wm 3/51)	25.00	45.00
4. Be Bop (Ex 3/50)	10.00	19.00	4. Coronation (Got 11/52)	40.00	75.00
4. Big Ben (Wm 9/54)	79.00	135.00	4. County Fair (Un 9/51)	25.00	40.00
4. Big Hit (CC 7/52)	25.00	40.00	4. Crossroads (Got 5/52)	45.00	75.00
6. Big Top (Ge 2/49)	10.00	19.00	4. Crosswords (B 1/56)	275.00	395.00
4* Big Time (B 1/55)	185.00	295.00	4. Cyclone (Got 5/51)	40.00	65.00
6. Black Gold (Ge 3/49)	10.00	19.00	4. Dafly Derby (Wm 8/54)	50.00	150.00
4. Bolero (Un 12/51)	45.00	60.00	4. Daisy May (Got 7/54)	145.00	175.00
4. Bomber (CC 3/51)	15.00	25.00	4. Dallas (Wm 2/49)	15.00	25.00
6. Boston (Wm 5/49)	15.00	25.00	4. Dealer "21" (Wm 2/54)	39.00	95.00
4. Bowling Champ (Got 2/49)	15.00	35.00	2* Derby Day (Got 5/56)	225.00	250.00
1* Bright Lights (B 5/51)	35.00	75.00	4. De Leer (Wm 11/49)	20.00	30.00
2* Bright Spot (B 11/51)	25.00	75.00	4. Diamond Lill (Got 12/54)	139.00	165.00
2* Broadway (B 12/55)	335.00	395.00	4. Disk Jockey (Wm 11/52)	35.00	75.00
4* Broadway (B 6/51)	25.00	40.00	4. Domino (Wm 5/52)	29.00	65.00
4. Buffalo Bill (Got 5/50)	25.00	35.00	4. Double Action (Ge 1/52)	25.00	34.50
4. Buttons & Bows (Got 3/49)	15.00	24.00	4. Double Feature (Got 12/50)	15.00	24.00
2. Cabana (Un 3/53)	39.50	90.00	2* Double Header (B 7/56)	495.00	575.00
4. Camel Caravan (Ge 6/49)	10.00	20.00	4. Dbl. Shuffle (Got 6/49)	15.00	24.00

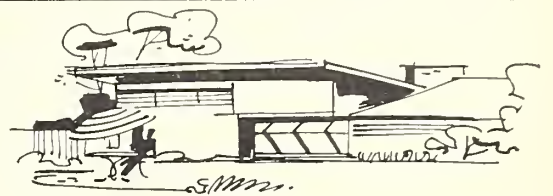
People buy modern cars like this...



modern furnishings like this...



modern architecture like this...



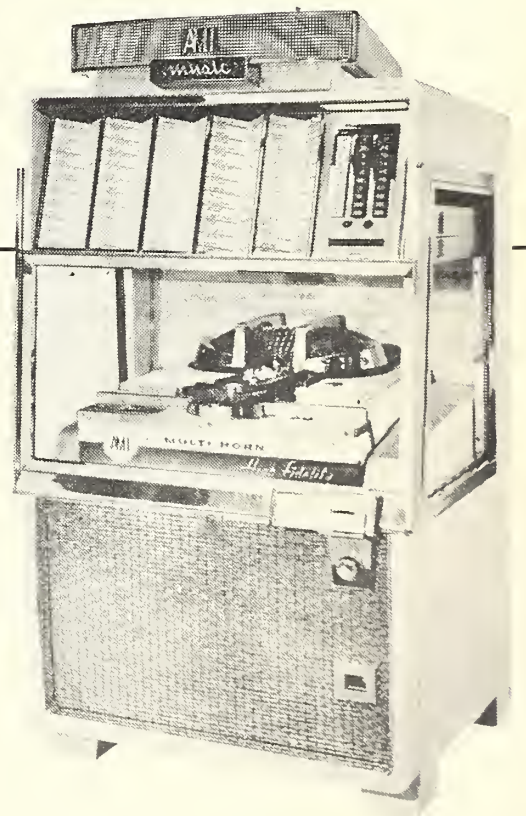
and music from modern juke boxes

like this... AMI "G-200"

Why not make more money by giving locations and patrons what they want? The "G-200" is the really *modern* juke box—modern today—and modern for tomorrow. That makes it a secure investment for you. Ask any location which they'd *rather* have! They'll tell you the "G-200"—because it's the juke box patrons *prefer*.

Color? That's part of the modern styling of the "G-200." It comes in the widest choice of color cabinetry in the industry. There's 8 beautiful color cabinets to contrast or blend just right with the decoration of any location.

Why not put "G-200" modern styling and color to work for you . . . ? Get more of the top locations—stay in them longer!



AMi



....Music that makes more money for you

1500 Union Avenue, S. E./Grand Rapids 2, Michigan

ORIGINATOR OF THE AUTOMATIC SELECTIVE
JUKE BOX IN 1927... AHEAD THEN, AHEAD NOW

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

3* Easy-Aces (Got 12/55)	200.00	225.00	2. Manhattan (Un 4/55)	115.00	165.00	4. Stars (Un 6/52)	40.00	55.00	6. Thrill (CC 9/48)	10.00	15.00
1. Eight Ball (Wm 1/52)	35.00	65.00	2. Marathon (Got 10/55)	275.00	325.00	4. Starlite (Wm 3/53)	35.00	60.00	4. Thunderbird (Wm 5/54)	79.00	120.00
4. Fairway (Wm 6/53)	49.00	75.00	4. Marble Queen (Got 8/53)	75.00	110.00	4. Steeple Chase (Un 1/52)	25.00	65.00	2. Tim-Buc-Tu (Wm 1/56)	145.00	225.00
4. Fighting Irish (CC 11/50)	15.00	25.00	4. Maryland (Wm 4/49)	10.00	20.00	4. Stop & Go (Ge 3/51)	10.00	20.00	4. Times Square (Wm 4/53)	50.00	85.00
4. Five Star (Univ. 5/51)	30.00	75.00	4. Mercury (Ge 3/50)	10.00	25.00	4. Struggle Buggies (Wm 12/53)	40.00	100.00	4. Touchdown (Un 1/52)	20.00	35.00
6. Floating Power (Ge 12/48)	10.00	15.00	4. Mermaid (Got 6/51)	30.00	60.00	6. Summertime (Un 9/48)	15.00	24.00	1. Tournament (Got 8/55)	225.00	285.00
4. Flying High (Got 2/53)	50.00	85.00	4. Mexico (Un 3/54)	49.50	110.00	4. Sunshine Park (B 12/52)	25.00	45.00	2. Triple Play (Un 8/55)	125.00	225.00
4. Flying Saucers (Ge 12/50)	15.00	30.00	1* Miami Beach (B 9/55)	200.00	295.00	4. Super Hockey (CC 4/49)	20.00	30.00	4. Triplets (Got 7/50)	15.00	25.00
6. Football (CC 8/49)	10.00	20.00	4. Minstrel Man (Got 3/51)	35.00	75.00	4. Super Jumbo (Got 10/54)	250.00	325.00	4. TriScore (Ge 1/51)	20.00	30.00
4. Four Bells (Got 10/54)	135.00	165.00	6. Moon Glow (Un 11/48)	10.00	19.00	4* Surf Club (B 3/54)	50.00	95.00	4. Tropicana (Un 1/55)	54.50	150.00
4. Four Corners (Wm 12/52)	40.00	90.00	1. Mystic Marvel (Got 3/54)	125.00	165.00	4. Sweepstakes (Wm 1/52)	55.00	75.00	2. Tropics (Un 7/53)	25.00	75.00
4. Four Horsemen (Got 9/50)	25.00	50.00	2. Nevada (Un 8/54)	45.00	100.00	2. Sweet-Add-A-Line (Got 7/55)	165.00	210.00	6. Tucson (Wm 1/49)	10.00	19.00
4. "400" (Upright) (Ge 10/52)	35.00	60.00	4. Niagara (Got 12/51)	29.00	50.00	4. Sweetheart (Wm 5/50)	20.00	30.00	6. Tumbleweed (Ex 8/49)	15.00	25.00
4. Four Stars (Got 6/52)	50.00	75.00	4. Nifty (Wm 12/50)	15.00	25.00	2. Tahiti (Un 8/53)	25.00	80.00	4. Turf King (B 6/50)	20.00	49.50
4. Freshie (Wm 9/49)	20.00	30.00	2* Night Club (B 4/56)	399.50	485.00	4. Tampico (Un 6/49)	10.00	20.00	4. Twenty Grand (Wm 12/52)	25.00	55.00
2. Frolics (B 10/52)	15.00	65.00	2. "9" Sisters (Wm 1/54)	49.50	110.00	4. Telecard (Got 1/49)	15.00	25.00	1* Twin Bill (Got 1/55)	120.00	185.00
3* Frontiersman (Got 11/55)	195.00	235.00	4. Oasis (Ex 10/50)	10.00	19.00	4. Thing (CC 2/51)	15.00	30.00	4. Utah (Un 7/49)	10.00	20.00
4. Futurity (B 3/51)	25.00	45.00	4. Old Faithful (Got 12/49)	10.00	20.00	4. Three Deuces (Wm 8/55)	200.00	225.00	4* Variety (B 9/54)	100.00	145.00
1* Gay Times (B 6/55)	165.00	200.00	4. Olympics (Wm 5/52)	40.00	65.00	4. Three Feathers (Ge 5/49)	15.00	30.00	4. Watch My Line (Got 9/51)	30.00	45.00
4* Gayety (B 3/55)	75.00	125.00	4. One Two Three (Ge 10/48)	10.00	20.00	4. Three Four Five (Un 6/51)	20.00	40.00	4. Whizz Kids (CC 3/52)	35.00	50.00
4. Georgia (Wm 7/50)	20.00	45.00	1. Palisades (Wm 7/53)	45.00	95.00	6. Three Musketeers (Got 7/49)	15.00	25.00	4. Wild West (Got 8/51)	30.00	65.00
4. Gin Rummy (Got 2/49)	20.00	30.00	1* Palm Beach (B 7/52)	45.00	75.00				4. Winner (Univ.)	20.00	40.00
2. Gladiator (Got 1/56)	275.00	325.00	4* Palm Springs (B 11/53)	40.00	95.00				4* Wishing Well (Got 9/55)	185.00	215.00
4. Glamour (Got 7/51)	15.00	24.00	2* Parade (B 6/56)	400.00	495.00				4. Wonderland (Wm 5/55)	159.00	180.00
6. Glider (Ge 3/49)	10.00	15.00	4. Paratrooper (Wm 8/52)	25.00	45.00				4* Yacht Club (B 6/53)	45.00	85.00
4. Globe Trotter (Got 11/51)	30.00	50.00	4. Peter Pan (Wm 4/55)	135.00	165.00				4. Zingo (Un 10/51)	25.00	65.00
4. Golden Gloves (CC 7/49)	10.00	24.00	4. Pin Bowler (CC 6/50)	15.00	25.00						
4. Golden Nugget (Upright) (Ge 2/53)	35.00	65.00	4. Pinch Hitter (Un 5/49)	10.00	19.00						
4. Gold Star (Got 8/54)	135.00	165.00	4. Pinky (Wm 9/50)	25.00	40.00						
6. Gondola (Ex 5/49)	10.00	19.00	4. Pin Wheel (Got 11/53)	75.00	110.00						
4. Grand Award (CC 1/49)	10.00	19.00	2* Pixie (Un 10/55)	200.00	250.00						
4. Grand Champion (Wm 8/53)	50.00	95.00	4. Play Ball (CC 1/51)	20.00	30.00						
4. Grand Slam (Got 4/53)	40.00	95.00	4. Playland (Ex 8/59)	10.00	19.00						
6. Grand Stand (B 50)	20.00	30.00	6. Playtime (Ex 8/49)	10.00	19.00						
4. Green Pastures (Got 1/54)	75.00	125.00	4. Poker Face (Got 9/53)	75.00	100.00						
4. Gun Club (Wm 11/53)	45.00	75.00	6. Puddin' Head (Ge 10/48)	10.00	19.00						
4* Guys-Dolls (Got 5/53)	45.00	95.00	4. Punchy (CC 12/50)	10.00	19.00						
4* Gypsy Queen (Got 2/55)	150.00	185.00	4. Quarterback (Wm 10/49)	15.00	25.00						
4. Handicap (Wm 6/52)	45.00	90.00	4. Quartet (Got 2/52)	55.00	75.00						
4. Happy Days (Got 7/52)	65.00	95.00	4* Queen of Hearts (Got 12/52)	65.00	110.00						
4. Happy-Go-Lucky (Got 3/51)	25.00	49.00	4. Quintet (Got 3/53)	45.00	105.00						
2* Harbor Lites (Got 2/56)	195.00	250.00	4. Race The Clock (Wm 5/55)	170.00	225.00						
4. Harvest Moon (Got 12/48)	10.00	20.00	4. Rag Mop (Wm 10/50)	20.00	40.00						
4. Harvest Time (Ge 9/50)	15.00	25.00	6. Ramona (Un 2/49)	10.00	19.00						
4. Harvey (Wm 5/51)	15.00	30.00	4. Red Shoes (Un 11/50)	20.00	30.00						
4. Havana (Un 2/54)	40.00	110.00	4. Regatta (Wm 11/55)	149.00	180.00						
2. Hawaii (Un 6/54)	39.50	125.00	2. Rio (Un 11/53)	25.00	85.00						
4* Hawaiian Beauty (Got 4/54)	125.00	155.00	4. Rip Snorter (Ge 10/49)	10.00	19.00						
4. Hayburner (Wm 6/51)	35.00	75.00	4. Rocket (Ge 5/50)	20.00	35.00						
4. Hi-Fi (B 6/54)	60.00	100.00	4. Rockettes (Got 8/50)	25.00	45.00						
4. Hit Parade (CC 2/51)	10.00	19.00	4. Rodeo (Un 2/53)	39.50	110.00						
4. Hit & Runs (Ge 3/51)	15.00	24.00	4. Rose Bowl (Got 10/51)	25.00	50.00						
4. Hit 'N Run (Got 4/52)	30.00	60.00	4. Round Up (Got 11/48)	10.00	20.00						
6. Holiday (CC 12/48)	10.00	15.00	4. St. Louis (Wm 2/49)	20.00	30.00						
4. Holiday (Ke 12/51)	25.00	45.00	4. Saddle and Turf (Ev 10/53)	160.00	220.00						
4. Hong Kong (Wm 9/51)	30.00	50.00	4. (Club Model)	179.50	230.00						
4. Horsefeathers (Wm 1/52)	30.00	45.00	4. Saratoga (Wm 10/48)	20.00	40.00						
4. Horse Shoe (Wm 12/51)	25.00	35.00	2* Scoreboard (Got 4/56)	285.00	325.00						
4. Hot Rods (B 7/49)	20.00	40.00	4. Screamo (Wm 4/54)	50.00	110.00						
4. Ice-Frolics (B 1/54)	50.00	100.00	1. Sea Jockeys (Wm 11/51)	35.00	75.00						
4. Jalopy (Wm 8/51)	45.00	95.00	4. Select-A-Card (Got 4/50)	15.00	29.00						
4. Jeannie (Ex 6/50)	15.00	24.00	4. Shantytown (Ex 10/49)	20.00	30.00						
4. Jockey Club (Got 5/54)	75.00	150.00	4. Sharpshooter (Got 5/49)	10.00	25.00						
4. Jockey Special (B 11/47)	10.00	20.00	4* Shindig (Got 10/53)	90.00	115.00						
4. Joker (Got 11/50)	20.00	45.00	4. Shoo Shoo (Wm 2/51)	15.00	25.00						
4. Jolly Joker (Un 11/55)	75.00	125.00	4. Shoot the Moon (Wm 11/51)	20.00	45.00						
4. Jubilee (Got 5/55)	230.00	350.00	4. Show Boat (Un 1/49)	10.00	19.00						
4. Judy (Ex 7/50)	10.00	19.00	4. Show Boat (Un 12/52)	70.00	100.00						
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00	4. Smoke Signal (Wm 10/55)	145.00	195.00						
4. Just 21 (Got 1/50)	10.00	24.00	3* Silver Chest (Upright) (Ge 4/53)	55.00	100.00						
4. K. C. Jones (Got 11/49)	10.00	25.00	4. Silver Skates (Wm 2/53)	40.00	75.00						
4. King Arthur (Got 10/49)	20.00	35.00	4. Singapore (Un 10/54)	50.00	110.00						
4. King Pin (CC 12/51)	30.00	55.00	4. Skill Pool (Got 8/52)	35.00	85.00						
4. Knockout (Got 1/51)	20.00	45.00	4. Skyway (Wm 8/54)	89.00	145.00						
4. Lady Luck (Got 9/54)	85.00	165.00	4. Slugfest (Wm 3/52)	35.00	50.00						
4. Lazy "Q" (Wm 2/54)	65.00	115.00	4* Sluggin' Champ (Got 4/55)	160.00	195.00						
4. Leaders (Un 10/51)	40.00	65.00	4. Snafu (Wm 12/55)	150.00	210.00						
4. Lite-A-Line (Ke 6/52)	40.00	65.00	4. Snooks (Wm 6/51)	15.00	20.00						
4. Long Beach (Wm 7/52)	35.00	65.00	4. Southern Belle (Got 6/55)	175.00	220.00						
4. Lovely Lucy (Got 2/54)	65.00	125.00	4. South Pacific (Ge 2/50)	20.00	30.00						
4. Lucky Inning (Wm 5/50)	20.00	45.00	4. Spark Plugs (Wm 9/51)	25.00	50.00						
4. Lulu (Wm 12/54)	169.00	195.00	6. Speedway (Wm 9/48)	10.00	19.00						
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00	4. Spitfire (Wm 2/55)	75.00	135.00						
6. Magic (Ex 11/48)	10.00	19.00	4. Spot Bowler (Got 10/50)	25.00	45.00						
4. Majors '49 (CC 2/49)	10.00	20.00	4* Spot Lite (B 1/52)	45.00	75.00						
4. Majorettes (Wm 4/52)	25.00	45.00	4. Sportsman (Ge 2/51)	10.00	19.00						
			4. Sportsman (Wm 2/52)	25.00	35.00						
			4. Springtime (Ge 3/52)	20.00	30.00						
			4* Stage Coach (Got 11/54)	150.00	175.00						
			2* Stardust (Wm 3/56)	250.00	365.00						
			1* Starlets (Un 12/55)	225.00	325.00						
			4. Star Pool (Wm 10/54)	100.00	165.00						





4. United Ace (5/54)	100.00	175.00
4. DeLuxe model	110.00	175.00
4. United Rainbow (5/54)	99.50	180.00
4. United Banner (8/54)	155.00	185.00
4. DeLuxe model	165.00	190.00
4. United Shuffle Targette (8/54)	135.00	200.00
1. DeLuxe model	140.00	210.00
4. United Speedy (8/54)	145.00	230.00
4. Un. 11th Frame (10/54)	145.00	235.00
4. DeLuxe model	145.00	240.00
4. United Comet Targette (11/54)	145.00	245.00
4. DeLuxe model	150.00	250.00
4. United Mercury (12/54)	150.00	255.00
4. DeLuxe model	155.00	260.00

2. United Mars (1/55)	160.00	260.00
2. DeLuxe model	165.00	265.00
2* Un Lightning (2/55)	165.00	275.00
2. DeLuxe model	170.00	280.00
2. Un. Venus (3/55)	170.00	285.00
2. DeLuxe model	175.00	290.00
2. Un. Clipper (5/55)	175.00	300.00
2. DeLuxe model	195.00	300.00
2. Un. Derby Roll (5/55)	175.00	305.00
2. DeLuxe model	185.00	310.00
2. Un. 5th Inning (6/55)	185.00	310.00
2. DeLuxe model	195.00	315.00
2. Un. Capitol (6/55)	225.00	320.00
2. DeLuxe model	230.00	325.00



KIDDIE RIDES

4. Bally Champion Horse	315.00	385.00
4. Bally Moon Ride	235.00	350.00
1* Bally Space Ship	225.00	315.00
4. Bally Speed Boat	325.00	365.00
4. Chicago Coin Super Jet	195.00	375.00

4. Decco Merry-Go-Round	225.00	350.00
4. Exhibit Big Bronco	239.50	375.00
4. Exhibit Mustang	350.00	445.00
4. Exhibit Space Patrol	175.00	295.00
4. Scientific Television	275.00	345.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	525.00	625.00
4. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	25.00	50.00
4. Bally Rapid Fire	75.00	125.00
4. Bally Undersea Raider	60.00	125.00
4. Champion Hockey	50.00	125.00
2. ChiCoin Basketball Champ	100.00	175.00
4* ChiCoin 4-Player Derby	100.00	175.00
4. ChiCoin Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	85.00	145.00
4. ChiCoin Pistol	35.00	95.00
4. ChiCoin Home Run, 6 Player (3/54)	100.00	195.00
4. Super model	125.00	200.00
4. Edselco Pool Table	20.00	50.00
4. Evans Bola Score	65.00	89.50
4. Evans Bat-A-Score	55.00	145.00
4. Evans Ski Roll	35.00	90.00
4. Evans Super Bomber	75.00	125.00
4. Evans Play Ball	60.00	90.00
4. Evans Ten Strike '46	30.00	85.00
4. Evans Tommy Gun	35.00	110.00
4* Exhibit Dale Gun	30.00	95.00
4. Exhibit Gun Patrol	60.00	125.00
4. Exhibit Jet Gun	60.00	145.00
4. Exhibit Space Gun	69.50	140.00
4. Exhibit Pony Express	75.00	135.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	70.00
4. Exhibit Shooting Gal. (6/54)	90.00	150.00
4. Exhibit Star Shooting Gallery (9/54)	150.00	195.00
4* Exhibit Sportland Shooting Gallery (11/54)	150.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00
1. Exhibit Treasure Cove Shooting Gallery (6/55)	325.00	375.00
4. Games, Inc. Hunter (1/56)	265.00	295.00
4. Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4* Genco 2-Player Basketball	135.00	195.00
4* Genco Rifle Gal. (6/54)	125.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	275.00	335.00
4. Super Model (12/55)	335.00	450.00
4* Genco Wild West Gun (2/55)	295.00	340.00
4* Genco Sky Rocket Rifle Gal. (5/55)	250.00	350.00
4* Genco Champion Baseball (9/55)	275.00	365.00
4. Genco Quarterback (10/55)	275.00	325.00
4. Jack Rabbit	50.00	95.00
4. Jungle Joe	49.50	65.00
1. Keeney Air Raider	65.00	150.00
4. Keeney Snb Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	250.00
4. DeLuxe model	185.00	255.00
4. Keeney Ranger (3/55)	250.00	285.00

4. DeLuxe model (3/55)	260.00	295.00
4. Lite League	45.00	95.00
4. Mills Panorama Peek (11/54)	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	25.00
4. Muto. Atomic Bomber	65.00	150.00
4. Mutos. Ace Bombers	95.00	165.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo (Pre-War)	150.00	295.00
4. Mutos. Photomatic (DeLuxe)	250.00	395.00
4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	165.00
2. Mutos. Voice-O-Graph 35c	175.00	375.00
4. QT Pool Table	60.00	85.00
4. Quizzer	50.00	95.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	50.00
4. Scientific Basketball	20.00	55.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	50.00	175.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	90.00
4* Seeburg Coon Hunt	95.00	175.00
4. Set Shot Basketball	150.00	275.00
4. Telequiz	75.00	120.00
4. Un. Team Hockey	30.00	50.00
4. United Jungle Gun	75.00	175.00
4. DeLuxe model	75.00	185.00
2. United Carnival Gun (10/54)	125.00	225.00
2. DeLuxe model	135.00	230.00
4. Un. Bonus Gun (1/55)	250.00	325.00
4. DeLuxe model	260.00	350.00
4* Un. Sidewalk Engineer (4/55)	100.00	195.00
4. Wilcox-Gay Recordio	50.00	100.00
4. Wms. All Stars (8/47)	35.00	70.00
4. Wms. Box Score (12/47)	39.50	70.00
4. Wms. Star Series (4/49)	29.50	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	95.00
4. Wms. DeLuxe Baseball (4/53)	85.00	145.00
4. Wms. Pennant Baseball (12/53)	120.00	165.00
2. Wms. Super Pennant Baseball (12/53)	84.50	175.00
4. Wms. Snper Star Baseball (12/53)	135.00	180.00
4. Wms. Major League Baseball (2/54)	120.00	185.00
4* Wms. All Star Baseball (2/54)	125.00	190.00
4. Wms. Big League Baseball (2/54)	125.00	195.00
4. Wms. Jet Fighter (10/54)	125.00	225.00
4. Wms. Safari (2/54)	225.00	325.00
4. DeLuxe model	250.00	330.00
4. Wms. Polar Hunt (3/55)	275.00	350.00
4* Wms. King Of Swat (5/55)	265.00	360.00
4. Wurlitzer Skee-ball	35.00	70.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph	
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HC-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box	
Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

No List Price
Authorized for Publication

ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	
Model 1452, 50- Selections	
Model 1454, 120 Selections	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1615—Standard Speaker	
1616—DeLuxe Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price
Authorized for Publication

AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
-------------------	------------

BALLY MFG. CO.

Balls-A-Poppin'	\$ 485.00
Big Show	799.50
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Ball's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

No List Price
Authorized for Publication

CHICAGO COIN MACHINE CO.

Miami Shuffle	
Capri	
Blondie (3 or 5 Ball, Match and Replay)	
Steam Shovel (Regular Model)	
Steam Shovel (Replay Model)	
Twin Hockey, (Regular Model)	
Twin Hockey, (Replay Model)	
Twin Hockey, (Match and Replay Model)	

No List Price
Authorized for Publication

Genco MFG. & SALES CO.

Davy Crockett (Rifle Gallery)	\$ 450.00
-------------------------------	-----------

D. GOTTLEB & CO.

Register (4-Player, 5-Ball)	
Single Coin Chute	
Twin Coin Chutes	

No List Price
Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Lord's Prayer Vendor	\$ 390.00
----------------------	-----------

J. H. KEENEY & CO., INC.

Flicker Pool (4 Player, 4 Sides)	\$ 375.00
Arcade Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
Electric Cigarette Vender	\$ 284.50
Coin Changer Model	304.50

Prices on Request

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	
V-3W-A—Wall-O-Matic "200" Phonograph	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

No List Price
Authorized for Publication

UNITED MFG. CO.

Brazil	\$ 775.00
Pirate Gun	645.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00

WILLIAMS MFG. CO.

Fun House (4 Player, 5-Ball)	
Single Coin Chute	
Twin Coin Chutes	
Super Score (Single Player, 5-Ball)	
Single Coin Chute	
Twin Coin Chutes	
Crane	

No List Price
Authorized for Publication

THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections	
Model 1900, "Centennial", 10 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	

No List Price
Authorized for Publication



The Industry's GREATEST PROFIT MULTIPLYING FEATURE IN 1956

50¢ play

ANOTHER WURLITZER FIRST



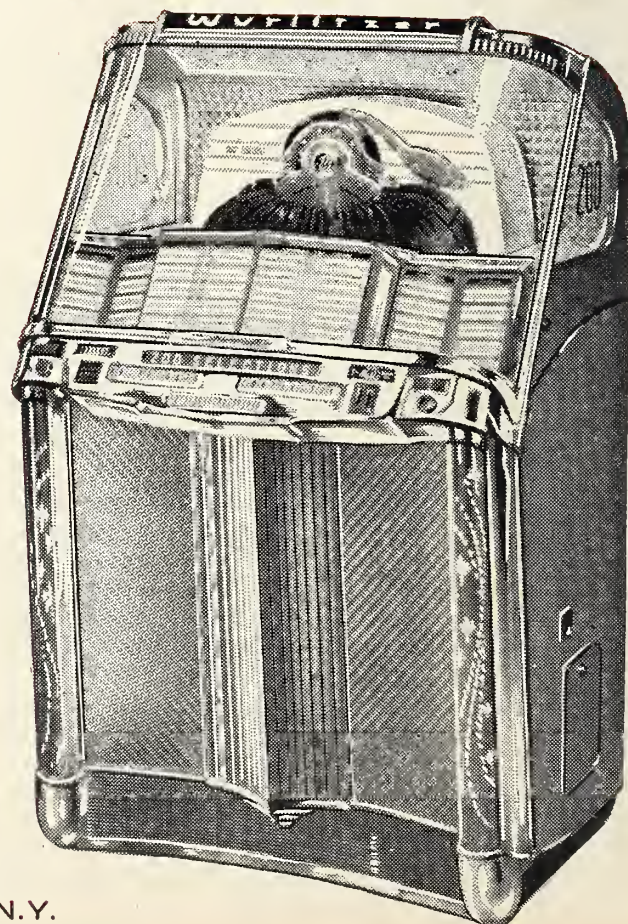
HIGHLIGHTING 100 YEARS OF
MUSICAL ACHIEVEMENT

THE 200-SELECTION

WURLITZER

CENTENNIAL MODEL 2000

SEE IT, HEAR IT, BUY IT AT
YOUR WURLITZER DISTRIBUTOR



THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N.Y.

UNITED'S
HANDICAP
SHUFFLE ALLEY

FEATURES

**NEW EQUALIZER
AMONG PLAYERS**

Selection Buttons Permit
HANDICAPPING ALL BOWLERS
to insure
HIGHLY COMPETITIVE PLAY

Regulation Bowling Rules
TOP SCORE 300

**1 to 6
CAN PLAY**

SEE
YOUR
UNITED
DISTRIBUTOR
TODAY

EQUIPPED WITH
UNITED'S
FAMOUS
SLUG-
REJECTOR

UNITED
OPERATORS
ARE
SUCCESSFUL
OPERATORS



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

6-Player Shuffle-Alley Bowlers • In-Line Games • Pool Games • Novelty Games

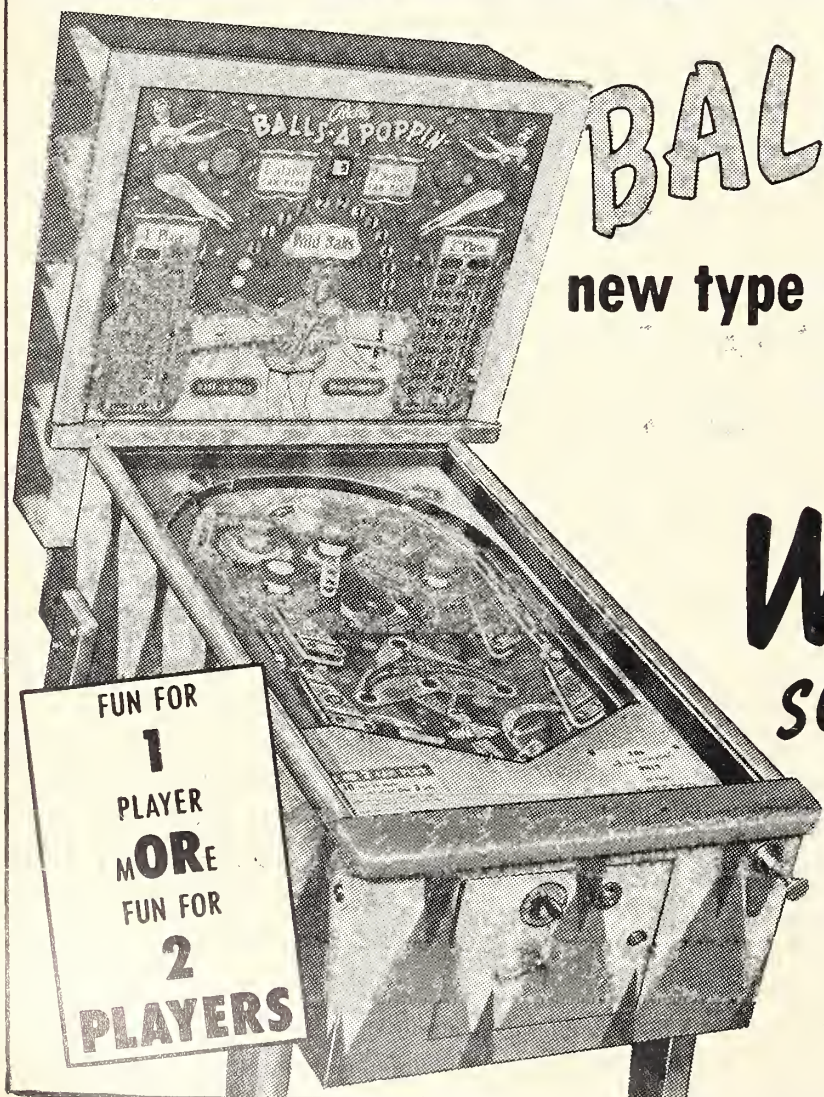
Bally®

BIG SHOW

EXCITING NEW TRIPLE-DECK ADVANCING SCORES

Magic Squares
Spot Numbers
Corner Scores
Ballyhole
Extra Balls

Separate advancing-scores for each of 3 different color-lines—red, yellow, green—building up, up, up to really exciting man-size scores! AND PLAYER SCORES SEPARATELY IN EACH OF 3 COLORS! No wonder BIG SHOW is getting biggest cash-box applause in pin-ball history! Get your share! Get Bally BIG SHOW on location today!



BALLS-A-POPPIN' new type novelty game by Bally®

WITH RIOTOUSLY EXCITING
WILD BALLS
SCORE-BOOSTER FEATURE

FUN FOR

1

PLAYER

MORE

FUN FOR

2

PLAYERS

NOW AT YOUR Bally DISTRIBUTOR
DELUXE ABC-BOWLER • DELUXE CONGRESS BOWLER
BALLY MANUFACTURING COMPANY, CHICAGO